



2017 Transportation Budget Photo Petitions

Collecting Photo Petitions:

1. *Preparing:*

- a. Get the supplies you need. You can use a whiteboard, a cardboard sign, a picture frame that can function as a whiteboard, or get creative with it! Whiteboard markers are great for collecting multiple petitions quickly. All that matters is that your sign includes the overall message “I support transit & local needs, not Highway waste because...” and your personal reason for why you support that message.
- b. Decide where you would like to collect petitions. Festivals, local events, and other gatherings that are highly attended are great places to start. You could also connect with members of your organization if you’re in one, neighbors, family members, or friends and collect petitions together.
- c. Make sure you have enough copies of the photo release form. While it is not legally required for adults, it is for children under the age of 18. It is also a best practice to collect these release forms even when they are not required.

2. *Taking the pictures:*

- a. You can take pictures with a camera, or with a phone if you have a high quality camera lens. When taking pictures, make sure the person's face and the sign they were holding are in focus. Additionally, it helps when the sun or your light source is behind you, the photo taker, so it helps light the subject of the photo. Finally, do not use zoom when taking pictures with your phone, as it decreases the quality of the picture.

3. *Confirming permission:*

- a. Be sure to collect signed photo release forms from every person you take a picture of. It's helpful to write the photo number on the corner of the release form to assist in keeping release forms and photos organized. If you are taking a picture of someone under the age of 18, their parent/guardian will need to sign the release form. It is illegal to use pictures of minors without this form.

Sharing Photo Petitions on Social Media: Use the hashtag #MyTransportationPriorities, tag the Coalition for More Responsible Transportation in Wisconsin on Facebook and @WiCMRT on twitter. If you know the person in the picture, tag the individual as well.

Submitting Photo Petitions: Email all photo petitions to arrivetogether@gmail.com with the subject “photo petitions 2017.”

Thank you for participating in the photo petitions collection process! Together we can support reprioritizing our transportation funds so that all people are better served.

If you have any questions, please reach out to arrivetogether@gmail.com.