



## SPONSORSHIP LEVELS:

### 12th Annual Awards Ceremony of the Sierra Club San Francisco Bay Chapter

Saturday, September 17th, 2022, 4:00 - 7:00 PM  
The David Brower Center in downtown Berkeley

**Champion (\$10,000)** – Event Tickets for 12 guests • Top listing on all publicity and printed materials including event signage • Logo and link on Sierra Club website • 8 Social media shouts • Full page Color Ad in the *Yodeler*, the Bay Chapter’s print newsletter reaching over 35,000 local members (over \$2,000 value) • Private guided nature outing for up to 12 people

**Defender (\$5,000)** – Event Tickets for 10 guests • Listing in all publicity and printed materials • Logo and link on Sierra Club website • 6 Social media shout outs • Half page Color Ad in the *Yodeler*, the Bay Chapter’s print newsletter reaching over 35,000 local members (over \$1,000 value)

**Guardian (\$2,500)** – Event Tickets for 8 guests • Listing in all publicity and printed materials • Logo and link on Sierra Club website • 4 Social media shout outs • Quarter page Color Ad in the *Yodeler*, the Bay Chapter’s print newsletter reaching over 35,000 local members (over \$700 value)

**Ally (\$1,000)** – Event Tickets for 6 guests • Listing in all publicity and printed materials • Logo and link on Sierra Club website • Social media shout out before and after the event

**Partner (\$500)** – Event Tickets for 4 guests • Listing in all publicity and printed materials • Logo and link on Sierra Club website • Social media shout out

**Grassroots Supporter (\$250)** – Event Tickets for 2 guests • Listing in all publicity and printed materials • Logo and link on Sierra Club website

**DEADLINE FOR NAME TO APPEAR IN PRINTED MATERIALS: SEPTEMBER 9TH, 2022**

Questions? Please contact Matt Bielby at [matt.bielby@sierraclub.org](mailto:matt.bielby@sierraclub.org) or 510-848-0800 ext. 321

**YES! I will sponsor Sierra Club’s 12th Annual Award Ceremony**

Please send payment to: Sierra Club SF Bay Chapter, PO Box 2663, Berkeley CA  
94702 Enclosed is my payment for the following sponsorship level:  
\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250

Enclosed is my check made payable to “Sierra Club, SF Bay Chapter” or please charge my credit card:

Card No. (Please print clearly) \_\_\_\_\_ Exp. Date \_\_\_ / \_\_\_ Name on  
card \_\_\_\_\_ Signature \_\_\_\_\_

Contact Name \_\_\_\_\_ Sponsor

\_\_\_\_\_ Address

\_\_\_\_\_ Phone:

\_\_\_\_\_ Email: \_\_\_\_\_

\* Please note that as a 501c4, donations to the Sierra Club and sponsorships of the Annual Award Ceremony are not tax deductible as they support our effective, citizen-based advocacy and lobbying efforts