California Sierra Clubbers Head to Riverside for 30 by 30 Gathering

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In mid-October, Sierra Club volunteers and staff from across the state showed up in Riverside with around 350 others at the big 30x30 Partnership Event hosted by the California Natural Resources Agency, CA Biodiversity Network, and by our partner organizations at Power In Nature coalition. This event was an opportunity for folks who work on all aspects of 30x30 to meet each other and share successes, build community, and identify ways to work together to reach our collective biodiversity, equity, access, conservation, and climate resilience goals.

Our primary goal for the event was to build relationships by connecting with partners and each other, as well as the myriad of other conservation groups, scientists, regulators, climate justice groups, and community members in attendance. We also highlighted and sought input on our chapter's Local Conservation Priorities and Flagship Campaigns at our Sierra Club table on Day 2 of the event.

By sharing the critical work happening at the local level across our chapters, we emphasized the importance of community-led conservation and the need for more engagement and capacity building work from the state. This also presented an opportunity to gain insight on our partners' priorities, where there is overlap with ours, and how we might be able to collaborate. We were even highlighted by CNRA Secretary Wade Crowfoot on X.

As for next steps, we are excited to continue building power for locally led 30x30 efforts with our new found connections, increase our collaboration and partnerships with Tribes, and push the state for more community engagement and capacity building across California.

If you are interested in becoming involved with the chapter's 30X30 work, please contact Jennifer Bauer at slojen10@gmail.com.