

## Section A Workshops 9:45am-10:55am

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### **Maine's Clean Energy Future**

This workshop will demonstrate how clean energy technologies offer an opportunity to build an energy future that produces large consumer, economic, and climate benefits. Acadia Center's Vision 2030 and GridSolar's distributed generation and non-transmission alternatives work in the Boothbay area led to policy roadmaps to create a zero-emissions energy strategy.

**Presenters:**

Kathleen Meil, *Policy Advocate, Acadia Center*

Rich Silkman, *Founding and Co-managing Partner, GridSolar LLC*

### **Local Grassroots Organizing 101: Best Practices**

Designed for people new to local organizing, this session introduces basic grassroots organizing approaches and strategies.

**Presenters:**

Glen Brand, *Director, Sierra Club Maine*

Denny Gallaudet, *Chair, Cumberland Climate Action Team*

### **Putting the "Can Do" in Transportation for Livable Communities**

In this workshop, two transportation planners will provide promising new frames through which communities can look at local transportation and create solutions that also build social connections for a resilient future.

**Presenters:**

Tony Giambro, *Owner & Chief Sustainability Officer, Paris Auto Barn, Eco-Friendly Auto Service*

Sarah Cushman, *Principal, Cushman Transportation Consulting, LLC*

### **Energy Efficiency & Weatherization: Making the Most of Local Resources to Save Energy, Save Money, and Reduce Dependence on Fossil Fuels**

This workshop will focus on that all-important first step to transitioning away from fossil fuels. Discussion will focus on how we can help homeowners take steps that will save energy and money. Presenters will discuss what energy auditors are looking for and some simple steps home-owners can take to improve efficiency.

**Presenters:**

Emily Mottram, *Architect & Energy Specialist*

Andy Meyer, *Residential Program Manager, Efficiency Maine*

### **Stewardship of Our Waters**

Our waters have become commodities, sold to large corporations, or used as dumping grounds for corporate waste. Two Maine water protection champions will share their communities' campaign stories to restore and protect the waters they drink and depend on for sustenance. Communities such as Fryeburg are struggling to legally prevent water extractors and polluting industries from taking or fouling their local water supply. This workshop will explore how these stories are connected and can provide models for local action to prepare for climate change's impacts on our water resources.

**Presenters:**

John Banks, *Director, Department of Natural Resources for the Penobscot Nation*

Nickie Sekera, *Founder, Community Water Justice & Trustee, Fryeburg Water District*

## Section B Workshops 11:00am-12:10pm

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### **Community Energy: Laying the Groundwork for a Clean Energy Future**

The College of the Atlantic (COA) Community Energy Center offers continuity and support to a variety of energy initiatives. Students working with the Center research, develop, and implement innovative projects that enable people and business owners to reap the financial and social benefits of transitioning away from fossil fuels; projects include bulk purchases of energy efficiency services and supplies, alternative heating systems, residential and community solar, and alternative transportation. The American Council for an Energy-Efficient Economy (ACEEE) produces the *City Energy Efficiency Scorecard*, a report assessing US cities' efforts that save energy while benefiting the environment and promoting economic growth. You will be introduced to the Local Energy Efficiency Self-Scoring Tool that local policymakers can use to score their own activities, inform the policymaking process in their own communities, and benchmark themselves against others who have used the tool.

**Presenters:**

Andrea Russell, *Program Manager, College of the Atlantic Community Energy Center*  
Suzanne Watson, *American Council for an Energy-Efficient Economy (ACEEE)'s Corporate Business Membership Program*

### **Community Energy: Local Power, Local Benefits**

This workshop covers information on Solar Power Purchase Agreements and how to develop and implement a SOLARIZE YOUR TOWN effort.

**Presenters:**

Andrew Kahrl, *ReVision Energy*  
Mike Wilson, *Chair, Brunswick Recycling and Sustainability Committee*

### **Fundraising Fundamentals**

With a great story about your project and a credible budget to support it in hand, your Climate Action Team is ready to fundraise. This workshop will provide you with information and tools you need to develop a grant proposal and/or fundraising appeal to potential donors. Tips for creating a budget that sells your project and some hidden funding prospects in your own backyard will be covered.

**Presenters:**

Anne D. Burt, *Creator/Coordinator, Down to Earth Storytelling Project*  
Leigh Cameron, *Program Manager, New England Grassroots Environment Fund*

### **Creating a "Climate Change" Message with Impact**

Now more than ever, we need to expand our efforts to reach out to our neighbors: to educate them and engage them in the process of working for cleaner, more equitable, and sustainable communities. This workshop focuses on a Climate Change Toolkit that helps explain climate change to people in Maine and how to talk effectively to Mainers about climate change.

**Presenter:**

Elizabeth Rogers, *Senior V.P. of Marketing & Communications, Coastal Enterprises, Inc.*

### **Building Community Through Sustainable Agriculture**

A look at 2 very different communities and how sustainable farming and agriculture is creating ties that bind their communities together, now and into the future.

**Presenters:**

Muhidin Libah *Director, Somali Bantu Community Association of Maine*  
Katey Branch, *Rental Plot Coordinator & Board of Directors, Alan Day Community Garden*

## Section C Workshops 1:00-2:10pm

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### **Youth Climate Organizing**

This session will focus on the impressive efforts by King Middle School students to get their town leaders to commit to 100% clean energy, and the impactful organizing on divestment and other climate justice issues on Maine college campuses.

**Presenters:**

Gus Goodwin, *Teacher, King Middle School, Portland*

Chloe Maxmin, *Maine Students for Climate Justice*

### **Ready for 100: Moving Toward a Clean Energy Economy**

Mobilize public support to convince our leaders of our cities, businesses and institutions to be powered by clean energy. Our vision is to accelerate clean energy and energy savings in our homes buildings and cars to squeeze out dirty energy powering our country with 100% renewable energy by 2050

**Presenters:**

Allyson Samuell, *Sierra Club's Ready for 100 Campaign*

Tica Douglas, *Portland Climate Action Team Member*

Allen Armstrong, *Portland Climate Action Team Member*

### **Addressing Climate through Small and Larger Scale Agricultural Practices**

This workshop will discuss specific approaches in how working gardens can increase carbon uptake, reduce water use, pollution, and the transportation carbon footprint, as well as generate local food production, all while improving native habitat.

**Presenters:**

Ivan J. Fernandez, *Professor, School of Forest Resources, Climate Change Institute, and School of Food and Agriculture at the University of Maine*

David Homa, *Certified Permaculture Designer*

### **Projects to Start Your Local CAT Team**

Your Climate Action Team is ready to take on issues and campaigns to slow climate disruption and educate the public about climate change. Here are two proven activities volunteers can engage in.

**Presenters:**

Laura Seaton, *Director of the Community Builds, Window Dressers, Inc.*

Vaughn Woodruff, *INSOURCE Renewables*

### **Creating Sustainable Business Practices**

This workshop focuses on organizing and developing a sustainable business climate in Maine and an example of how a fast-paced brewery business in Maine has developed a sustainable business program.

**Presenters:**

Luke Truman, *Sustainability Coordinator, Allagash Brewery*

David Levine, *CEO & Cofounder, The American Sustainable Business Council*

## Section D Workshops 2:20-3:25pm

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### **Creative Fundraising Models that Empower Local Communities**

Is your group looking to diversify its funding stream beyond traditional grants and donations? Join us to learn about alternative fundraising models that local groups are using to not only build up their financial resources but also to build a stronger grassroots movement. We'll share exciting models such as community revolving loan funds, crowd-funding through online campaigns, and shared gifting to build partnerships. Learn how to replicate these models in your community and how fundraising can be much more than just a necessary task to fund your work, but also a strategy through which you can actively further your mission and philosophy.

**Presenters:**

Anne D. Burt, *Creator/Coordinator, Down to Earth Storytelling Project* Leigh Cameron, *Program Manager, New England Grassroots Environment Fund* David Weinberger, *City Partnerships Director for NY-based IOBY* David Whittlesey, *Bowdoinham Community Development Initiative (BCDI) BOD*

### **Cutting Energy Usage & Costs: Help for Low-Income Families**

This workshop will focus on ways of identifying and providing help to low-income families to weatherize their homes and take energy efficient measures to reduce energy costs & reduce use of fossil fuels. Presenters will discuss how Maine's Community Action Programs reach out to low-income families to weatherize homes, as well as describe Efficiency Maine's programs that target low-income families. Presentations will be followed with Q&A and general discussion of how local teams can collaborate with these agencies. Presentations will be followed with Q & A and general discussion of how local teams can collaborate with these agencies.

**Presenters:**

Cheryl Shattenberg, *Western Maine Community Action*  
Peter Thayer, *Western Maine Community Action*  
Andy Meyer, *Residentail Program Director, Efficiency Maine*

### **Town Government Action for a Clean Energy Future**

Learn about the climate solutions that Maine municipal governments are successfully implementing from community sustainability coordinators in Maine.

**Presenters:**

Troy Moon, *Sustainability Coordinator, City of Portland*

**TBA**

### **Local Grassroots Organizing 201: Local Power-Mapping for a Climate Action Team**

Mapping the power and influences in your community is a proven campaign planning strategy. Learn how to integrate power-mapping in your local campaigns.

**Presenters:**

Allyson Samuell, *Sierra Club's Ready for 100 Campaign NE Organizer*  
Glen Brand, *Director, Sierra Club Maine*