



SIERRA CLUB
JOHN MUIR CHAPTER



Wisconsin Council of the
Blind & Visually Impaired

MEDIA ADVISORY FOR: October 23, 2018

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***** Media Advisory *****

Local Leaders, Community Members to Show Gaps in La Crosse's Transportation System

New report highlights the growing need for transit access across the state

WHAT: A first of its kind report, *Arrive Together: Transportation Access and Equity in Wisconsin*, shows how people's needs are not being met by the state's transportation system. The report examines the effectiveness of public transit access to major employers and other areas of interest in nine cities and regions across Wisconsin, including in La Crosse.

Community members, local leaders, and report authors will give an overview of La Crosse's transit system, and transit riders will share their personal experiences and challenges using the transit system. With the growing recognition of the challenges in the state's transportation system, the report's analysis offers insight into the problems and solutions available to better connect people to opportunity.

WHO: Rhonda Staats, transit rider; Cassie Steiner, report co-author, Sierra Club- John Muir Chapter; local leaders to be announced

WHEN: Tuesday, October 23, 2018 at 10 a.m.

WHERE: Grand River Station, 315 3rd St S, La Crosse. [map](#)