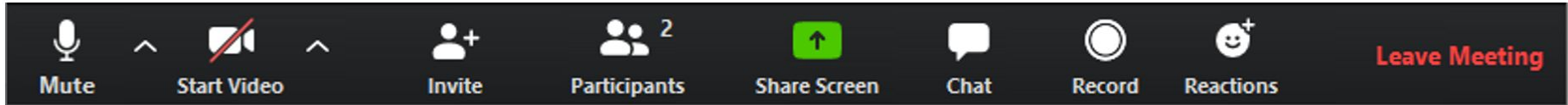


Infill Guidance Webinar Series

Housing Access for All

How to Zoom

1. Keep yourself muted



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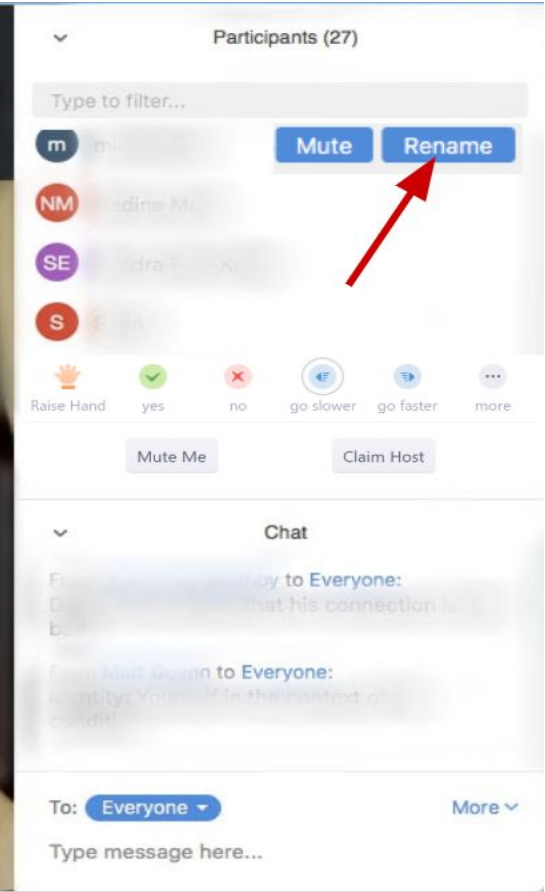
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2. You can keep your camera on if you'd like

8. To show excitement or confusion you can use the reaction button

Welcome!

We'll get started a few minutes after the hour. In the meantime, listen to some music.

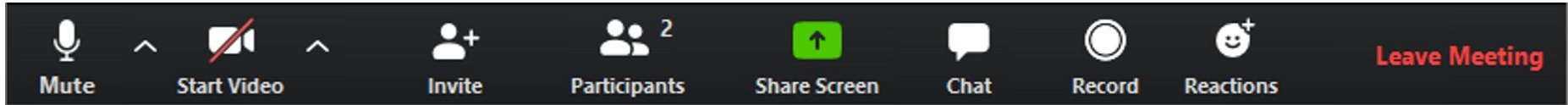


Please rename yourself by hovering on your name and clicking “Rename”.

Add your name and pronouns!

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Infill Guidance Webinar Series

Housing Access for All

Agenda

60 minutes

This meeting is being recorded and will be posted on sc.org/infill in the coming days

1. Introduction of Facilitators
2. Community Agreements
3. Infill Policy Review
4. What the Guidance Says
 - a. Implementation
 - b. Common Misconceptions and How to Respond
 - c. Resources
5. Q&A - At least 15 minutes

Facilitators

Brittney Bush Bollay

Jason Islas

Community Agreements

- Keep yourself muted.
- Practice active listening: listen for understanding, not response
- Expect and accept non-closure
- Minimize use of jargon and explain terms when you speak, type jargon in the chat if you don't know what something means
- Use the Google Form to ask questions.
 - This is an information sharing webinar and not a debate.

Policy Review

The Sierra Club supports transformative strategies that build communities that feature:

- Affordable housing accessible to all;
- Transit, bike, and pedestrian-first approaches to transportation;
- Expanded opportunities for all residents to participate in the local economy and civic decisions;
- Living wage jobs;
- A balance between employment opportunities and housing;
- Access to education, services, amenities, and recreation that improve overall quality of life; and
- Measures and policies that increase climate resilience.

Guidance Overview

Over the last century, racially driven housing, labor, transportation and economic development policies worked together to systematically exclude low income people and people of color from opportunity. Healing those wounds will require not just rebuilding communities left behind, but intentionally listening to low income voices and honoring their agency in choosing solutions.

As part of the Sierra Club's journey to becoming a more just, equitable, and inclusive organization, the Sierra Club Board of Directors adopted the Jemez Principles for Democratic Organizing in 2014. These principles were used to create the Infill Policy and to guide the creation of the Guidance.

Housing Accessible to All

According to the U.S. Department of Housing and Urban Development (HUD), housing is affordable when housing costs do not exceed 30% of a household's gross monthly income. The lack of affordable housing options is unsustainable economically, socially, and for the planet. This section provides guidance for addressing this and advocating for expanded housing options.

This guidance focuses on expanding housing choices in neighborhoods that offer access to educational and economic opportunity, particularly for residents who, because of race, ethnicity, and/or income, have historically been marginalized and displaced in land use decisions.

It also follows the Urban Infill Policy's recommendation that every neighborhood should host its fair share of affordable and low-income housing through equitable zoning, regulation, and investment.

Implementation

- Adding flexibility to existing zoning
 - Allowing small multifamily in all residential neighborhoods
 - Easing regulations for ADUs
- Including affordable housing in new market rate development
- Requiring or incentivizing dense housing near transit
- Increasing state and local funding for affordable housing
- Protecting existing multi-family and affordable housing

Misconceptions

And how to respond

- New housing causes gentrification / We don't need luxury housing, only affordable housing
- There are already enough homes for everyone in the US
- New housing and density causes traffic and parking scarcity
- Rent control doesn't work / will suppress new housing growth

Resources

- Racial Equity
 - [The Racial Segregation of American Cities Was Anything But Accidental](#)
 - [Renter Cost Burdens by Race and Ethnicity](#)
 - [5 Policy Solutions to Advance Racial Equity in Housing](#)
 - [Applying a Racial Equity Lens to Housing Policy Analysis](#)
- Accessibility
 - [7 Facts about Americans with Disabilities](#)
 - [Livable Communities for Adults with Disabilities](#)
 - [Affordable Housing for Persons Receiving SSDI](#)
 - [Housing Policy Solutions to Support Aging With Options](#)

More resources are on the next slide

Resources

- Housing Market Supply
 - [No State Has An Adequate Supply Of Affordable Rental Housing](#)
 - [Supply Skepticism: Housing Supply and Affordability](#)
- Ending Exclusionary Zoning
 - [Accessory Dwelling Units](#) - Seattle specific
 - [Exclusionary Zoning: Its Effect on Racial Discrimination in the Housing Market](#)
- Gentrification
 - [Urban Displacement Project - Policy Brief](#)
 - [How Housing Supply Shapes Access to Opportunity](#)
 - [Gentrification and Neighborhood Revitalization](#)

Q&A

Put your questions in the google form!