

September 2022 Newsletter

Falls of the James Group



Register for our Upcoming Programs



community outreach, and civic engagement. Register for this virtual program here. 10/11/2022 7:00 pm – 8:00 pm Our Air, Food and Water: How Toxic Chemicals are Harming Everyone and Harming People of Color More with Charlotte Brody, Vice-President of Health Initiatives with the Blue/Green Alliance. This will be an in-person/Zoom hybrid program. The in-person program will be at the Libbie Mill Library in the Meeting Room. Masks are required. Register here.

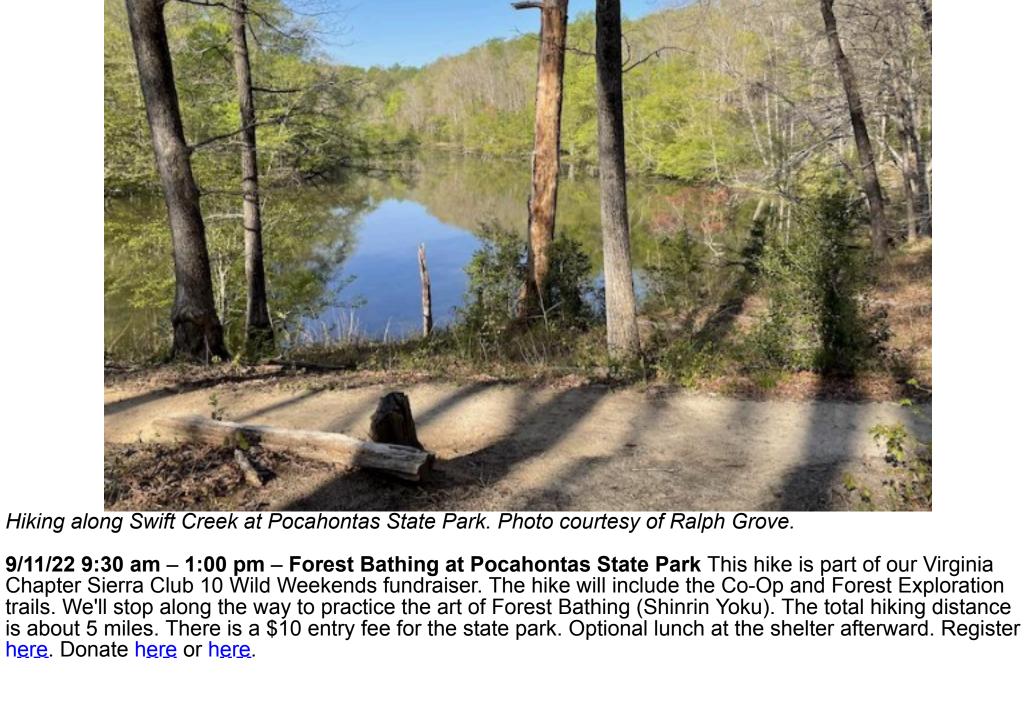
and health outcomes for Richmond's Southside residents through tree plantings, hands-on learning,

11/15/2022 7:00 pm – 8:00 pm BioBlitzes and Community Science at the Science Museum with Devin Jefferson, Community Science Catalyst at the Science Museum of Virginia. This will be an in-person/Zoom hybrid program. The in-person meeting place is to be determined. Register here. Check out the <u>FOJG Calendar</u> for more environmental events in the Richmond area.

FOJG Outings

9/10/22 9:00 am - 12:00 pm - Tabling at Dorey Park Farmer's Market - How would you like to get involved as a FOJG member and share what the Virginia Sierra Club Chapter and FOJG do for our

community? You will encourage people to sign up to get our newsletter and get them excited about being active environmentalists! Contact Shavon Peacock at shavonandrew@verizon.net if interested.



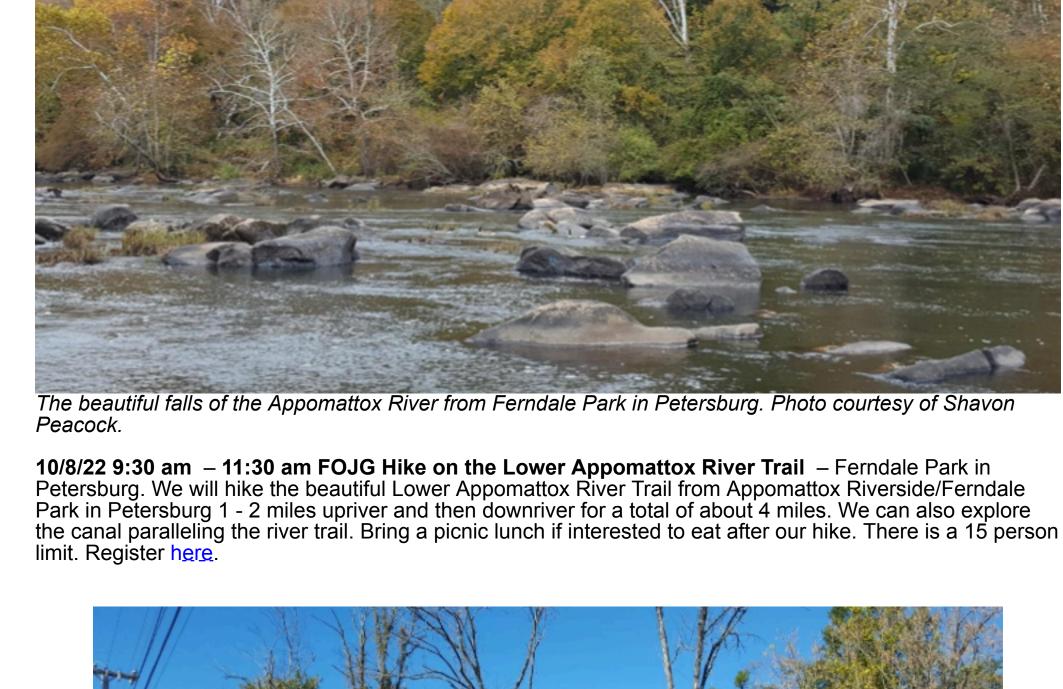
here soon. 10/2/22 10:00 am – Walk Through Richmond's Hollywood Cemetery. Richmond's Hollywood Cemetery was designed in 1847 by architect John Notman of Philadelphia, Located on the banks of the James River, the cemetery spans 135 acres of valleys, hills, and stately trees. Its natural and architectural beauty has earned it recognition as a registered arboretum. This hike will cover about three miles along roads and pathways through the cemetery. We will enjoy the beautiful landscape as well as views of the James River, and we'll see several notable graves. The total hiking distance will be about three miles, on paved roads and

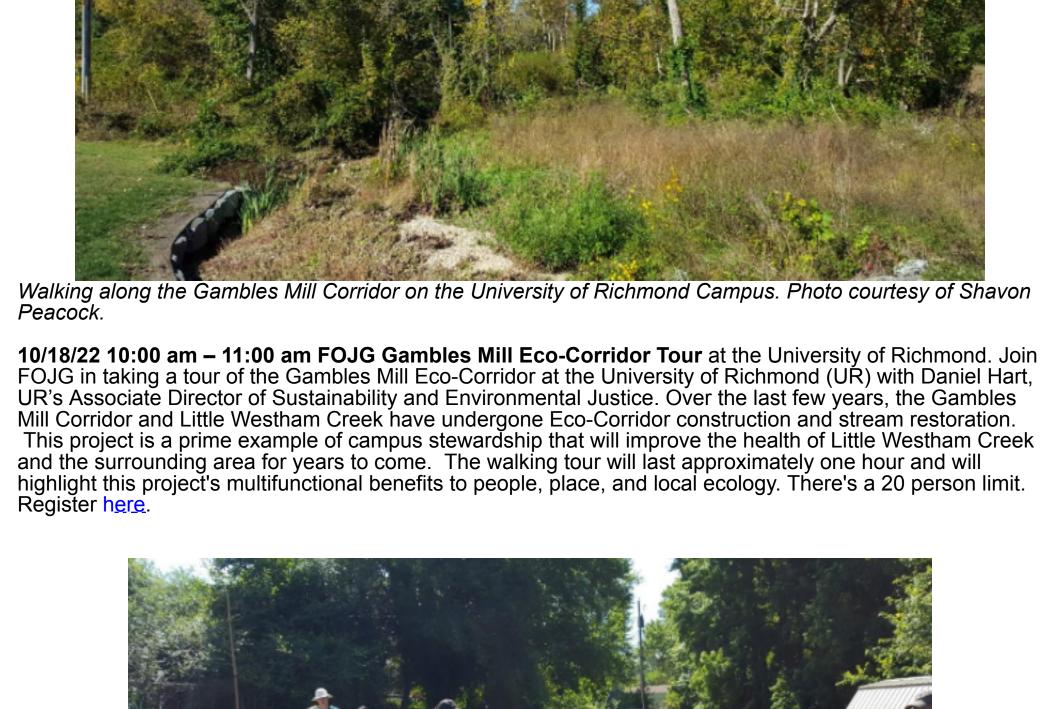
pathways. The total hiking time will be about two hours. The group size is limited and advanced registration

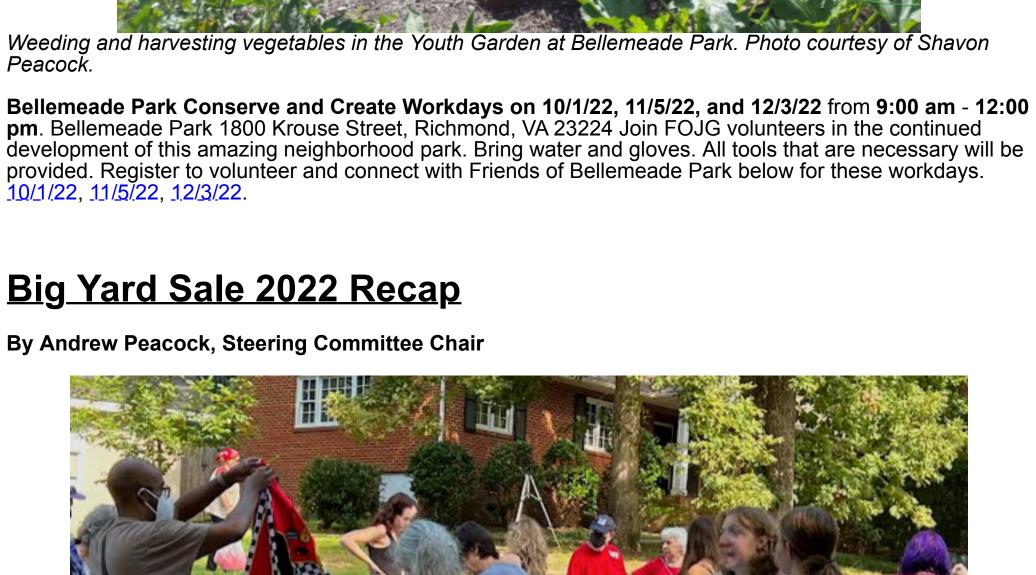
for us to get together, make and renew acquaintances, enjoy nature, and learn more about what is happening in our chapter. Pre-registration is required. A link to the registration page will be posted

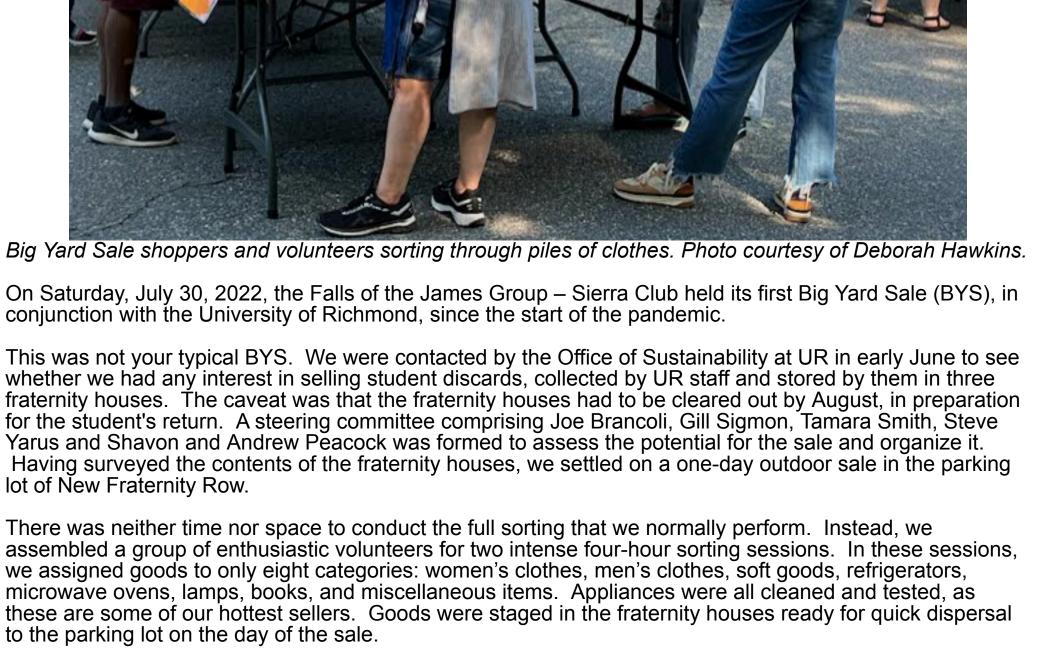
9/17/22 10:00 am - 5:00 pm - Virginia Chapter Annual Gathering at Pocahontas State Park. The Virginia Chapter of the Sierra Club invites all members and staff to attend our 2022 Annual Gathering. This is a day

for all attendees is required. Please notify us of any cancellations so that others may join. Register here.









Just after dawn on Saturday, July 30th, over thirty Sierrans assembled in the New Fraternity Row parking lot. Once the fraternity houses were opened and UR delivered the sales tables, the site became a hive of rapid and businesslike activity. Each of the steering committee members acted as a team captain, responsible for a specific function. In short order, tables were set up, bags of goods were slid down the grass slope from the fraternity houses on tarps, and items were distributed. Another team wheeled appliances down to the sales area. Meanwhile, cashiers and their assistants set up shop ready for the sale opening at 8:00 am.

By opening time, we had a line of UR employees and students stretching down the walkway to the Old

shopping for half an hour, prior to general opening. At 8:00 they poured in and fanned out looking for bargains. Women's clothes are always a hot seller, as are mini-refrigerators and microwave ovens. The cashiers and their assistants did a marvelous job keeping the lines moving. A second wave of shoppers arrived when we opened up sales to the general public at 8:30. The sales area remained busy until 10:30,

when the last of the sales were completed and the customers departed.

the university maintenance crew, particularly Mauricio and Julio.

Awards, and stipends to presenters at our monthly meetings.

worked with each other in a fun environment!

Fraternity Row parking lot, where David Donaldson, of UR's Rethink Waste office, was checking IDs. As is customary, we allowed UR employees and students, and Sierra Club volunteers to participate in early-bird

With the customers gone, the clean-up crew, who had been assembling over the previous half-hour set to work. The university provided a truck, which moved through the parking lot, being loaded with unsold goods. These were later taken to Goodwill by the university. Unsold shoes were collected for transportation to Soles for Souls and a volunteer associated with Richmond Animal Care and Control took an SUV load of bedding material for use at the animal shelter. Tables and pop-up tents were taken down and taken away. By 11:30, following a final sweep through the fraternity houses and parking lot, all was clear and the last of the volunteers departed. All-in-all it was an amazing event. In the space of less than five hours, our marvelous volunteers gathered together, prepared the sale area, held the sale, cleared up, and departed. Hundreds of items were diverted from the landfill and sold for re-use. Our partner in all this was the Rethink Waste office at UR, managed by

David Donaldson, our principal liaison and supporter. We were also willingly and ably helped by members of

At the end of the day, the sale proceeds amounted to over \$6,000. Once expenses have been subtracted, the net proceeds will be split evenly between Rethink Waste at UR and the Falls of the James Group. The

In summary, the Big Yard Sale met its three objectives: many hundreds of pounds of student discards were

Sierra Club portion of the proceeds will be used to fund our outreach in the form of grants, Green Giant

diverted from the landfill, the Falls of the James Group funds were replenished and volunteers met and

Trees, Please

Photo courtesy of Veronica Hayes. By Joe Brancoli, Executive Committee Chair Greetings, Falls of the James Group members. I recall some years ago that FOJG leaders bent our brains

This Fall, that can take three shapes:

ice cream and singing birds!

Joe's Book Nook

We can conduct our own planting event

If you would be interested in volunteering for such efforts, please call Steve Yarus (804) 240-9749 or Joe Brancoli (804) 502-9502, or write scfojg@gmail.com. So, What Do FOJG Board Members Do Anyway?!

trying to think of a hands-on activity that could take place each Fall and bring volunteers together the way

• We can recruit members to help with other group's tree planting events on on October 15th and 22nd

to our consciousness, as a way to improve air quality, alleviate heat, and sequester carbon.

• We could find privately owned land on which to grow trees for future disbursement

By Carille Greenberg Ribley, Executive Committee Member

the Big Yard Sale does in Spring. I'm not sure why we didn't grasp this earlier but now tree planting has risen

So is serving on the FOJG board a great experience? Before I decided to take the leap, my biggest worry was that I wouldn't have as much time as was expected to devote to the group because of the demands of my consulting practice. Would I be considered a slacker if I didn't attend every meeting? Ahhh – there was a big sigh of relief when I was told that attending every session was not a prerequisite. I let the enthusiasm and dedication of the group draw me in and hoped the gang wouldn't change their mind! I can honestly say that they've been true to their word.

switch to compostable take-out ware. Even the tiniest of efforts can make a difference!

So your FOJG ExCom (i.e. Board) gets together each month and sing songs to the water, fire, sun, and

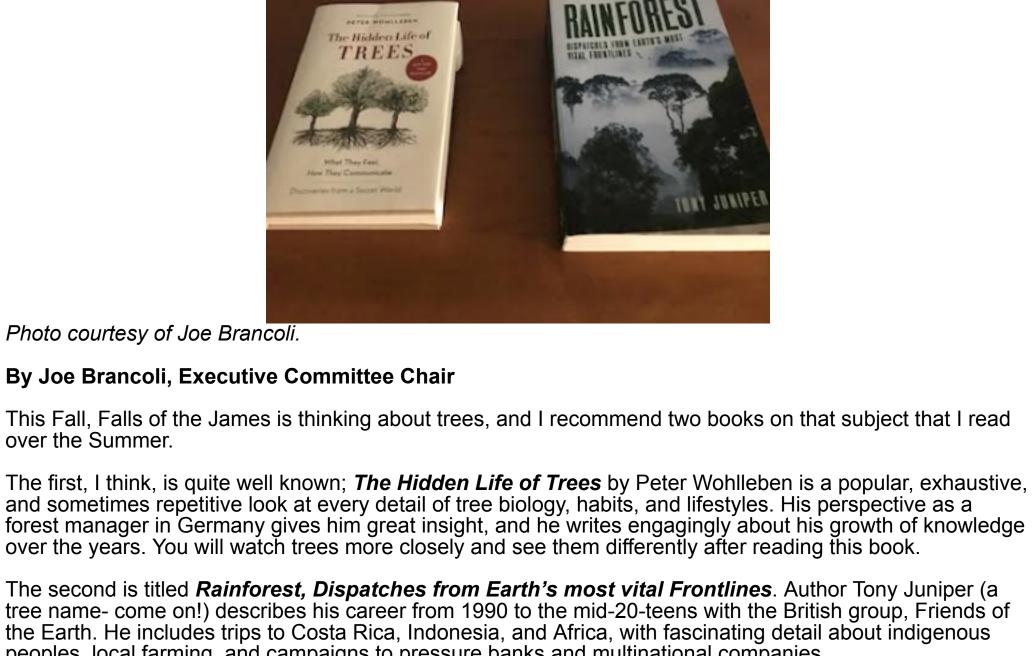
wins a free ice cream cone.) Lastly, we play bird songs and see who identifies the most correctly!

moon gods. Next, we report on the number of native plants in our backyards (Whoever has the most natives

You guessed it – no, we don't do any of those things but it's a pretty safe bet that most of us love chocolate

A big reason to consider joining ExCom is that they're a remarkably impressive group to see in action. You'll have an opportunity to hear spirited advocates plan strategy and work with elected officials (and join in if you like). You'll help choose which deserving individuals and organizations should receive FOJG grants. You'll see first-hand what goes into the planning of rallies, area hikes, paddles, bioblitzes, magical firefly mating rituals, the Big Yard Sale, the RVA Environmental Film Festival, and monthly meetings. Who knows? You might discover that you want to be a trip leader! The group even found it in their hearts to encourage me to pursue my fledgling interests for building a path for young environmentalists and inspiring restaurateurs to

The Hidden Life of



over the Summer.

the Earth. He includes trips to Costa Rica, Indonesia, and Africa, with fascinating detail about indigenous peoples, local farming, and campaigns to pressure banks and multinational companies. The takeaway for me is that most of the planet's rainforest, except in part of Brazil and West Africa, is already gone. This is strangely comforting in a 'nowhere to go but up' way, especially as one reads the

book's stories of local efforts at re-forestation, non-profit successes (limited), and even corporate enlightenment.

2022 Executive Committee Contacts Joe Brancoli, FOJG Executive Committee Chair/Leadership Chair: joebsierra@gmail.com

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Thanks for all you do for the environment, Veronica Hayes Newsletter Editor Sierra Club Falls of the James Group

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