

THB ExCom Meeting Minutes
February, 2014

Executive Committee: Claus Wawrzinek (acting as chair), Ellen Brenneman, Tom Tortorich, Stephen Flanery, Jim Turner
Guest: Marcie Eisterhold, Eileen McManus (Outings Chair)
Scribe: Stephen Flanery

**Prior to meeting, e-mail motion to approve minutes from January meeting:
Jim moves, Stephen seconds.
Minutes approved unanimously.**

Meeting starts: 7:05 pm.

From Eileen: only item to correct from the previous minutes is that the budget item for hiking meet-ups should be \$150, rather than \$50.

Priority campaigns:

Monthly meeting: Tom suggests that we can further all of our campaigns by making concrete plans regarding our meeting. We can focus our efforts on designing these meetings so we can engage and educate people.

For the April meeting on nature therapy, Ellen suggests we reserve the Discovery Center, since we've already suggested that it will be hosted there. Claus will attempt to reserve the Lewis and Clark for this event, though Tom doesn't think the auditorium would be so bad, since we expect a larger turnout. For the May meeting, dedicated to the Wilderness Act, it will be an opening at the DC, so we don't really need a space.

For discussing future meeting locations, Jim highlighted pros and cons of DC and UCM. The group generally agreed that the DC is preferable. Jim suggested the social aspect of the meetings can begin at 6:30, and the meeting can begin at 7:00. He also suggests we have a presentation, announcements, and break-out sessions (10-15 minutes on each item). Eileen mentioned that we have typically had a hospitality chair who was responsible for bringing finger foods. Jim thinks presentations should be held to about 20 minutes, so that we would have time for discussion.

We have the Walk for Wilderness on June 7. For the June meeting, we might consider doing a slideshow of outings (Claus suggests September), and we'll focus on the streetcar on July 15. We all agreed we'd move to the 3rd Tuesday of each month, so we might attract members of the Audobon Society.

Claus suggested we host a meeting or a series on how we can be involved in environmental efforts. We might have a presenter talk about the nuts and bolts of city/county/state politics, writing letters to the editor, how to attract media, etc. Activism 101. Potential topic: "How does the world work, and how can progressives affect change?" What's going on in municipalities, state level, federal politics?

Eileen suggests that we could send postcards or electronic fliers prior to meetings with presenters, so we can ensure better attendance.

Climate campaign:

We might host a meeting in August to discuss power plant and Beyond Coal.

Fundraising:

Stephen gave an update on the Fundraising Committee meeting. In addition to the Westport Flea Market, we can consider Californo's for the trivia night. It was suggested we might consider 3rd Tuesday meeting as our trivia night. Ellen suggests we host this on a Tuesday, so we can invite regular trivia players.

Updates:

Convio Situation:

Claus has a sign-on and went through training. We should now have the ability to send out alerts. For announcements, we'll contribute to a Google document, and Claus will translate it into Convio.

Websites:

Claus updated us on updates to templates. He hopes our website will be updated by the end of the year, so we can each make updates.

Joining Efforts with Green Drinks:

GDGKC. Tom gave an update on the difference between the two Green Drinks groups.

Outings:

Eileen will send out info on three events associated with the Wilderness Walk: the opening, a John Hickey talk, and the walk on June 7. The MO Department of Conservation will make this into a wilderness day for families. It's the same day as the marathon, so the walk will be 12-3, after the marathon. We are providing materials for kids' activities, and we are leading hikes on the half hour. This event is way to reach individuals who would like to see wilderness, but don't live near these areas. We can reach population who don't typically go to natural areas or hike. For hiking, leaders will teach leave no trace and 10 essentials. Eileen plans to hand out bags or backpacks with the 50th anniversary logo. She'll have representatives of the 10 essentials in the bag. She is still working on obtaining a grant for the bags.