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INSIDE: Floor Plan New Introductions for 2016 2016 Vehicle Lineup

Showstoppers.

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59th Edition





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BOSTON CONVENTION & EXHIBITION CENTER JANUARY 14–18, 2016

WELCOME ... 2 SHOW HIGHLIGHTS ... 4

FLOOR PLAN ... 12–13

2016 MODEL YEAR LINEUP

Acura Alfa Romeo Aston Martin Audi Bentley BMW Buick Cadillac Chevrolet Chrysler

Ford GMC Honda Hyundai Infiniti Jeep Kia Lamborghini

Dodge

Fiat

Lexus Lincoln Lotus Maserati Mazda Mercedes-Benz MINI Mitsubishi Nissan Porsche Ram Rolls Royce Scion Subaru Toyota Volkswagen Volvo

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2016 NEW ENGLAND INTERNATIONAL AUTO SHOW DELCOME



Welcome to the 59th edition of the New England International Auto Show!

Our annual Auto Show allows automakers to bring their best and most exciting exhibits straight to you, all in one place. It is New England's premier venue for manufacturers to show you their newest and best. This showcase brings you the coming year's most exciting new models of cars, vans, light trucks, and sport utility vehicles.

Every year reveals something new and unexpected. You will have the opportunity to view innovations in speed and luxury engineering, safety and fuel efficiency, and many other examples of forward-thinking design. You will see the results of design concepts, often many years on the drawing board, that are now new introductions bearing testimony to superb engineering ingenuity and artistry.

On behalf of the Massachusetts State Automobile Dealers Association, I urge you to take full advantage of this outstanding opportunity to see for yourself an incredible array of car designs representing the highest standards in performance, styling, safety, and technology.

This year's Show also has expanded numbers of electric vehicles and hybrids for you to check out. Consumers looking for viable EVs that can meet their usage and budget needs have a wonderful array of vehicles to explore, especially with the state's on-going MOR-EV rebate program for purchases made in 2016.

The New England International Auto Show is your show from the minute you pass through the gates. Take your time. Visit the many displays and ask questions. Representatives are on site to discuss the exciting details of your favorite vehicles. Take home the literature and study it. Take pictures of anything and everything on display. The information that you collect will be useful both now and in the future.

If you see the car of your dreams, be sure to visit your local dealer for a test drive. Our Association's members are committed to upholding the highest standards of honesty and integrity and to working continuously to improve the car buying experience for you.

After a challenging couple of years, we are starting to see steady growth in our industry. As we've focused on making the latest innovations available to our customers, we can't thank you enough for spending your hard-earned money in our showrooms.

Thanks for attending the New England International Auto Show. Enjoy your visit!

Scott Dube

Scott Dube Bill Dube Hyundai MSADA President



Massachusetts State Automobile Dealers Association, Inc.



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SHOW ENGLAND INTERNATIONAL AUTO SHOW HIGHLIGHTS

HOT MODELS:

See what's coming down the road! Vehicle highlights include: 2016 Alfa Romeo 4C Spider, BMW i8 and 330e, Chevrolet Volt, Dodge Challenger Hellcat, Lamborghini Huracán, Porsche GT3 RS and Cayenne S E-Hybrid, Mazda MX-5 and CX-3, Toyota Mirai FCV, 2017 Audi Q7 and R8, Rolls-Royce Dawn and more!

ACTIVITIES:

Test Drives

You don't have to wait until after the New England International Auto Show is over to test drive your favorite models. Get behind the wheel while you're here! Some of the biggest names on the Show floor will have many of their newest and most popular vehicles available for you to take out for a spin around the Convention Center. There's no pressure and no hassle. Don't limit yourself to just drooling over the cars – drive them! Test drive programs from the following car lines will be going on during daylight hours: Ford, Kia, Mazda, and Toyota. Please visit the registration counters in the show lobby for rules and regulations:

SHOWCASES:

Exotic Car Showcase

This showcase features the cars you dream about – some of the most expensive vehicles in the world! Come drool over exotics including Aston Martin, Bentley, Lamborghini, Rolls-Royce, Lotus, Porsche and Maserati and get up close and personal with these gorgeous feats of automotive engineering.

Indy Race Cars

Get a first look at the vehicles that will be racing in the Grand Prix of Boston on Labor Day weekend! Discover all the details and activities surrounding the race and how you can buy tickets!

Styling, Aftermarket & Accessories Showcase

We've got tons of aftermarket and accessories products to trick out your rides! There are custom wheels and rims, car audio & video systems/electronics detailing products and services. There are also garage cabinet systems and flooring and Handicap Access Mobility vehicles!



CONTEST:

Enter to win \$15,000 towards your next vehicle purchase at the Auto Show! Simply complete our survey and you will automatically be entered. Good luck!

EVENTS:

Your favorite radio personalities will be on air from the Entercom stage! See hosts from WEEI, WRKO and WAAF throughout the show!

DATE	STATION	SHOW	TIME
Thurs, Jan 14	WEEI	Mikey Adams	6pm – 10pm
Fri, Jan 15	WRKO	Jeff Kuhner	12pm – 3pm
Fri, Jan 15	WAAF	Mike Hsu	3pm – 6pm
Fri, Jan 15	WEEI	Mikey Adams	6pm – 10pm
Sat, Jan 16	WEEI	Mustard & Johnson	9am – 11am
Sat, Jan 16	WAAF		3pm – 7pm
Sun, Jan 17	WAAF		10am – 2pm
Mon, Jan 18	WRKO	Jeff Kuhner	12pm – 3pm



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Not for the faint of anything.

Like every car we've made, the new 911 GT3 RS began with a vision. A vision to create not only a pure sports car, but a worthy heir to our racing legacy. With a performance enhanced 7-speed PDK transmission delivering significant reduction in shift times, and new, standard rear axle steering for greater stability at speed, the vision has been undeniably realized. Whether experienced on the track or the street, the exhilaration of its driver is the same. Felt in every instant response of the throttle. And every corner taken. Porsche. There is no substitute.

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Porsche Westwood 420 Providence Highway Westwood, MA 02090



2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEU

Sedan

Buick LaCrosse Buick Regal Buick Verano Chevrolet Cruze Chevrolet Impala Chevrolet Malibu Chevrolet Sonic Chevrolet SS Chrysler 200 Chrysler 300 Dodge Charger Dodge Dart FIAT 500

Ford Fiesta Ford Focus Ford Fusion Ford Taurus Honda Accord Honda Civic Hyundai Accent Hyundai Azera Hyundai Elantra Hyundai Equus Hyundai Genesis Hyundai Sonata Kia Cadenza

Kia Forte Kia Optima Kia Rio Lincoln MKS Lincoln MKZ Mazda 3 Mazda 6 MINI Hardtop Mitsubishi Lancer Nissan Altima Nissan Maxima Nissan Sentra Nissan Versa

Scion iA Scion tC Scion xB Subaru Impreza Subaru Legacy Subaru WRX Toyota Avalon Toyota Camry Toyota Corolla Volkswagen Beetle Volkswagen CC Volkswagen Jetta Volkswagen Passat



2016 Chevrolet SS



2016 Mazda3





2016 Toyota Camry XSE

Vehicles are displayed at the discretion of the manufacturer. Vehicles shown here may not be displayed and are subject to change without notice.



2016 MAZDA CX-3 AWD RANKED #1 AMONG SUBCOMPACT CROSSOVERS - BY CARANDDRIVER.COM² 2016 MAZDA3 A 2016 CAR AND DRIVER "10BEST"

2016 MAZDA6

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MAZDA GALLERY Norwood, MA 781.769.9600

SEACOAST MAZDA Portsmouth, NH 603.436.6811 GRAPPONE MAZDA Concord, NH 603.224.0747

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¹Auto Show Bonus Cash available on all new 2016 Mazda vehicles and new 2015 Mazda CX-9s purchased or leased from 1/14/16 - 2/1/16. No cash value. Limit one discount per customer, per vehicle. ²Ranking as of November 2015. ³The Mazda6 received the highest numerical score among midsize cars in the proprietary J.D. Power 2015 Automotive Performance, Execution and Layout (APEAL) Study³⁴⁸, Study based on 84,367 total responses from new vehicle owners of 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and read conditions can all immect automatic stopoino.

2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUF

Hatchback

Chevrolet Sonic Chevrolet Spark Ford Fiesta Ford Focus Honda CR-Z Honda Fit Hyundai Accent Hyundai Elantra GT Hyundai Veloster Kia Forte Kia Rio Mazda 3 **MINI Paceman**

Mitsubishi Mirage Nissan Versa Note Scion iM Toyota Yaris Volkswagen Golf

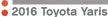
Wagon

Audi Allroad BMW 3 Series Sports Wagon Mercedes Benz E-Class Wagon MINI Countryman Subaru Outback Toyota Venza Volkswagen Golf SportWagen Volvo V60 Wagon Volvo V60 Cross Country Wagon Volvo XC70











2016 Nissan Versa Note



2016 Subaru Outback



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We dropped a Cummins[®] 5.0L V8 Turbo Diesel¹ into the 2016 TITAN XD. Boosted by a Holset[™] M² two-stage turbocharger, this beast makes over 310 hp and 555 lb-ft of torque, giving you smooth, efficient towing for more than six tons.² That's heavy-duty attitude in a full-size pickup—the first in a lineup of all-new trucks from Nissan.³





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2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUF

Crossover

- Buick Encore Chevrolet Equinox Chevrolet Trax FIAT 500X Ford Edge Ford Escape GMC Terrain Honda Crosstour Honda CR-V Honda HR-V Hyundai Santa Fe Sport Hyundai Tucson
- Jeep Cherokee Jeep Compass Jeep Grand Cherokee Jeep Patriot Jeep Renegade Jeep Wrangler Kia Soul Kia Sportage Lincoln MKC Lincoln MKX Mazda CX-3 Mazda CX-5

Mitsubishi Outlander Sport Nissan Juke Nissan Murano Nissan Roque Select Nissan Xterra Subaru Forester Subaru XV Crosstrek Toyota 4Runner Toyota RAV4 Volkswagen Tiguan Volkswagen Toureg



2016 Chevrolet Trax









2016 Mazda CX-3



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CHARLES D. BAKER GOVERNOR KARYN E. POLITO LIEUTENANT GOVERNOR

January 2016

Dear Friends:

On behalf of the Commonwealth of Massachusetts, Karyn and I welcome you to the 2016 New England International Auto Show.

The New England International Auto Show is the largest auto show in the region and the premier showcase of the newest foreign and domestic vehicles. Whether you're in the market for a convertible or a family-size caravan, we encourage you to visit the booths of all of the 2016 automotive exhibitors.

In addition, there are over 25 different plug-in hybrid, electric, and fuel cell electric vehicle models available in New England, with more coming out each year that go further on electric miles. We encourage you to visit the MOR-EV booth to learn more about electric vehicle options and state and federal rebates to help you purchase or lease a clean, environmentally friendly car.

We thank the Boston Convention and Exhibition Center for hosting and hope that you take time to sit in the cars, pop the hoods, inspect the trunks, and kick the tires. Please accept our well wishes for an enjoyable show.

Sincerely,



CHARLES D. BAKER GOVERNOR



KARYN E. POLITO LIEUTENANT GOVERNOR

BOSTON CONVENTION & EXHIBITION CENTER JANUARY 14–18, 2016



ENTRA

12 | New England Auto Show 2016

NEW ENGLAND INTERNATIONAL AUTO SHOW



NCE / EXIT

2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUP

SUV

Buick Enclave Buick Envision Chevrolet Suburban Chevrolet Tahoe Chevrolet Traverse Dodge Durango Dodge Journey Ford Escape Ford Expedition Ford Explorer Ford Flex GMC Acadia GMC Yukon

Honda Pilot Hyundai Santa Fe Kia Sorento Lincoln MCK Lincoln MKX Lincoln Navigator Mazda CX-9 Mitsubishi Outlander Nissan Armada Nissan Pathfinder Nissan Rogue Toyota Highlander Toyota Land Cruiser

Minivan

Chrysler Town and Country Dodge Grand Caravan Honda Odyssey Kia Sedona Nissan Quest Toyota Sienna



2016 Chevrolet Traverse



2016 Ford Expedition



2016 Dodge Durango



2016 Toyota Sienna

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Automotive 2015 Jaguar XJ Is in a Class All Its Own



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2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEU

Truck

Chevrolet Colorado Chevrolet Silverado Ford F-150 Ford Super Duty GMC Canyon GMC Sierra Nissan Frontier Nissan Titan RAM 1500 RAM 2500 RAM 3500 Toyota Tacoma Toyota Tundra



2016 RAM 1500





2016 Chevrolet Colorado Diesel



2016 Ford Super Duty



2016 Toyota Tacoma

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2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUF

Sport

- Alfa Romeo 4C Audi TT Audi R8 BMW 2 Series Chevrolet Camaro Chevrolet Corvette Dodge Challenger Ford Mustang
- Lexus RC Mazda MX-5 Miata Nissan 370Z Nissan GT-R Porsche 911 Porsche Cayman Scion FR-S

Exotics

Aston Martin DB9 Aston Martin Rapide S Aston Martin Vanquish Aston Martin Vantage **Bentley Continental** Bentley Mulsanne Lamborghini Aventador Lamborghini Huracán Lotus Evora Maserati Ghibli Maserati Gran Turismo Maserati Quattroporte Rolls-Royce Dawn Rolls-Royce Wraith



2016 Chevrolet Camaro



2016 Ford Mustang GT





2016 Maserati Gran Turismo





2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUF

Luxury Sedan

Acura ILX	BMW 6 Series
Acura RLX	BMW 7 Series
Acura TLX	Cadillac ATS
Audi A3	Cadillac CTS
Audi A4	Cadillac XTS
Audi A6	Infiniti Q50
Audi A7	Infiniti Q70
Audi A8	Lexus IS
BMW 3 Series	Lexus ES
BMW 3 Series	Lexus ES
BMW 4 Series	Lexus GS
	20,000 000

Lexus LS Mercedes-Benz C-Class Mercedes-Benz CLA Mercedes-Benz CLS Mercedes-Benz E-Class Mercedes-Benz S-Class Porsche Panamera Volvo S60 Volvo S80





2016 Mercedes-Benz CLA

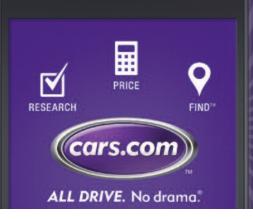




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2016 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEUP

Diesel

Audi A3 Audi A6 Audi A7 Audi A8 Audi Q5 Audi Q7 BMW 3 Series **BMW 7 Series** BMW X5 Chevrolet Colorado Chevrolet Cruze Ford F-450 Super Duty GMC Canyon Mercedes-Benz F-Class Mercedes Benz GI -Class Mercedes Benz GLK-Class Mercedes Benz M-Class Porsche Cavenne Ram 1500 Volkswagen Beetle Volkswagen Golf Volkswagen Golf SportWagen Volkswagen Jetta Volkswagen Passat Volkswagen Toureg

Convertible

Audi A3 Audi A5 Audi TT Audi R8 BMW 2 Series BMW 4 Series BMW 6 Series Buick Cascada Chevrolet Corvette FIAT 500 Cabrio Ford Mustang Lexus IS Mazda MX-5 Miata Mercedes Benz E-Class Mercedes Benz SL Roadster Mercedes Benz SLK Roadster MINI Convertible Porsche Boxster Porsche 911 Volkswagen Beetle Volkswagen Eos



2016 Audi TT Roadster



2016 Volkswagen Beetle



2016 Chevrolet Silverado Diesel

2015 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEU

Luxury SUV/Crossover

Acura MDX Acura RDX Audi Q3 Audi Q5 Audi Q7 BMW X1 BMW X5 Cadillac Escalade Cadillac SRX Infiniti OX50 Infiniti QX60 Infiniti QX70 Infiniti QX80 Lexus GX

Lexus LX Lexus NX Lexus RX Mercedes-Benz G-Class Mercedes-Benz GL Mercedes-Benz GLA Mercedes-Benz GLE Mercedes-Benz GLK-Class Mercedes-Benz M-Class Porsche Cayenne Porsche Macan Volvo XC60 Volvo XC90









2016 Mercedes-Benz GLE 450 AMG Coupé



2016 Lexus NX



2016 Porsche Macan

2016 NEW ENGLAND INTERNATIONAL AUTO SHOW VEHICLE LINEU

Alternative Energy (Hybrids, EVs, CNGs, Fuel Cells)

Acura RLX Hybrid BMW 3 Series Hybrid BMW 3 Series Plug In BMW 7 Series Hybrid BMW i3 BMW i8 Cadillac ELR Chevrolet Volt EV Ford C-Max Energi Ford C-Max Hybrid Ford Fusion Energi Ford Fusion Hybrid

Honda Accord Hybrid Honda Accord Plug In Honda Civic Hybrid Honda Fit EV Honda Insight Hybrid Hyundai Sonata Hybrid Hyundai Sonata Plug In Infiniti Q50 Hybrid Infiniti Q70 Hybrid Kia Optima Hybrid Lexus ES Hybrid Lexus GS Hybrid

Lexus LS Hybrid Lexus NX Hybrid Lexus RX Hybrid Lincoln MKZ Hybrid Mercedes-Benz S-Class Hybrid Mitsubishi i-MiEV Nissan Leaf Porsche Cayenne S E-Hybrid Subaru XV Crosstrek Hybrid

Toyota Avalon Hybrid Toyota Camry Hybrid Toyota Highlander Hybrid Toyota Mirai FCV Toyota Prius Hybrid Toyota Prius Plug In Toyota RAV4 Hybrid Volkswagen Golf EV Volkswagen Jetta Hybrid Volkswagen Toureg Hybrid







2016 Nissan Leaf



2016 Chevrolet Volt





Innovation, now seating seven.

With this much advanced technology inside, it was only fair to make room for everyone. Introducing the all-new Audi Q7 with a truly impressive array of innovations. The available Audi virtual cockpit with Google Earth[™] navigation gives drivers control over the road from their own personalized command center. Leading-edge technology, such as available Audi turn assist, helps drivers avoid potential collisions by monitoring the road around them. Superior design and intelligence have come together to form the next-generation Sport Technology Vehicle.

The all-new Audi Q7. A higher form of intelligence has arrived.



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