

**Political Organization  
Report of Contributions and Expenditures**

OMB No. 1545-1696

▶ See separate instructions.

**A For the period beginning** 07/01/2012 **and ending** 07/31/2012

**B Check applicable box:** ☒ Initial report ☐ Change of address ☐ Amended report ☐ Final report

**1 Name of organization** The Sierra Club Voter Education Fnd **Employer identification number** 94 - 3244759

**2 Mailing address (P.O. box or number, street, and room or suite number)**  
85 Second Street, 2nd Floor

**City or town, state, and ZIP code**  
San Francisco, CA 94105

**3 E-mail address of organization:** political.report@sierraclub.org **4 Date organization was formed:** 03/27/2000

**5a Name of custodian of records** Gayle Sheehan **5b Custodian's address** 85 Second Street, 2nd Floor  
San Francisco, CA 94105

**6a Name of contact person** Gayle Sheehan **6b Contact person's address** 85 Second Street, 2nd Floor  
San Francisco, CA 94105

**7 Business address of organization (if different from mailing address shown above). Number, street, and room or suite number**  
85 Second Street, 2nd Floor

**City or town, state, and ZIP code**  
San Francisco, CA 94105

**8 Type of report (check only one box)**

- ☐ First quarterly report (due by April 15)  
☐ Second quarterly report (due by July 15)  
☐ Third quarterly report (due by October 15)  
☐ Year-end report (due by January 31)  
☐ Mid-year report (Non-election year only-due by July 31)
- ☒ Monthly report for the month of: July  
(due by the 20th day following the month shown above, except the December report, which is due by January 31)  
☐ Pre-election report (due by the 12th or 15th day before the election)  
(1) Type of election:  
(2) Date of election:  
(3) For the state of:  
☐ Post-general election report (due by the 30th day after general election)  
(1) Date of election:  
(2) For the state of:

**9 Total amount of reported contributions (total from all attached Schedules A).....9. \$ 0**

**10 Total amount of reported expenditures (total from all attached Schedules B).....10. \$ 7942**

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Gayle Sheehan

08/17/2012

**Sign  
Here**

Signature of authorized official

Date



**Schedule B**   **Itemized Expenditures**

Schedule B

**Recipient's name, mailing address and ZIP code**James Pollard  
50 F St. NW 8th Floor  
Washington, DC 20001**Name of recipient's employer**Sierra Club  
**Recipients's occupation**  
Press Secretary**Amount of Expenditure**\$ 49  
**Date of expenditure**  
07/31/2012**Purpose of expenditure**

Salaries &amp; Benefits

**Recipient's name, mailing address and ZIP code**Tony Cani  
50 F St. NW 8th Floor  
Washington, DC 20001**Name of recipient's employer**Sierra Club  
**Recipients's occupation**  
Political Director**Amount of Expenditure**\$ 393  
**Date of expenditure**  
07/31/2012**Purpose of expenditure**

Travel expense

**Recipient's name, mailing address and ZIP code**David Di Martino  
9207 2nd Ave.  
Silver Spring, MD 20910**Name of recipient's employer**DD Media LLC  
**Recipients's occupation**  
President, DD Media LLC**Amount of Expenditure**\$ 7500  
**Date of expenditure**  
07/31/2012**Purpose of expenditure**

Media Consultancy