

## Sierra Nevada Campaign Communications Intern

The Sierra Club Sierra Nevada Resilient Habitats campaign works to protect the communities, wild lands and wildlife of the Sierra Nevada region.

We are seeking an intern who can work with the campaign staff in the San Francisco Bay area on communications a minimum of ten hours a week.

Background: The four hundred mile-long, sixty-mile wide “Range of Light” inspired John Muir to help found Sierra Club in 1892; and concerned citizens have worked for over a century to preserve Yosemite and Sequoia and Kings Canyon National Parks, the Giant Sequoia National Monument, Lake Tahoe and other special places.

Now, we must protect not only these special places, but the areas that connect and surround them. Ensuring the whole natural system is healthy will help the Sierra Nevada wilderness and wildlife survive in a changing world. The Sierra snowpack, on which most of California relies for its water, is being steadily reduced. If we can safeguard these natural systems, they will continue to provide us with pure drinking water, clean air, a thriving tourism economy, and an unparalleled wild heritage to pass on to future generations. The Resilient Habitats campaign seeks to protect, connect and restore the Sierra Nevada so that we can continue to enjoy a healthy environment and healthy communities.

### Job Activities:

1. Develop media materials such as newsletter articles, press releases, press packets.
2. Write sample materials for campaign volunteers such as sample letters to the editor.
3. Help pitch story ideas, press calls, etc.
4. Assist in setting up meetings with reporters and editorial boards.
5. General communications tasks for the campaign as needed.

### Knowledge and Skills:

- Undergraduate or graduate student in communications or a related field.
- Strong demonstrated written and oral communication skills.
- Knowledge of California media outlets.
- Experience in non-profit communications projects preferred.
- Ability to complete projects independently, on time and of a high quality.

Internship can be tailored to interest in developing particular skills and acquiring certain experience in the areas mentioned above. This is an unpaid internship. Course credit may be possible. Assistance available for travel and skills-building opportunities.

To apply, please send letter of interest and resume to [sarah.matsumoto@sierraclub.org](mailto:sarah.matsumoto@sierraclub.org)