



Dear Community Leader,

The Idaho Chapter Sierra Club's *Ready for 100 campaign* is mobilizing support in Boise for a 100 percent clean, renewable energy future. Municipal leadership in Boise for clean energy is essential to advance climate solutions. The City of Boise is actively preparing to set a clean energy goal in 2018 for citywide electricity. We need our community leaders to use their voice and endorse the Ready for 100 campaign to tell our city leadership that clean energy is critical.

The development of clean energy supports local economic growth, ensures energy price affordability, and increases climate resiliency. A transition to clean energy provides the opportunity for the public to participate in the decision making process and ensure the benefits of clean energy are experienced by every member of our community. We want to see Boise transition to an energy economy that is sustainable, equitable and just for all its members.

During this time of federal and state inaction, cities are at the forefront of progress. More than 50 U.S. cities have already recognized the benefits of clean energy by committing to go 100 renewable for their communities. The Ready for 100 campaign wants Boise's leaders to join these cities in making the commitment for a 100 percent clean energy future for all.

Energy Reality in Boise

- Low-income neighborhoods and communities of color suffer more of the health, learning problems, and financial consequences of energy facilities, and are also most impacted by devastating natural disasters.
- Boise residents, businesses, and local government spend \$564 million on fossil fuels every year, money that leaves our community.
- Boise's utility, Idaho Power Company, has committed to retire two of their out-of-state coal power plants decades early --opening the door for huge investments in clean energy.
- Two of the largest solar facilities in the entire Pacific Northwest are located just outside of Boise and generate enough electricity to power more than 50,000 homes.
- A National Renewable Energy Laboratory study shows that 38% of the energy demand in Boise can be met with rooftop solar on existing building stock.
- Right now, the City of Boise is writing a *Renewable Energy Strategy* to set a goal and implement approaches to capture the benefits of clean energy.

The time to secure a 100 percent commitment from the City of Boise is now. The Ready for 100 campaign is asking your organization to support this initiative through an endorsement. By officially endorsing the campaign, you join other local organizations and groups in asking our city leadership to reflect Boise's community values by pioneering a bold and enterprising 100 percent clean energy goal and just transition. Endorsements are critical to demonstrate that leaders throughout our community support city champions and stand behind the benefits of clean energy.

As community leaders and stakeholders in the Ready for 100 campaign, we are asking you to please join us in our commitment to a strong and healthy future.

Sincerely,

Jimmy Hallyburton
Executive Director
Boise Bicycle Project

Kelly Miller
Executive Director
*Idaho Coalition Against
Sexual & Domestic Violence*

Casey Mattoon
Conservation Program Manager
Idaho Chapter Sierra Club