

A Clean Future: Fighting Against Dirty Fuels in Orlando

Social Media Toolkit

Event Details

Date: Thursday, August 5th at 6pm EST

Location: IATSE Local 835, 7091 Grand National Dr #108

Event RSVP: sc.org/clean-future-orlando

Purpose of this Toolkit

- Promoting the official premiere of the OUC documentary at IATSE Local 835's union hall.

Social Media Tags

- **Instagram:** [@cfcaction](#), [@cleoinstitute](#), [@sierraclubfl](#)
- **Twitter:** [@centralfljwj](#), [@cleoinstitute](#), [@sierreclubfl](#)
- **Facebook:** facebook.com/cfcaction
- **Hashtags:** #cfcaction #sierraclub #cleoinstitutue #thecityrenewable #beyondcoal #cleanenergy #cleanenergyfuture #climatechange

Digital Media

- [Graphic Folder](#)
- [Video Teaser Folder](#)

Sample Posts

Facebook/Instagram

Digital Media	Description
 <p data-bbox="355 921 644 957">Download Graphic</p>	<p data-bbox="824 499 1230 531">POST DATE: Monday, July 19th</p> <p data-bbox="824 569 1414 1073">Four years ago, the City of Orlando unanimously committed to a transition to renewable energy. Flash forward to today and the future isn't looking so bright for marginalized communities who're being left behind and burdened to pay disproportionately high energy rates. OUC has once again proven itself to be an unsustainable provider, especially as they transition to fracked gas. Join Central Florida Climate Action, The Cleo Institute, and Sierra Club on Thursday, August 5th, at 6pm as we strive for community accountability at our screening of <i>A Clean Future: Fighting Against Dirty Fuels in Orlando</i>.</p> <p data-bbox="824 1113 1192 1173">Be sure to RSVP here: sc.org/clean-future-orlando</p>
 <p data-bbox="323 1629 680 1665">Download Video Teaser</p>	<p data-bbox="824 1209 1289 1241">POST DATE: Wednesday, July 28th</p> <p data-bbox="824 1278 1398 1581">For many Avalon Park residents, the towers of Stanton Energy Center are ever-present. One cannot help but ask “<i>once you burn the coal, where does the waste go?</i>” Join Central Florida Climate Action, The Cleo Institute, and Sierra Club on Thursday, August 5th, at 6pm as we take a deep look into OUC’s energy practices at our screening of <i>A Clean Future: Fighting Against Dirty Fuels in Orlando</i>.</p> <p data-bbox="824 1621 1192 1682">Be sure to RSVP here: sc.org/clean-future-orlando</p>



[Download Video Teaser](#)

POST DATE: Monday, August 2nd

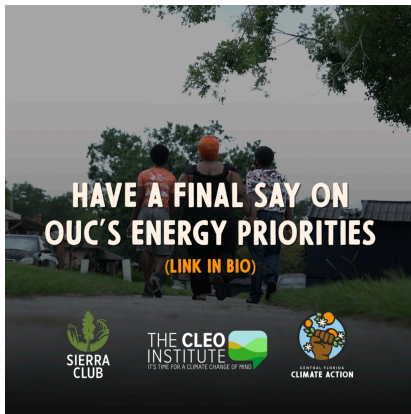
For residents of Sharona’s neighborhood, utility bills are absurdly high. As a provider, OUC has placed a significant energy burden for low-income customers. Join Central Florida Climate Action, The Cleo Institute, and Sierra Club this Thursday at 6pm as we advocate for a final say on OUC’s energy priorities at our screening of *A Clean Future: Fighting Against Dirty Fuels in Orlando*.

Be sure to RSVP here: sc.org/clean-future-orlando

Twitter

Digital Media	Description
<p>Download Graphic</p>	<p>POST DATE: Monday, July 19th</p> <p>4 years ago, Orlando committed to transition to renewable energy. Today, marginalized communities are burdened with high rates & a provider that instead plans to utilize fracked gas. Join us on August 5th at 6pm as we strive for accountability.</p> <p>RSVP here: sc.org/clean-future-orlando</p>
	<p>POST DATE: Monday, July 26th</p> <p>For many Avalon Park residents, the towers of Stanton Energy Center are ever-present. One cannot help but ask “once you burn the coal, where does the waste go?” Join us on August 5th at 6pm as we take a deep look into OUC’s energy practices.</p> <p>RSVP here: sc.org/clean-future-orlando</p>

[Download Video Teaser](#)



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POST DATE: Monday, August 2nd

For residents of Sharona's neighborhood, utility bills are absurdly high. OUC has placed a significant energy burden for low-income customers. Join us this Thursday at 6pm as we advocate for a final say on OUC's energy priorities.

RSVP here: sc.org/clean-future-orlando

Sample Email

Dear [insert name of recipient],

Are you ready to fight for a clean future?

Four years ago, the City of Orlando unanimously committed to a transition to renewable energy. Flash forward to today and marginalized communities continue to be left behind and burdened with disproportionately high energy rates. OUC has once again proven itself to be an unsustainable utilities provider, especially as they plan to instead transition to fracked gas.

Join Central Florida Climate Action, The Cleo Institute, and Sierra Club on Thursday, August 5th, at 6pm in IATSE Local 835's union hall as we take a deep look into OUC's energy practices and strive for community accountability at our documentary screening of *A Clean Future: Fight Against Dirty Fuels in Orlando*.

Be sure to RSVP here for free: sc.org/clean-future-orlando

