



You have the power to protect our corner of the planet

Our Loma Prieta Chapter, covering San Benito, San Mateo, and Santa Clara counties, faces unique vulnerability to climate change. Our vast coastline, on both Pacific and San Francisco Bay sides, heightens risks of flooding and erosion from rising sea levels. Prolonged droughts worsen water shortages and wildfires, while hotter temperatures and shifting weather patterns add to challenges. Rapid population growth exacerbates pollution and strains resources. Urgent implementation of sustainable climate policies and practices is essential to protect the region's environment, economy, and communities. The urgency to act has never been more apparent, and the conditions have never been more favorable.

President Biden and Governor Newsom have elevated environmental protection and climate action. The commitment to conserve 30% of national lands and waters by 2030, and achieving zero net carbon emissions by 2045 in California, mark a significant positive shift. However, realizing these goals demands ongoing vigilance, persistence, and dedicated support from everyone.

Your Loma Prieta Chapter is empowering volunteers and members through education and opportunities to become strong advocates, while increasing staff expertise. With your support, we are making significant impacts for our environment and local communities' futures.



Climate Action

We continue our advocacy to support cities in their efforts to reduce greenhouse gas emissions. In San Jose, for example, we are advocating for the City to increase climate funding to bolster its building electrification programs, make EV charging more accessible to multi-family residents, and remove an exemption that allows for the construction of new onsite gas power plants.



30 by 30 (international campaign to conserve 30% of land and water by 2030)

With our Bay Alive campaign, our Chapter's 30 by 30 team promotes nature-based solutions for San Francisco Bay wetlands, helps our San Mateo Coast team support expanding marine protected areas, and advocates for adding Redwood City Salt Ponds to expand Don Edwards Wildlife Refuge. We'll also continue advocating for full protection of Coyote Valley, a vital wildlife corridor between the Diablo Range and Santa Cruz Mountains.



Wildlife Protection (Bird Safe Design and Dark Skies)

Collisions with buildings kill approximately one billion birds annually in the United States due to unsafe glass and excessive lighting. Light pollution also can have devastating impacts on human health, such as hormone disruption and increased risk of cancer. In 2023, we successfully advocated for the creation of Bird-Safe Design and Dark Sky Policies in multiple cities. Santa Clara County and Los Altos are in the early stages of creating these policies, and Sunnyvale has committed to study the creation of a Dark Sky Ordinance.



Sustainable Communities

We continue to advocate for greening our cities in order to fight climate change as well as improve health and biodiversity; we lobby for pedestrian and bike improvements and advocate for more affordable housing along transit corridors. We continue educating local cities on safety and sustainability issues related to the surge of risky biotech proposals.



Water Protection

We are vocal in opposing projects that will damage San Francisco Bay and local communities, such as the Delta Conveyance Project and new dams/reservoirs. Instead we champion initiatives to expand water conservation and reuse, and stormwater capture. We will also continue evaluating potentially damaging local development projects and advocate for ones that support green stormwater infrastructure.

Every one of our 80,000 Loma Prieta supporters will be needed to combat the effects of climate change and ecosystem destruction. While only 7% of our chapter's annual budget comes from local membership dues to Sierra Club National, 60% comes from individual donors like you. Your donation to the Loma Prieta Chapter today is vital to protecting our region for future generations.

Our Goals	Education (tax-deductible)	Political Advocacy (not tax-deductible)
Climate Action	\$44,000	\$15,000
Building Electrification	\$27,000	\$9,000
30x30	\$15,000	\$3,000
Wildlife protection	\$15,000	\$3,000
Sustainable communities	\$15,000	\$3,000
Water protection	\$9,000	\$3,000

Donate today by visiting our website at www.sierraclub.org/loma-prieta/support-loma-prieta-chapter.

Your donation may be eligible for a matching donation from your employer. Find out more at www.sierraclub.org/loma-prieta/employer-matching-gifts-program