



WOLF AWARENESS WEEK 2026

OCT 17 EARLY START SATURDAY

Join us to kick off the week at the **Dane Co. Farmers' Market** at our Sierra Club table. We will be giving out wolf stickers, featuring educational info, and getting people registered for our week ahead!

OCT 18 SIGN-UP SUNDAY

Sign up for the week and share with your pack! Our **social media blitz** will focus on wolf families, pack behavior, and wolf communication. Follow along on Facebook and Instagram: **@SierraClubWI**

OCT 19 MA'IINGAN MONDAY

Explore **Ojibwe perspectives** on ma'iingan (wolves) and how that influences wolf families in Wisconsin today.

OCT 20 WOLF TALES TUESDAY

Participate in our **virtual book club discussion** at 6:30 p.m. on *Wolfish: Wolf, Self, and the Stories We Tell About Fear* by Erica Berry. We will look at how the book blends science, history and societal views about wolves.

OCT 21 WOLF COUNTRY WEDNESDAY

Join our **virtual presentation** at 7 p.m. with Olivia Deering from UW-Madison, who has been researching a wolf family for three years in Columbia County, possibly the southernmost wolf pack in our state.

OCT 22 TRACKING TRIVIA THURSDAY

Put your tracking skills to the test by identifying wolf tracks in our **online quiz**! Plus, discover winter tracking programs and learn how to become a volunteer wolf tracker for the WDNR.

OCT 23 FUN WITH WOLVES FRIDAY

Get ready for some artistic fun, from our fan-favorite wolf coloring sheet to a **virtual paint night led by an artist** celebrating wolf families!

OCT 24 ESA SATURDAY

Get an update on federal attacks impacting wolves, the Endangered Species Act, and what Sierra Club is doing to fight for them. Plus, learn about additional **ways to stay engaged and take action** to protect WI wolf families!

SCAN HERE
TO SIGN UP:



sc.org/2026WAW

Receive your **FREE 2026 Wolf Sticker** when you sign up!

