

**Political Organization  
Report of Contributions and Expenditures**

OMB No. 1545-1696

► See separate instructions.

**A** For the period beginning 10/01/2014 and ending 10/15/2014

**B** Check applicable box: ☒ Initial report ☐ Change of address ☐ Amended report ☐ Final report

**1** Name of organization The Sierra Club Voter Education Fund **Employer identification number** 94 - 3244759

**2** Mailing address (P.O. box or number, street, and room or suite number)  
85 Second Street, 2nd Floor

**City or town, state, and ZIP code**  
San Francisco, CA 94105

**3** E-mail address of organization: political.report@sierraclub.org **4** Date organization was formed: 03/27/2000

**5a** Name of custodian of records David Thack **5b** Custodian's address  
85 Second Street, 2nd Floor  
San Francisco, CA 94105

**6a** Name of contact person David Thack **6b** Contact person's address  
85 Second Street, 2nd Floor  
San Francisco, CA 94105

**7** Business address of organization (if different from mailing address shown above). Number, street, and room or suite number  
85 Second Street, 2nd Floor

**City or town, state, and ZIP code**  
San Francisco, CA 94105

**8** Type of report (check only one box)

- ☐ First quarterly report (due by April 15)  
☐ Second quarterly report (due by July 15)  
☐ Third quarterly report (due by October 15)  
☐ Year-end report (due by January 31)  
☐ Mid-year report (Non-election year only-due by July 31)
- ☐ Monthly report for the month of: (due by the 20th day following the month shown above, except the December report, which is due by January 31)  
☒ Pre-election report (due by the 12th or 15th day before the election)  
(1) Type of election: general  
(2) Date of election: 11/04/2014  
(3) For the state of: DC  
☐ Post-general election report (due by the 30th day after general election)  
(1) Date of election:  
(2) For the state of:

**9** Total amount of reported contributions (total from all attached Schedules A) ..... **9.** \$ 273035

**10** Total amount of reported expenditures (total from all attached Schedules B) ..... **10.** \$ 813868

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

David Thack

10/23/2014

**Sign  
Here**



Signature of authorized official



Date

**Schedule A**   **Itemized Contributions**

Schedule A

**Contributor's name, mailing address and ZIP code**

Senate Majority PAC - In-Kind  
700 13th Street, NW Suite 600  
Washington, DC 20005 -

**Name of contributor's employer**

N/A

**Contributor's occupation**

N/A

**Aggregate contributions year-to-date**

\$ 25000

**Amount of contribution**

\$ 25000

**Date of contribution**

10/10/2014

**Contributor's name, mailing address and ZIP code**

Sierra Club  
85 Second Street, 2nd Floor  
San Francisco, CA 94105

**Name of contributor's employer**

N/A

**Contributor's occupation**

N/A

**Aggregate contributions year-to-date**

\$ 2399228

**Amount of contribution**

\$ 248035

**Date of contribution**

10/09/2014

**Schedule B Itemized Expenditures**

Schedule B

**Recipient's name, mailing address and ZIP code**

Mack-Sumner Communications, LLC  
 2001 N. Beauregard St, Suite 420  
 Alexandria, VA 22311 -

**Name of recipient's employer**

N/A

**Recipients's occupation**

N/A

**Amount of Expenditure**

\$ 323147

**Date of expenditure**

10/07/2014

**Purpose of expenditure**

Direct Mailers

**Recipient's name, mailing address and ZIP code**

The New Media Firm, Inc.  
 1730 Rhode Island Avenue, NW Suite 213  
 Washington, DC 20036 -

**Name of recipient's employer**

N/A

**Recipients's occupation**

N/A

**Amount of Expenditure**

\$ 291000

**Date of expenditure**

10/15/2014

**Purpose of expenditure**

GOTV Media Placement

**Recipient's name, mailing address and ZIP code**

The New Media Firm, Inc.  
 1730 Rhode Island Avenue, NW Suite 213  
 Washington, DC 20036 -

**Name of recipient's employer**

N/A

**Recipients's occupation**

N/A

**Amount of Expenditure**

\$ 199250

**Date of expenditure**

10/01/2014

**Purpose of expenditure**

GOTV Media Placement

**Recipient's name, mailing address and ZIP code**

Melissa Williams  
 50 F St, NW, 8th Floor  
 Washington, DC 20001 -

**Name of recipient's employer**

Sierra Club

**Recipients's occupation**

National Political Director

**Amount of Expenditure**

\$ 471

**Date of expenditure**

10/15/2014

**Purpose of expenditure**

Salaries and Benefits