

Volunteers will hang your ornament on a live Monterey pine tree and deliver it to the California Coastal Commissioners.

*Use your own words to say why the Monterey Pines should be protected*  
*...important habitat*  
*...a legacy for future generations*  
*...saving the largest remaining Monterey Pine forest*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

DEAR COASTAL COMMISSIONER,  
 Please protect the majestic Monterey pine forest in Pebble Beach. I urge you to deny the plan to destroy 17,000 trees because...

The largest standing natural Monterey pine forest in the world is slated for a private golf course!  
 Send the enclosed holiday postcard asking the Coastal Commission to protect this forest!

PRESORTED  
 FIRST CLASS MAIL  
 U.S. POSTAGE  
**PAID**  
 WALNUT, CA  
 PERMIT NO. 50

Sierra Club, 3435 Wilshire Blvd., Suite 660  
 Los Angeles, CA 90010



The Pebble Beach Company is proposing to cut down 17,000 threatened Monterey pine trees to build another high-end private golf course.  
**HELP THE SIERRA CLUB PROTECT THIS FOREST.**

“THERE ARE MORE THAN 20 PLACES TO PLAY GOLF IN MONTEREY COUNTY, BUT IF YOU WANT TO SEE THE MONTEREY PINE FOREST PRESERVED, THIS IS IT.”

– RITA DALESSIO, CHAIR, SIERRA CLUB, VENTANA CHAPTER

## California's coastal legacy is in jeopardy.

The Pebble Beach Company wants to cut down 17,000 threatened Monterey pine trees in the Del Monte Forest to build another high-end golf course. **Monterey pine forests exist in their original habitat in only three places on earth. This forest near Monterey Bay is the largest one left.**

Not only would the destruction of 17,000 trees harm animals and plants that depend on the safety the forest provides, but loss of these trees would open up many remaining trees to the dreaded pitch canker disease. Fragmented forests are far more susceptible to this disease which can be fatal to Monterey pines.

The principal shareholders of the Pebble Beach Company – Clint Eastwood, Peter Ueberroth and Arnold Palmer have connections in high places. Why would such distinguished men be associated with a plan that would harm one of California's great coastal places?

Before this project can move forward, it must be approved by the California Coastal Commission – the state agency charged with enforcing California's coastal protection laws. **The Coastal Commission will soon decide this issue so it is essential that we remind the commissioners now that this is an important forest, worthy of protection for future generations to enjoy.**

**Take action today to ensure that our children and our children's children can all walk amongst these beautiful trees. Send in your card and ensure that your voice is heard.**

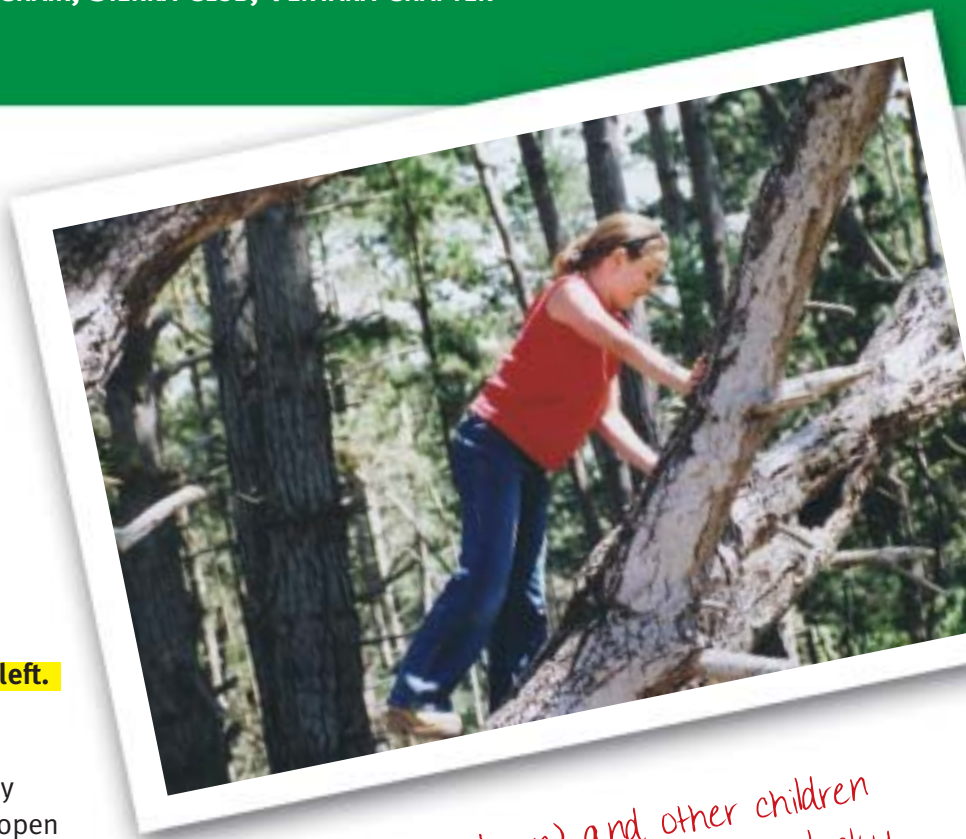
Sincerely,

*Mark Massara*

*Director, Sierra Club Coastal Programs*

**P.S. Protecting these trees is the best gift we can give for future generations this holiday season.**

<http://www.sierraclub.org/ca/coasts/hotbox/pebble.asp>



*Elana (pictured above) and other children from the central coast have been lucky enough to live around this majestic forest. Help us make sure that future generations can also enjoy them.*

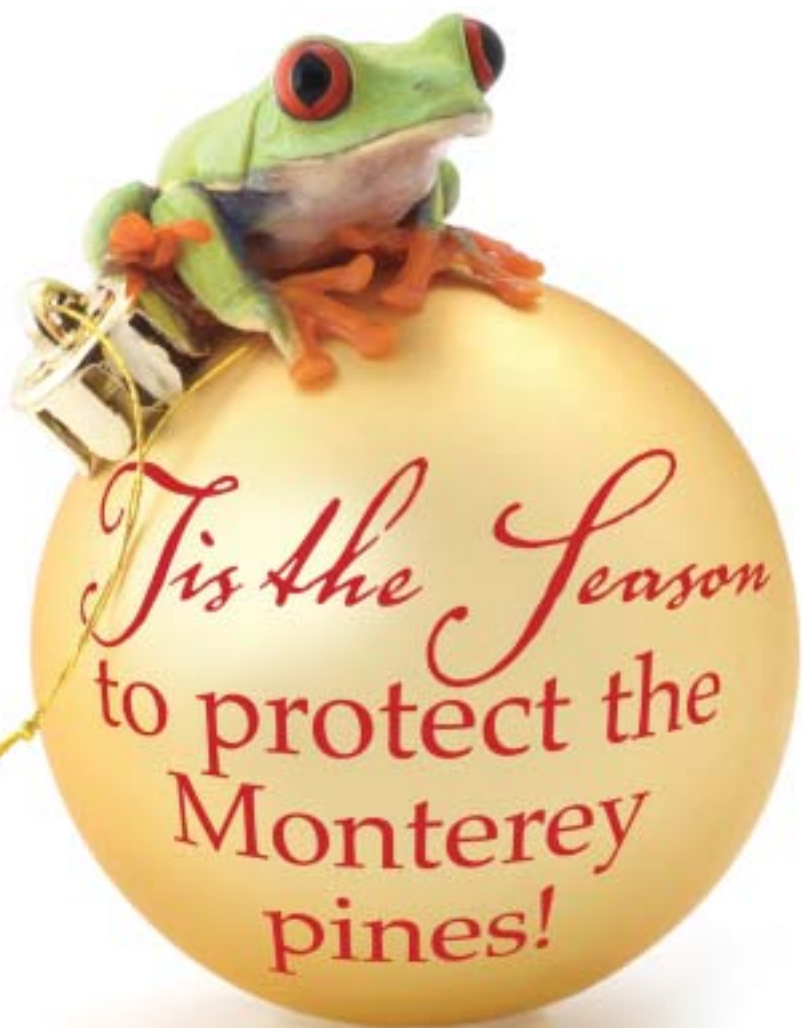


Developer's plans would forever change California's wild coast, and rob future generations of the chance to enjoy this beautiful forest. Send in your holiday message today and help protect California's coastal legacy.



CUT HERE

Place  
First Class  
Postage  
Here



**TO: COASTAL COMMISSION CHAIR  
MEG CALDWELL**

c/o Sierra Club Great Coastal Places Campaign  
3435 Wilshire Blvd., Suite 660  
Los Angeles, CA 90010