

SIERRA CLUB - SANTA CRUZ COUNTY GROUP of the VENTANA CHAPTER

A regularly scheduled meeting of the Executive Committee of the of the Santa Cruz Group of the Sierra Club was held of September 12, 2012 at Louden Nelson Center.

Committee Members Present: Mike Guth (Chair), David Casterson (Vice Chair), Fred Geiger , Keresha Durham, Mary Odegaard

Committee Absent: Greg McPheeters, Tawn Kennedy, Patricia Matejcek, Charles Paulden

Also present, Charles Dixon (Treasurer)

Presided by: Mike Guth

Called to order at 7:10 PM

2 additions added to the agenda 5.6 Keresha on Convio, 5.7 Absenteeism of Executive members

Agenda adopted

Minutes approved

Treasurer's Report:

We have \$250 less than we started the year with.

This includes a \$1500 payment to Jodi Friediani for Forestry Work.

Of greater concern is the realization that the election might well cost us about \$1,800. An expense we haven't had for decades. This could cause a deficit of about \$1,500 to \$2,000 for the year. This would take about a 10% bite out of our \$15,000 savings, which is unfortunate but not catastrophic either.

5.1 Excom Election Issue

David C. For the Executive Committee election we need a hybrid system this year to accommodate members who are without email. David contacted National and they recommended Survey and Ballot System (SBS) an online company for our electronic voting. Cost estimates \$1800-\$2000. Mike proposes we send out cards as a ballot and have candidate information on our website. Keresha states members not likely to mail back ballot if one needs to get a stamp. Mike will talk with National regarding SBS having access to our membership list. Motion by David C. to approve electronic voting as a legitimate means for an election. motion seconded by Fred G. motion passes. David C. reports we need a HELEN administrator, HELEN is the membership database.

5.2 Support for November election initiatives

Keresha D. National has approved measure 37 Right to Know, GMO. Interest in helping the cause by having an October event and or helping the local group with tabling.

Also the RTVOD (measure P) has a city council candidate forum on 9/27, interest in helping by informing our members of this event. David C. reports 1 convio has gone out for the 9/25 event at the Grange Hall, he doesn't know if non Sierra Club events can be on convio. Keresha D. would like to reach all our members through convio, meet up is not reaching all our members. Request to get guidelines for what can and can not go out on Convio notifications. Keresha leaves @ 8:35. Meeting is adjourned due to lack of quorum.

Respectfully submitted by Mary Odegaard