

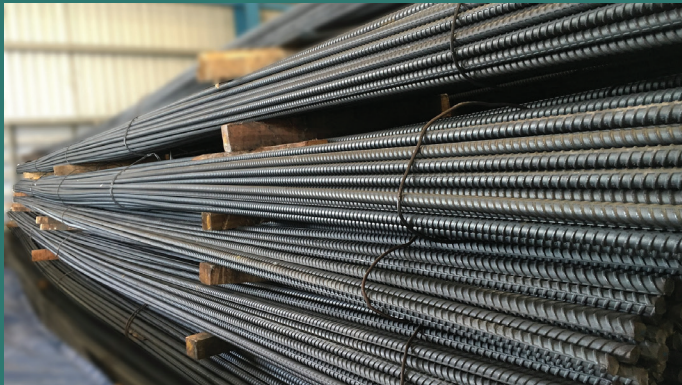


# Buy Clean California

## Aligning Public Spending with Our Environmental Goals

Spending decisions are among the most effective tools consumers have to influence pollution reduction. State and local governments are consumers who can reduce pollution by putting their money where their policy is.

In 2017, the legislature passed a bill, Assembly Bill 262, that allows the State of California to put the **Buy Clean** concept to work. The policy requires State agencies to purchase construction materials (such as structural steel, carbon steel rebar, mineral wool board insulation, and flat glass) from manufacturers that have invested in cutting their greenhouse gas pollution.



Under **Buy Clean** suppliers must prove that materials meet California emission standards.



California's procurement process will motivate manufacturers to reduce their climate pollution.

The pollution is disclosed through an Environmental Product Declaration (EPD), which is similar to a "nutrition label" but provides information on the amount of greenhouse gas emissions that the manufacturer created during production.

California is the 5th largest economy in the world, and because of this we have great market influence. The State of California has more than \$100 billion in long-term obligations for infrastructure projects, such as roads, bridges and buildings, spending roughly \$10 billion per year. **Buy Clean California** ensures that this money will buy key products for these projects from less-polluting manufacturers.

Companies and organizations such as Apple, Google, and the US Navy have adopted similar policies to **Buy Clean**, and the **Buy Clean California Act** was inspired by the private sector's success. Now it is up to the California Department of General Services, the lead procurement agency, to make sure the **Buy Clean** policy is appropriately implemented at the state level.

## Buy Clean Locally

Meanwhile, cities and counties around California have the option of adopting similar policies at the local level. There are many ways you can get involved in the **Buy Clean** campaign and influence your local city and county government to reduce their pollution:

1. Organize a forum to educate your community about Buy Clean. Invite Sierra Club California staff to present information at meetings.
2. Volunteer to work more closely with Sierra Club California staff to develop a local **Buy Clean** strategy.
3. Watch for updates about Buy Clean in Sierra Club California newsletters. Watch for our email alerts asking for specific actions to support **Buy Clean** implementation by State of California agencies and act on our alerts! Follow us on Twitter: [twitter.com/SierraClubCA](https://twitter.com/SierraClubCA) and on Facebook: [facebook.com/SierraClubCA](https://facebook.com/SierraClubCA).



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