

**Political Organization  
Report of Contributions and Expenditures**

OMB No. 1545-1696

► See separate instructions.

**A** For the period beginning 10/01/2018 and ending 10/17/2018

**B** Check applicable box: ☒ Initial report ☐ Change of address ☐ Amended report ☐ Final report

**1** Name of organization The Sierra Club Voter Education Fund **Employer identification number** 94 - 3244759

**2** Mailing address (P.O. box or number, street, and room or suite number)  
2101 Webster St, Suite 1300

**City or town, state, and ZIP code**  
Oakland, CA 94612

**3** E-mail address of organization: political.report@sierraclub.org **4** Date organization was formed: 03/27/2000

**5a** Name of custodian of records David Thack **5b** Custodian's address  
2101 Webster St, Suite 1300  
Oakland, CA 94612

**6a** Name of contact person David Thack **6b** Contact person's address  
2101 Webster St, Suite 1300  
Oakland, CA 94612

**7** Business address of organization (if different from mailing address shown above). Number, street, and room or suite number  
2101 Webster St, Suite 1300

**City or town, state, and ZIP code**  
Oakland, CA 94612

**8** Type of report (check only one box)

- ☐ First quarterly report (due by April 15)  
☐ Second quarterly report (due by July 15)  
☐ Third quarterly report (due by October 15)  
☐ Year-end report (due by January 31)  
☐ Mid-year report (Non-election year only-due by July 31)
- ☐ Monthly report for the month of: (due by the 20th day following the month shown above, except the December report, which is due by January 31)  
☒ Pre-election report (due by the 12th or 15th day before the election)  
(1) Type of election: general  
(2) Date of election: 11/06/2018  
(3) For the state of: CA  
☐ Post-general election report (due by the 30th day after general election)  
(1) Date of election:  
(2) For the state of:

**9** Total amount of reported contributions (total from all attached Schedules A) ..... **9.** \$ 0

**10** Total amount of reported expenditures (total from all attached Schedules B) ..... **10.** \$ 58254

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

David Thack

10/25/2018

**Sign  
Here**



Signature of authorized official



Date

<b>Schedule A</b>	<b>Itemized Contributions</b>	Schedule A
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**Schedule B Itemized Expenditures**

Schedule B

**Recipient's name, mailing address and ZIP code**

David Thack  
2101 Webster St, Suite 1300  
Oakland, CA 94612

**Name of recipient's employer**

Sierra Club  
**Recipients's occupation**  
Compliance Director

**Amount of Expenditure**

\$ 90  
**Date of expenditure**  
10/15/2018

**Purpose of expenditure**

Salaries &amp; Benefits

**Recipient's name, mailing address and ZIP code**

Facebook  
1 Hacker Way  
Menlo Park, CA 94025 -

**Name of recipient's employer**

N/A  
**Recipients's occupation**  
N/A

**Amount of Expenditure**

\$ 26340  
**Date of expenditure**  
10/16/2018

**Purpose of expenditure**

Facebook Ad Buy

**Recipient's name, mailing address and ZIP code**

Trey Pollard  
2101 Webster St, Suite 1300  
Oakland, CA 94612

**Name of recipient's employer**

Sierra Club  
**Recipients's occupation**  
National Press Secretary

**Amount of Expenditure**

\$ 427  
**Date of expenditure**  
10/15/2018

**Purpose of expenditure**

Salaries &amp; Benefits

**Recipient's name, mailing address and ZIP code**

Kelly Holleran  
2101 Webster St, Suite 1300  
Oakland, CA 94612

**Name of recipient's employer**

Sierra Club  
**Recipients's occupation**  
National Online Organizing Manager

**Amount of Expenditure**

\$ 188  
**Date of expenditure**  
10/15/2018

**Purpose of expenditure**

Salaries &amp; Benefits

**Recipient's name, mailing address and ZIP code**

Chromista  
2272 South Centinela Ave.  
Los Angeles, CA 90064 -

**Name of recipient's employer**

N/A  
**Recipients's occupation**  
N/A

**Amount of Expenditure**

\$ 30000  
**Date of expenditure**  
10/17/2018

**Purpose of expenditure**

Film Production Costs

**Recipient's name, mailing address and ZIP code**

Twitter  
1355 Market St.  
San Francisco, CA 94103 -

**Name of recipient's employer**

N/A  
**Recipients's occupation**  
N/A

**Amount of Expenditure**

\$ 1209  
**Date of expenditure**  
10/16/2018

**Purpose of expenditure**

Twitter Ad Buy