

May 8, 2018

Dear Measure U organizers,

We wish to congratulate you on earning the Sierra Club endorsement for the passage of Measure U.

We thought you would appreciate knowing that the Sierra Club endorsement process is extremely careful, and several steps are involved. The local Group submitted our approved recommendation to the Ventana Chapter, which then submitted it to the Statewide Sierra Club Political Committee, where it was approved. We very much appreciate your organization's environmental commitment and your hard work. We were impressed with Measure U and the need for the Community to understand the environmental consequences of unrestrained university growth.

Feel free to use the Sierra Club name in your campaign materials. If you have further questions or requests for support please contact me.

Again, congratulations and get this measure across the finish line.

Sincerely,
Ron Pomerantz
Chair, Political Committee
Sierra Club Santa Cruz Group