

# SIERRA CLUB SURVEY:

With 60+ chapters across the country, the Sierra Club supports dozens of efforts at any given time that range from regional to national in scope. To help us better understand where you are most interested in lending your valuable support, we have provided this survey, which you can fill out or talk through with Melissa Sun at (650) 637-1384 or [Melissa.sun@sierraclub.org](mailto:Melissa.sun@sierraclub.org).

NAME \_\_\_\_\_

CITY(S) OF RESIDENCE \_\_\_\_\_

BEST CONTACT \_\_\_\_\_

## WHAT AREAS OF THE SIERRA CLUB'S WORK ARE YOU INTERESTED IN?

- Green Lifestyle:** Helping the environment through individual changes such as sustainable eating/factory farming, green products, energy efficiency, recycling, bike riding, electric vehicles, and reducing toxic chemicals in consumer products .
  - Sierra Club Outdoors:** Hosting 250,000+ people on outings every year to explore and enjoy the planet.
  - Military Vets:** Outings that help our injured and healthy heroes connect with the lands they helped protect and experience the transformative powers of nature that help ease PTSD.
  - Inner City Youth:** Outings that introduce low-income youth to outdoor recreation, including snorkeling, rafting, and camping. This positive social interaction has proven beneficial for combatting obesity, improving academic performance, and developing leadership skills.
  - Nearby Nature:** Volunteer-led outings in every community around the country to explore and enjoy locally including hiking, bird-watching, historic walks, family camping, photography, snorkeling, trail-building, and biking.
- Energy & Environment:** Our grassroots activists are planning and executing the nation's most robust and ambitious campaigns to move beyond fossil fuels and into 100% clean energy.
  - 100% Clean Energy:** A combined campaign to expand renewable energy sources and ensure that clean energy replaces the fossil fuels that come offline.
  - Beyond Coal:** Partnered with Michael R. Bloomberg, the campaign has been called "the most significant achievement since the passage of the Clean Air and Water Act." Having already stopped a new generation of coal plants from being built, we are now ahead of schedule on our goal to retire one-third of the existing coal plants in America and transition them to clean energy.
  - Beyond Natural Gas:** Working to move beyond natural gas by calling for a nationwide moratorium on fracking. If we cannot drill safely, we should not be drilling at all. Also working to block liquefied natural gas exports.
  - Beyond Oil:** Working to move our country beyond oil by blocking dangerous oil projects and extreme extraction methods, including deep water drilling and fracking. Also working to green the transportation and auto industries.

## WHAT AREAS OF THE SIERRA CLUB'S WORK ARE YOU INTERESTED IN? (CONT.)

- Our Wild America:** Carrying on the Sierra Club's legacy of protecting America's beautiful wildlands through national monument and wilderness designations. Strong focus also on protecting and restoring our forests and wildlife.
- Politics and Democracy:** Working to elect leaders from both sides of the aisle who will take bold action on climate and clean energy. Also working to expose big-money influences that corrupt our political and democratic process.
- International Programs:** Working to ensure U.S. trade policy supports environmental protections, and workers' rights. Issues include the Trans-Pacific Partnership, US-EU Free Trade Agreement, illegal timber trade, and international fossil fuel exports.

## WHAT GEOGRAPHIC AREAS ARE YOU INTERESTED IN?

The Sierra Club has a national presence, as well as 60+ chapters across the country working on grassroots community issues.

- National issues
- International issues
- My home city/state \_\_\_\_\_
- My current city/state \_\_\_\_\_
- I'm also interested in \_\_\_\_\_  
\_\_\_\_\_
- because \_\_\_\_\_  
\_\_\_\_\_

## WHAT LEVEL OF INVOLVEMENT ARE YOU INTERESTED IN?

- I would like to add my name as a member of the Sierra Club's Arts & Entertainment Council**, which will show my support for the overall mission to "Explore, Enjoy and Protect the Planet"
- I am interested in a private briefing on the** issue(s) checked above to learn more and potentially get involved.
- I would like to receive news and updates** on the issue(s) checked above.
- I would like to be a social media rapid responder** on the issue(s) I checked above. The best way to contact me quickly to help amplify breaking news is \_\_\_\_\_  
\_\_\_\_\_
- I would like to become a campaign Ambassador to help raise awareness** for the issue(s) checked above. If available, I may be able to take an occasional action, such as adding my name to a petition, signing an op-ed, shooting a print or video PSA, attending a rally, going on a learning field trip, talking with media, or making introductions to other potential Ambassadors.
- I would like to get involved as a fundraiser** for the issue(s) I checked above. If available, I may be able to make an appearance at a fundraiser event, donate an item or experience for auction, amplify fundraising opportunities on social media, donate personally, or make introductions to potential new funders.
- I would consider taking a leadership role to help mobilize the arts community** on the issue(s) I checked above. This means creating new and entrepreneurial opportunities that could help influence the general public and my personal network, such as: starring in a new and creative marketing campaign, helping develop/plan an event, adding the Sierra Club as a beneficiary or cause-marketing partner to an existing event, or including Sierra Club brand or messaging in my creative project.
- I'm open to any and all requests and ideas!**

