

**Sierra Club Santa Cruz Group Executive Committee
Minutes February 11, 2015**

Louden Nelson Community Center
301 Center Street, Santa Cruz, CA 95060

Called to Order 7:08

Attending: Courtney Castanos, Keresha Durham, Gillian Greensite, Tawn Kennedy, Greg McPheeters, Ron Pomerantz, Erica Stanojevic

Melissa Ott, Rebecca Kay, Nick Hunter, Natalie Hazrati, Page Traeger, Colleen McCullough, Mary Odegaard, Nik Beiden, Hunter Anderson, Patricia Matejcek, Lindsay Edelman

Welcome – member comments

Online Votes

Motion to co-sponsor January 31st event about how San Benito passed the fracking ban passed on January 21

Motion to change meeting location to Loudon Nelson passed on January 25th

Motion to sponsor “Blue Mind” event on Feb. 19th passed on January 29th

Approval of Minutes

January Minutes

Note that National bylaws candidate statements should not be edited at all without consent from the candidate

Keresha motions to approve minutes with additions/changes; Tawn seconds; unanimous with abstention from Courtney

Treasurers Report (Mary)

Update on Accounting Cash Flow from Trician

Question about if money coming in is accurate and how we keep track of that

Question about if it is necessary to have events as a separate category

Allocations from chapter are listed as monthly yet are annual rates

Fundraising money perhaps should be kept separate

Executive Committee (Greg)

Nomination of Committee Chairs for 2015

Opening for events committee chair; however no one is volunteering for position; so plan B would be to roll events/outreach together which Greg would chair

Note to make sure that the meeting schedule is transparent and open
Greg nominates himself to be chair of the combined outreach/events committee; Unanimous

March Fundraising Proposal

- 3,000 members to mail is about a \$3,000 - \$4,000 cost
 - Mailer to ALL members, including annual update, links to web connections, and partially paid for by selling ad space as was done with the Ventana.
 - Greg motions to work with outreach committee to send out appeal to all members including summary of our work and group information and have advertisers; and will send around for review
 - Gillian seconds; with a friendly addition to have the mailer be reviewed by the executive committee before it was sent out
 - Keresha may be willing to investigate who can get us a good deal for printing costs
- o Passes with one opposition vote

Outreach and Events Committee (Greg)

Melissa's Report

- Wallace J. Nichols, Blue Mind author event
- Tabling at UCSC at divestment event
- Tabling at info festival at UCSC as well
- Invited to table at Earth Summit - April 24th
- Have signed up for Earth Day booth - April 18th
 - May ask for input regarding booth at next meeting
- Tabled at Fukushima event
- Natalie has been posting a lot on Facebook page
- Winter Water event - Feb. 23rd Monday 1 - 5pm at Kresge Town Hall; some speakers; tabling as well

Keresha has some materials that may be useful for tabling events; so if an intern wants to take that on great!

A person named Roland is working to get information about how people view climate change in a pop-up manner at farmer's markets, etc, as a way to stimulate conversation around climate change; we discussed if we should coordinate/pursue a similar strategy.

Ron requests an update about campus happenings monthly
Gillian motions to approve events and update; Ron seconds; unanimous

Events Committee

- Reporting on past events

Fukushima event - a former organic farmer came to speak about the effects of Fukushima; for example there is cancer that is not being fully reported and the Japanese government is hiding effects; there is a clinic there that is working with actually truthfully diagnosing people

- Monument Campaign Event Feb 12 - Natalie and Melissa will be note taking Campaign to get all elected bodies in county to approve of this; plus want to collect 100,000 signatures; because it gives national visibility to site so increased tourism; also more money from feds; also more potential money from state funders
 - Open space can be classified as various things, including agriculture uses and such; this conversation may happen later as press is for monument status now
 - May anticipate a tax measure for this
 - Would have an elected board
 - Important to consider that what this all means is development of infrastructure in area and also that implies increased use on local roads, increased businesses such as possibly fast food places and gas stations, and others that cater to travelers
 - As process goes we should make sure to pay attention to how land is treated in long run - exploited or protected - and make sure we are commenting as appropriate

Gayle McLaughlin Event Feb 21st/ (sponsorship?)

Richmond council member; Chevron spent \$3 million against area and failed to win; event will explain about how

Ron motions to co-sponsor event (no money given); Courtney seconds; unanimous

Conservation Committee (Gillian)

- City Water Committee Update - Process entering "Real Deal"; have gathered alternatives during the recon phase;

- RTC Tax Measure Position Letter - Discussion and want time for further review;

- Watsonville Climate Action Plan, Preliminary Draft (may become time sensitive)

Gillian raised concern that positions we take with respect to south county need to be more culturally sensitive.

Adjourn at 9:06