



# Sponsorship Proposal

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## 2026 GUARDIANS OF NATURE BENEFIT FOR THE SIERRA CLUB LOMA PRIETA CHAPTER

EXPLORE, ENJOY, AND PROTECT  
SAN BENITO, SAN MATEO, AND SANTA CLARA COUNTIES

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**September 25th, 2026**

6 PM to 9 PM

3700 Middlefield Rd  
Palo Alto, CA 94303

### Contact

**Phone** (650) 254-6779

**Website** <https://www.sierraclub.org/loma-prieta/benefit>

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**Address** 3921 E Bayshore Rd, Palo Alto, CA 94303



# Letter from the Executive Committee

For nearly a century, the Loma Prieta Chapter of the Sierra Club has been a leading voice for environmental protection across Santa Clara, San Mateo, and San Benito Counties, locally advancing the Club's mission to explore, enjoy, and protect our planet.

At a time when climate change, habitat loss, and development pressures are accelerating, the need for bold, local action has never been greater. Through the Guardians of Nature Benefit for the Loma Prieta Chapter, we raise funds to mobilize our community to advance climate solutions and protect wildlands, ensuring a thriving and resilient region for all living beings.

Your sponsorship is more than support for an event; it is an investment in a healthy future. By partnering with us, you align your organization with a legacy of environmental leadership and enhance your visibility among a network of more than 80,000 local supporters.

Enclosed is the 2026 Guardians of Nature Benefit Sponsorship Proposal. We welcome the opportunity to speak with you to tailor this partnership to reflect our shared values and goals. To see our impact, we invite you to view our [2025 Chapter Summary](#).

Thank you for considering this opportunity to stand with us as a guardian of our local environment.

*Sue Chow*

Executive Committee Chair  
Sierra Club Loma Prieta Chapter

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# About The Event

Since 2013, the Sierra Club Loma Prieta Chapter has gathered hundreds of environmental advocates, elected officials, and community leaders for the annual Guardians of Nature Benefit. This signature event highlights our collective impact across the region; it celebrates the individuals and organizational partners whose leadership has shaped and protected the environment and health of our community.

The Benefit is also a vital source of support for our work, raising essential funds to grow a powerful, community-based, grassroots, environmental movement. Together, we are protecting our air, water, and open spaces to ensure a thriving, more resilient future.

In 2026, we are proud to honor the Board of Directors of the Midpeninsula Regional Open Space District for their extraordinary stewardship of our region's natural landscapes.

We look forward to partnering with you to protect and preserve this extraordinary place we call home.

## Our Reach

- **23K** individual eNewsletter subscribers in San Benito, San Mateo, and Santa Clara Counties
- **29%** eNewsletter average open rate
- **3.9%** average click-through rate
- **14K** total social media followers

# Sponsorship Packages



## John Muir Heir

Reserved table for 16\*

Recognition in Chapter  
e-Newsletter until Nov 2026

Recognition on the event's  
webpage until April 2027

Recognition in print and  
email invitations

Recognition in the 2026  
Chapter Summary

Bottle of artisanal wine and  
recognition at the event

Opportunity to present an  
award as determined by  
Chapter leaders

**\$10,000+**



## Sierra Nevada Sentinel

Reserved table for 8\*

Recognition in Chapter  
e-Newsletter until Nov 2026

Recognition on the event's  
webpage until April 2027

Recognition in print and  
email invitations

Recognition in the 2026  
Chapter Summary

Bottle of artisanal wine and  
recognition at the event

**\$5,000+**

# Sponsorship Packages



## Yosemite Hero

Tickets for 6\*

Recognition in Chapter e-Newsletter until Nov 2026

Recognition on the event's webpage until April 2027

Recognition in print and email invitations

**\$2,500+**



## Sequoia Champion

Tickets for 4\*

Recognition in Chapter e-Newsletter until Nov 2026

Recognition on the event's webpage until April 2027

Recognition in print and email invitations

**\$1,125+**

# Sponsorship Packages



## Baylands Steward

Tickets for 2\*

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Recognition in Chapter e-Newsletter until Nov 2026

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Recognition on the event's webpage until April 2027

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Recognition in print and email invitations

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**\$550+**

\*As a thank you for your generous sponsorship, which already includes tickets, we are pleased to offer you a preferred rate of \$190 for any additional guests you would like to invite to join your table.

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**SIERRA CLUB**  
LOMA PRIETA  
CHAPTER

**Thank you for  
investing in local  
environmental  
protections.**

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