



Sierra

Newsletter of the Coulee Region Group
JULY 2022

"It is up to Congress and the Biden Administration to act quickly to pass bold climate legislation--our future depends on it."
- Sierra Club statement on SCOTUS decision in West Virginia v. EPA

During **Plastic Free July**, the Coulee Region Sierra Club and other local organizations are hosting an online screening of **The Story of Plastic**, an Emmy Award-winning documentary by The Story of Stuff Project.

CRSC screened this film when it first came out in 2019, but the issue is still with us and the Sierra Club and several other national environmental groups have specific plastic initiatives as the industry promises big increases in plastic production in coming years.

Sign up at the link for access to the film on Vimeo and to the local film discussion on Tuesday, July 19 at 7 p.m. on Zoom. tinyurl.com/CRSCPlasticFilm

CHOOSE TO REFUSE SINGLE-USE PLASTIC
[PLASTICFREEJULY.ORG](https://plasticfreejuly.org)

Communities around the globe are concerned about plastic ending up in landfill and polluting the oceans ... that's why hundreds of millions of people worldwide are choosing to be part of Plastic Free July

Yes, I will join the challenge!

Will you join the challenge?

Please join our effort to help the environment. Choose to refuse single-use plastic during July.

1. Visit our website
plasticfreejuly.org
2. Choose what you will do
 - Avoid single-use plastic packaging
 - Target the takeaway items that could end up in the ocean
 - Go completely plastic free
3. Choose the length
 - 1 day
 - 1 week
 - 1 month
 - Always

AVOID WASTE, PROTECT THE OCEAN, SIGN UP AND BE PART OF THE SOLUTION. [PLASTICFREEJULY.ORG](https://plasticfreejuly.org)

ATTENTION: High school juniors and seniors

\$300

Environmental Stewardship Award

The Coulee Region Sierra Club (CRSC) will recognize and award \$300 to a high school junior or senior who has demonstrated engagement and initiative in protecting the natural environment.

Application includes:

- Environmental resume
- Short essay
- Brief portfolio

Submit application by:
Aug. 1st, 2022

→ Eligible students must reside in the CRSC region which includes Crawford, Grant, Jackson, LaCrosse, Monroe, Richland, Trempealeau, and Vernon counties.
→ For more info, visit sierraclub.org/wisconsin/coulee/Education or tinyurl.com/CRSC-Students.

CRAWFORD STEWARDSHIP PROJECT

LOVE THE LAND

Friday, July 1st
5:30pm-12am
Soldiers Grove Park

Join us to celebrate our land, water, and air and 15 years of protecting them!

TIMELINE:

- 5:30-6:00: Opening speeches
- 6:00-7:00 Barry and Sherri
- 7:30-9:30 Freaks of Nature
- 10:00-12:00 Murder Kween

July 15-17: Families in Canoes!



The annual Black River Family Canoe Camp will be held July 16-17! This kid-focused trip on the Black River brings young families, adults with kids, and the young at heart together to play, explore, hike,

cook out, and sleep in tents on a sand bar. Preregistration and screening are required. Participants must provide all their own water craft and gear, food, clothing, drinking water, etc. Learn more about it and how to register at tinyurl.com/2022-BRFamCanoe



CRSC members gathered for a potluck at Veterans County Park near West Salem on June 28.

Plastic Free July Ideas

How can YOU make a difference during Plastic Free July? Here are some suggestions from My Plastic Free Life (myplasticfreelife.com/plasticfreeguide)

Carry and give out reusable shopping bags. Bonus points if they are made from already used fabric like old t-shirts!

Give up bottled water and other beverages sold in plastic containers. Give friends steel water bottles. Ask others to stop using and vending plastic bottles.

Carry your own reusable foodware for potlucks and dining out. Give homemade picnic kits as gifts. Ask event organizers and restaurants to use reusables.

More July events

July 2: Meet Me on the Bluff with Park Naturalist. 9 a.m. Perrot State Park. dnr.wisconsin.gov/events/59836

July 2: Deep Time Hike - Geology of the Driftless. 10 a.m. Wildcat Mountain State Park. dnr.wisconsin.gov/events/57756

July 2: Wildlife in Your Backyard. 7 p.m. Perrot State Park dnr.wisconsin.gov/events/59846

July 3: How Animals Communicate. 10 a.m. Perrot State Park. dnr.wisconsin.gov/events/59851

July 4: Mitchel Red Cloud Pow-Wow. Black River Falls. tinyurl.com/BRFPowWow

July 9: Storyteller Terry Visger. 7 p.m. Wildcat Mountain State Park. dnr.wisconsin.gov/events/57761

July 9, 16: Friends of the Black River paddling events tinyurl.com/frndsobrpadding

July 14: Habitat Restoration at Cassville Bluffs. 10 a.m. tinyurl.com/MVC-071422

Look for alternatives for food wrapped in plastic. Make and bring your own meals. Prefer unwrapped vegetables. Shop at farmers' markets for unwrapped foods.

Give up frozen meals. Almost all are wrapped in plastic.

Return plastic berry, tomato, and fruit containers to the vendors to be reused.

Next month, we will highlight La Crosse's Juneteenth event and how planners and organizers worked to incorporate sustainable, reduced plastic policies and practices.

July 16: Guided Tour of La Crosse Blufflands. 10 a.m. Cty FA. mississippivalleyconservancy.org/events

July 19: Prairie Wildflower Hike 6:30 a.m. Black River Falls area. tinyurl.com/fobr-hiking

July 22: Night Sky Viewing with La Crosse Astronomical Society at Wildcat Mountain State Park. www.lcaas.org

July 23: Moth Mania with Ted Wilson, Viterbo University. 7 to 9 p.m. on Franciscan Sisters of Perpetual Adoration land on St. Joseph Ridge. strive2thrivecr.org/event/nocturnal-pollinators-insects-moths

July 22: Night Sky Viewing with La Crosse Astronomical Society at Perrot State Park. www.lcaas.org

July 24: Bugs in the Garden with Nick Nichols. 12:30 to 2:30 p.m. WisCorps Garden at Myrick Park. strive2thrivecr.org/event/bugs-in-the-garden

July 30: Habitat Restoration at Boscobel Bluffs. 9:30 a.m. mississippivalleyconservancy.org/events