

**Sierra Club of Pennsylvania, Southeastern PA Group Executive Committee Meeting
April 12, 2014**

Attending: Pat Beaudet, Bill Brainerd, John Butler, Emily Davis, Anne Lovett, Robin Mann, Allan Walters, Jim Wylie, Dennis Winters, Jeanette MacNeille

Not Attending: Len Finegold, Mathew Himmelein

Anne called the meeting to order at 7:00

Secretary:

Treasurer: Account Balance: C4: 529.81 (current)

Account Balance: C3: 7887.50 (as of Dec 31, 2013) Dennis estimated that the current balance is slightly under \$7000.00. Expenses included postage and printing for the lecture series.

Committee Reports

Newsletter/Communications: Pat (Newsletter) and Jim (website) led a discussion of general communication with our group members. Jim will add the 900 IContact names to the Convio list which we will use in the future. Members will be sent the newsletter or a link to it via email. It will be put on the web. In the future, the newsletter will focus on stories about events and editorials. The website will list events and endorsements. To “drive” members to the website, links to these could be put in the newsletter and/or the newsletter email.

Conservation Committee: no report

Political Committee: For this discussion, Jon Paul Jawarski and Prasad Ramnath from Buck County joined us via telephone. They explained why the committee was not recommending any candidate in the US House District 8 race or the PA House District 145 race. They will revisit the endorsement of the Democratic candidate that runs in November.

Emily moved and Jeanette seconded that we accept the recommendations of the endorsement committee to recommend Daylin Leach for endorsement. The motion passed. 8 yes, 1 no.

Nomination Committee: No Report

Old Business:

Web Site: see newsletter / communication

Education Program: Bill passed out information about the next lecture. Richard Egan and Tim Fenchel will speak about the Delaware and Schuylkill River Sojourns. The program will take place April 21, 6:45 at CCP Ctr for Business and Industry (18th and Callowhill)

New Business:

XL Pipeline Rally in DC on Saturday April 26: The SPG is willing to assist in covering some travel expenses of those planning to attend. Jim will coordinate this.

Recruiting New Members: The Groups have been asked to assist in recruiting new members. Dennis reported that the membership in both the Chapter and the group has increased significantly over the last year. To increase our numbers still further, it was suggested that we add outings and events that might attract young people. Robin reminded us that there are Club requirements for leaders of such outings including completing the online training as well as a basic first aid course. Since we have about

4 times as many people on the 5 county Convio list as there are members in the area, we will use this list as a starting place. Anne suggested that we could have new member events a couple times each year.

Member Picnic: The group will sponsor a pot luck picnic in June (either the 22nd or the 29th) at the Valley Forge picnic area at the Betzwood side of the park. Though this event will be for members only, all individuals on the Convio list for the 5 county area will be notified. The group will supply beverages and food for grilled items. Attendees will be asked to bring salads and desserts. It was discussed that a bike from the Art Museum in Philadelphia and a hike or nature walk could be linked to this event. Anne, Pat and Emily will be the planning committee for the event.

Education Program at the Philadelphia Veterans Center: Emily moved and Jeannette seconded that we support this monthly education series with up to \$200. The motion passed. Funds would be reimbursed when receipts were supplied.

Philadelphia Office of Sustainability: Robin suggested that the SPG circulate a sign-on letter of support among partner organizations to support for permanent establishment of the Phila. Office of Sustainability. Because this requires a charter amendment, the question must be put on the ballot. A resolution has already been passed in City Council. (Robin emailed us a copy of this resolution.) Robin agreed to draft a letter of support for this action.

The meeting was adjourned at 9:00.

Announcements:

The next meeting will be May 7. Future meetings will be on the first Wednesday of the month with meetings beginning at 6:45.

April 22, 2014: Earth Day – Tabling at 30th Street Station

April 29, 2014: AEPS (alternative energy portfolio standard) Lobby Day, Harrisburg, PA