

Pittwater Natural Heritage Association

Strategic Plan

Pittwater Natural Heritage Association (PNHA) is a volunteer community organisation and NSW Landcare Group formed in 1994. Our area of interest is focused on catchments of the Pittwater area: the part of Northern Beaches Local Government Area bounded by Barrenjoey in the north, Ku-ring-gai Chase and Garigal National Parks in the west and Narrabeen lagoon in the south.

PNHA's Mission Statement is:

To promote and facilitate the enhancement and understanding of the natural heritage and ecological systems within the Pittwater area.

The PNHA vision is:

An engaged and aware community working to conserve and enhance its natural heritage.

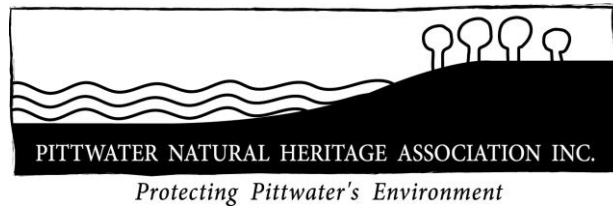
PNHA Objectives and Strategies

Objective 1

Develop a community that is aware of and actively involved in the stewardship of the Pittwater area's natural heritage, its conservation value and threats to its long-term sustainability.

Strategies

1. Ensure communication with the association's members and the wider community is timely and ongoing.
2. Raise awareness of the Pittwater environment and issues affecting it through use of media, activities and promotional material.
3. Increase community involvement in conservation activities.



Objective 2

Encourage local and state government to adopt and implement policies, programmes and works which will conserve, sustain and enhance the natural heritage of the Pittwater area.

Strategies

1. Ensure that the organisation's views are communicated to authorities prior to policy, programme or major development decisions, and if necessary after decisions are made.
2. Promote through our membership positive community actions and partnerships with government.
3. Engage with councillors, council staff, state and federal MPs and other organisations to gain adequate resources, including grant funding, for conservation and enhancement of the Pittwater area's natural environment.

Objective 3

Grow Pittwater Natural Heritage Association as an effective and sustainable environmental organisation.

Strategies

1. Plan for succession and demographic changes so that the association can continue its activities.
2. Increase the association's membership and members' contribution to the organisation.
3. Increase recognition of PNHA's name, reputation and achievements.
4. Maintain the association's financial sustainability.