



**SIERRA CLUB
GREEN ENERGY AND GREEN LIVELIHOODS
ACHIEVEMENT AWARD**

NOMINATION CRITERIA AND GUIDELINES

Award Priority Criteria:

- Recent community-based organizational achievements that have broadened public support for green livelihoods, green economic empowerment, creating green jobs, adaptation of renewable energy alternatives and that inspired others are the basis for recognition.
- Grassroots initiatives are recognized rather than scientific, academic or governmental activities.
- Government employees are not eligible unless they are nominated for work done outside the scope of their official responsibilities.
- The award is not a lifetime achievement award.
- The award is not given posthumously.

Guidelines

The Sierra Club considers the following guidelines and priorities when reviewing nominations:

- We view grassroots organizations as those involved in efforts where positive change is created through community or citizen participation in the issues that affect them.
- Organizations with recent, specific environmental accomplishments which include the creation of sustainable communities, creation of green job and/or the development of green livelihoods within the last two years.
- Organizational leadership in a grassroots campaign that seeks to have, or results in, a significant impact at the regional, national or global level.
- Organizations represented by members of the community where they do their work.
- Organizations which are well respected by their communities and colleagues.
- Collaborative efforts with networks, other organizations, business and governments.
- Organizations whose current work or campaigns would be significantly strengthened by receiving the award.
- Organizations that effectively communicate the scope of their work to the general public.

**2009 SIERRA CLUB
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NOMINATION INSTRUCTIONS

Deadline Friday, 31 October 2008

I. Nomination information

1. Include the full name nominee organization and of the organization's president, executive or chairperson (**with last name underlined or in bold**), street address, city and state, home and work telephone numbers, fax number/s and email and web addresses if available.
2. Please describe the organization's mission, and provide us with a brief organizational history.
3. Please summarize the recent environmental achievement for which the organization is being recognized. Include information on how the organization has helped to broaden public support for green livelihoods, green economic empowerment, creating green jobs, adaptation of renewable energy alternatives and inspired others.
4. Describe the community that has been served by the project and how the community has benefited.
5. How did the organization address the problem(s) or issue using grassroots methods?
6. What is the result of the organization's work?
7. Why this accomplishment is significant at a community, city, state, national and/or international level?

II. Background Information on Organization, Leadership and Finance

1. Briefly describe the key individuals involved in achieving this organizational success, organizational history, and other awards or recognition received by the organization, including the year(s) the award(s) were given.
2. Is the organization a Civil Association or Society that meets the requirements of Indian Income Tax law (registered charitable organization with Indian government with 80-G certification?) Does the organization have FCRA certification to receive foreign funds?
3. Does the organization work to influence legislation?

4. Does the organization engage either directly or indirectly in any electoral campaign activities?
5. Does any of the organization's income benefit an individual or organization other than?
 - a) As part of the organizations charitable activities;
 - b) As payment or reasonable compensation for services rendered; or
 - c) As payment for property which the organization has purchased?
6. Is the organization controlled or operated in connection with another organization? If so, please indicate the name of the organization and the nature of the relationship.

III. Identification of Nominator

Please include your own name, address, and telephone number. Include fax and email address. Please indicate the date of the nomination as well.

IV. References

Please include the names, titles, organization affiliations, addresses, phone numbers and email address of at least **three professional references** that are well acquainted with the work of the nominee organization. Please also include names and contact information for at least **two personal references** that are well acquainted with the key individuals involved with the organization. **Please make sure that references' contact information is accurate and current.** Letters of reference are not necessary.

8. Supporting Material

If available, please include documentation of the nominee's environmental activities, such as newspaper or magazine articles (please send no more than five). Supporting materials are most useful to us if they were recently published, come from a reputable news source, and mention the nominee's name. Please include a list of all of the supporting materials that you are submitting.

Nominations should be via e-mail to: india.program@sierraclub.org

The deadline for 2009 award nominations is Friday, 31 October 2008.

Thank you very much for helping us to recognize outstanding environmental achievement in India!

A special thank you to our friends at the Goldman Environmental Prize for allowing us to build upon their excellent prize criteria in order to develop this award.