Maximizing Impacts

From Advocacy to Lobbying
Agenda

- Advocacy
  - Tips, tricks, and pointers, OH MY!
- Using The Legis System
  - It’s for more than just finding your legislator!
- Lobbying
  - Is it really a dirty word?
Behold! The Power of Numbers!

Coalitions have been at the center of nearly all successful social movements!

Number One Tip:

Don’t Go It Alone!

- Research advocacy groups
  - Nationally
  - Chapters/state level branches
  - Locally
- Ask multi issue groups
  - Network Delaware
  - ACLU
- Search recent media
  - Social media
  - Statewide and local
- Connect with organizers in other social justice organizations
- Connect with close friends
Using Tools To Maximize Impact

Signing / Sending letters is just one step!

When using the tools online:

● Change the subject line (if you can)
● Personalize the message/reframe message (if you can)

After using the tool:

● Spread the good word (aka the tool)
● When sharing tools online tag others to get them to use the tool

When talking about an issue/sharing articles:

● Tag decision makers
● Share tools in the comments of the post
What can you do offline?

Advocacy can start online, but we must move beyond the virtual!

- Attend constituent service events (e.g. coffees)
- Write LTE’s / Opinion Editorials / Blogs
- Testify in Committee
  - How To Draft Effective Testimony Presentation
- Plug into organizations/Sign up for newsletters
- Utilize resources that are available
  - LWV Government Tab
  - Fact sheets that are available from orgs
  - Lobby Day Guide (ACLU)
  - Letter to the Editor Training
Using The Legis System

It’s for more than just finding out who your legislators are in Delaware!
Using The Legis System

Session Info

The Senate Session, House Session, and Joint Finance and Bond Hearing recordings are viewable from the Live Stream Page.

- The House has convened the 152nd General Assembly and will meet on Tuesday, Wednesday & Thursday from January 10, 2023, to Thursday, January 26, 2023.
- The Senate has convened the 152nd General Assembly and will meet on Tuesday, Wednesday & Thursday from January 10, 2023, to Thursday, January 26, 2023.

Legislative Hall remains open, and all entrances remain accessible, during the roof replacement and cupola rehabilitation project. More information on the project and its impacts is available here.

Delaware State Redistricting Information
Legislative Hall Building Committee Information

Watch Live

What’s Happening

24 JAN
2:00 PM House Agenda - 7th Legislative Day
2:00 PM Senate Agenda - 7th Legislative Day

COMMITTEE & TASK FORCE MEETINGS
12:00 PM House Revenue & Finance Committee Meeting
1:00 PM House Public Safety & Homeland Security Committee Meeting
5:30 PM Senate Health & Social Services Committee Meeting

25 JAN
11:00 AM House Health & Human Development Committee Meeting
12:00 PM Senate Labor Committee Meeting
12:00 PM Joint Legislative Council Committee Meeting

Find a Bill

Live Proceedings

Who is My Legislator?

Find A Bill

Find Your Legislator

Review Floor
Agendas

Review Committee
Agendas
**Using The Legis System**

### Visiting Legislative Hall

Legislative Hall is located at:
411 Legislative Avenue
Dover, DE 19901

*For questions or assistance please call 302-744-4114 or email LC_Reception@delaware.gov*

Want to know more about Legislative Hall? Learn about the rich history of the Delaware State House.

### Contact Legislative Hall

<table>
<thead>
<tr>
<th>411 Legislative Avenue</th>
<th>302-744-4114</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dover, DE 19901</td>
<td></td>
</tr>
</tbody>
</table>

*To ensure quick and accurate assistance, please include your full name and address in your correspondence.*

### Useful links

- FOIA Requests
- Legislative Hall Media Credential Policy
- CSG
- ULC
- NCSL
- RSS Feeds
- Legislative Notifications

### Other Resources

- Accessibility
- Delaware.gov
- Judicial
- Agency Contact Info
- Copyright
- Disclaimer

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**Looking for Help?**

Every day, your legislative staff helps constituents solve issues they encounter ranging from potholes in their streets to animal-related concerns.

We’re happy to help direct constituents to proper forms, facilitate communications with other state and city departments, and advocate on behalf of our constituents.

*View Common Constituent Issues*

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**Joint Memo Announcing the Plans to Return to In-Person Session - Released March 4, 2022**

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- Governor Carney’s Public Health State of Emergency Declarations
- Governor Carney’s Proclamation Authorizing Public Bodies to Meet Electronically
- State COVID-19 Response Website
- Additional Information

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**Sign Up For Notifications**
Using The Legis System

Delaware General Assembly

Legislative Notifications

The State of Delaware provides the Delaware Notification Service, which allows the public to subscribe to information updates provided by State agencies through e-mail. The General Assembly participates in this service, providing the following notifications:

- Notification of legislation impacting the Delaware Constitution, the Laws of Delaware, the Delaware Code (by individual title of the Code), and municipal charters.
- Notification of legislation that has been introduced or has passed the House or Senate.
- Notification when the Governor signs legislation.
- Notification when the Delaware Code Online is updated with the latest laws.
- Notification of special legislation, which includes the Budget Bill, Bond Bill, and Grants-in-Aid Bill.
- Notification of the daily agenda and daily legislative action sheet.
- Notification of the publishing of regulations, by department and broken down by each division in the department.

The public can receive access to this information by signing up for an account with the Delaware Notification Service. Instructions for signing up for the Delaware Notification Service are available here.
Using The Legis System

Delaware Notification Services

Welcome to the Delaware Notification Service website. This service will allow you to subscribe to information updates provided by Delaware agencies and government entities via email address.

In order to receive information updates, simply create a notification profile that includes your selection of the type of information you wish to receive.

Information submitted by all subscribers is protected under Delaware Statute. Click here to read a copy of the State’s privacy policy.

Passwords must be at least 10 characters in length and must contain 3 of the following 4 character types:

Lower-case letters: a-z
Upper-case letters: A-Z
Numbers: 0-9
Symbols: /%,&,

Spaces are not permitted, and you may not use any of your last 8 passwords. Avoid using a common word, your name, username, and repeating sequences.

You can access your portal account from your Smartphone. Download the app at IOS.

Disclaimer
Delaware’s State Privacy Policy
Delaware Notifications Subscriber Guide

My Subscriptions

- STATE OF DELAWARE
  - Please tell us about yourself:  
    - [ ] Resident (I live here)  
    - [ ] Business (I work here)  
    - [ ] Other
  - [ ] Emergency
  - [ ] AUDITOR OF ACCOUNTS
  - [ ] CLOSINGS AND DELAYS - SWCE - STATE OF DELAWARE
  - [ ] CRIMINAL JUSTICE COUNCIL
  - [ ] CYBER SECURITY NEWS, ALERTS, AND ADVISORIES
  - [ ] DELAWARE CODE
  - [ ] DELAWARE OFFICE OF HIGHWAY SAFETY
  - [ ] DELDOT
  - [ ] DNREC
  - [ ] EDUCATION - NEWS AND ANNOUNCEMENTS
  - [ ] EDUCATION - SPECIFIC SCHOOL ANNOUNCEMENTS
  - [ ] FIRSTMAP
  - [ ] GOVERNMENT SUPPORT SERVICES

Two Most Important

- LEGISLATIVE INFORMATION
  - Please tell us about yourself:  
    - [ ] Resident (I live here)  
    - [ ] Business (I work here)  
    - [ ] Other
  - [ ] LH_City/Town Charters
  - [ ] LH_Daily Agendas
  - [ ] LH_Daily Legislative Action Sheet
  - [ ] LH_Governor Signed
  - [ ] LH_House Passed

Manage Subscriptions

Search

Check the box next to each notification you would like to receive. Click on icon to expand/collapse lower sites to portal groups.
Reading A Bill

**House Bill 36**
182nd General Assembly (Present)

**Bill Progress**
- Current Status: House Revenue & Finance 12/15/22
- What happens next? Committee Hearing takes place within twelve legislative days.

**Bill Details**
- Introduced on: 12/15/22
- Primary Sponsor: Bush
- Additional Sponsor(s): Sen. Wash Brown, Reps. Dorney Walker, Ramone
- Long Title: AN ACT TO AMEND TITLE 30 OF THE DELAWARE CODE RELATING TO THE REALTY TRANSFER TAX.
- Original Synopsis: This Act decreases by 1% the rate of the realty transfer tax to be received by the State, thereby returning it to the rate that was applicable prior to August 1, 2017. The Act also makes technical corrections to conform existing law to the standards of the Delaware Legislative Drafting Manual. This Act will apply to documents recorded and permits applied for after the effective date of the Act.
- Volume/Chapter: N/A
- Advisory Number: N/A
- Fiscal Note/Impact: FIN (Complete) [View PDF]
- Effective Date: Takes effect upon being signed into law
- Sunset Date: N/A

**Bill Text**
Original Text: [View HTML] [View PDF]
You may need to disable your browser’s pop-up blocker to view linked documents.

**Where The Bill Is Currently**
**Prime Mover in First Chamber**
**Prime Mover in Second Chamber**
**Legislators Showing Support**
**Fiscal Impacts Report**
**Bill Text**
Reading A Bill

152nd GENERAL ASSEMBLY
FISCAL NOTE

BILL: HOUSE BILL NO. 36
SPONSOR: Representative Bush
DESCRIPTION: AN ACT TO AMEND TITLE 30 OF THE DELAWARE CODE RELATING TO THE REALTY TRANSFER TAX.

Assumptions:

1. This Act becomes effective upon signature by the Governor.

2. Currently, the state imposes a tax at the rate of 3.0% of the fair market value of the property divided equally between the grantor and grantee. Local governments are permitted to levy a tax of up to 1.5%. In cases in which the local levy exceeds 1.0%, the state rate decreases to 2.5%. With few exceptions, in practice, the state tax is levied at a rate of 2.5%, and the local taxes are levied at a rate of 1.5%, for a combined rate of 4.0%. First-time homebuyers are eligible for a reduction of 0.5%.

3. This Act provides for a 1.0% decrease in the rate of realty transfer tax to be received by the State.

4. Fiscal Year 2024 and 2025 revenue loss estimates are based on forecasts of realty transfer tax revenues as adopted by the Delaware Economic and Financial Advisory Council (DEFAC) at their December 2022 meeting. The Fiscal Year 2026 estimated revenue loss assumes four percent growth.

General Fund Revenue Loss:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenue Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024</td>
<td>$104.0 million</td>
</tr>
<tr>
<td>2025</td>
<td>$130.2 million</td>
</tr>
<tr>
<td>2026</td>
<td>$135.4 million</td>
</tr>
</tbody>
</table>

Prepared by Robert Scoglietti
Office of the Controller General
Reading A Bill

HOUSE OF REPRESENTATIVES
152nd GENERAL ASSEMBLY

HOUSE BILL NO. 36

AN ACT TO AMEND TITLE 39 OF THE DELAWARE CODE RELATING TO THE REALTY TRANSFER TAX.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF DELAWARE:

Section 1. Amend § 5402, Title 39 of the Delaware Code by making deletions as shown by strike through and
insertions as shown by underline and redesignate accordingly as follows:

§ 5402. Rate of tax; when payable; exception [For application of this section, see 81 Del. Laws, c. 56, § 2 and 81
Del. C. 384, § 3].

(a) Every person who makes, executes, delivers, accepts or presents for recording any document, except as defined
or described in § 5401(5) of this title, or in whose behalf any document is made, executed, delivered, accepted or presented
for recording shall be subject to pay for and in respect to the transaction, or any part thereof, a realty transfer tax at the rate
of 3 1/2 percent of the value of the property represented by such document, unless the municipality or county where the
property is located has enacted the full 1 1/2 percent realty transfer tax authorized by § 1661 of Title 22 or § 8102 of Title 9,
in which case 2 3/4 percent, 1 3/4%, which tax shall be payable at the time of making, execution, delivery, acceptance or
presenting of such document for recording. Said tax is to be apportioned equally between grantor and grantee.

(b) No tax shall be imposed on conveyances when the actual value of the property being transferred is less than §
5402.
Lobbying: Is It A Bad Word?

● What is Lobbying?
  ○ Seeking to influence (a politician or public official) on an issue.
  ○ “Lobbyist” means any individual who acts to promote, advocate, influence or oppose any matter pending before the General Assembly by direct communication with the General Assembly or any matter pending before a state agency by direct communication with that state agency, and who in connection therewith either:
    ○ a. Has received or is to receive compensation in whole or in part from any person; or
    ○ b. Is authorized to act as a representative of any person who has as a substantial purpose the influencing of legislative or administrative action; or
    ○ c. Expends any funds during the calendar year for the type of expenditures listed in § 5835(b) of this title.

● Who Lobbies?
  ○ Citizens
  ○ Hired Lobbyists from Organizations
    ■ Non-Profits
    ■ Industry
    ■ Political Organizations
  ○ Special Interest Groups (good and bad)

● What Is Required To Lobby?
  ○ It’s Complicated…. Go Back to the Big Three!
    ■ To Register Or Not To Register? That is the question!
  ○ If you register DO NOT FORGET TO FILL OUT EXPENSE REPORTS
Lobbying: Is It A Bad Word?

Welcome

For The Public
The Public Integrity Reporting System (PIRS) is a database through which lobbyists, and the organizations they represent, report expenses, gifts and legislative activity. Their reports are publicly available for you to view, download and print.

For Our Users
Lobbyists and Public Officers may log-in by clicking on the buttons below.

Lobbyist Log In
Public Officer Log In

Employers
Explore Employers
Download Employer Data

Lobbyists
Explore Lobbyists
Download Lobbyist Data

Lobbying Activity
Explore Lobbying Activity
Download Lobbying Activity GA 152 (PDF)
Download Lobbying Activity GA 152 (CSV)
Download Lobbying Activity GA 151 (PDF)

More Resources
FOIA Requests
Public Integrity Commission
Search Bills at Legislative Hall
Public Officers Financial Disclosures FAQ
Setting Up Appointments With Legislators

Don’t just wing it, or “drop in.” Be patient, persistent, and creative!

What to do when you get an appointment?

- Prepare
- Dress appropriately
- Go in with a specific ask/purpose
- Prepare any leave behinds
- Assign a note taker
- Follow up after with legislator/scheduler
Thank You!