

Blowing Smoke

#CoalTruth #Make100Mean100 #FossilFreeIA

Despite flashy branding and greenwashed marketing, @MidAm_EnergyCo has no plans to say goodbye to fossil fuels, and its five coal plants make it Iowa's #1 climate polluter.

Green In Name Only (GINO)

MidAmerican Energy (MidAm) proudly highlights how many wind turbines it's built in its sleek marketing materials. But behind the stock photos of blue skies and solar panels is a dirty truth. It doesn't matter how much new clean energy it builds:

- MidAm remains one of the largest utilities in the country without any commitment to reducing carbon emissions.
- MidAm is the largest source of carbon pollution in Iowa.
- MidAm has zero plans to retire any of its coal plants.
- MidAm has no publicly available climate plan.

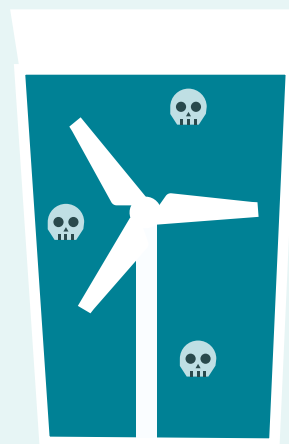


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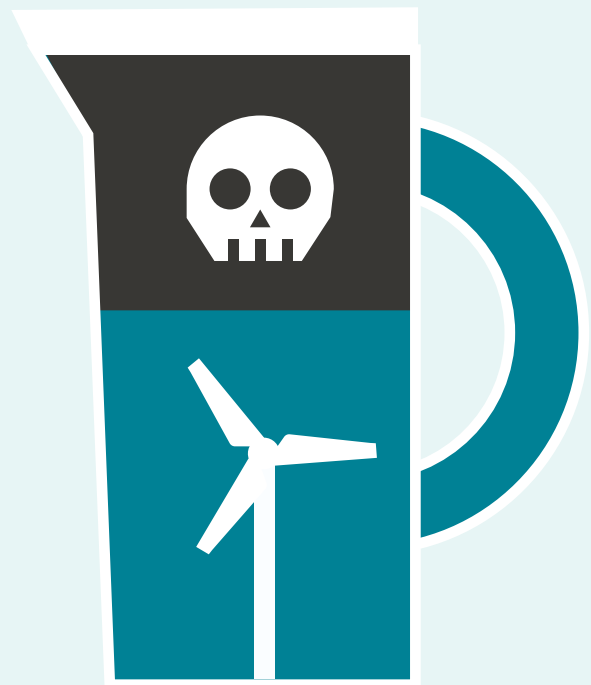
You may have seen MidAm-sponsored electric buses plastered with pictures of blue skies and majestic wind turbines. But in order to offset the last two year's worth of CO2 emissions from MidAm, it would have to electrify 193,000 diesel buses!

GENERATION VS. CUSTOMER SALES FOR MIDAMERICAN

Imagine a pitcher filled with the amount of clean water you need to fill your glass. But before you pour it in, a waiter tops off the pitcher with a healthy dose of toxic sludge. Give the pitcher a good stir and pour yourself a cool drink of 100 percent *what?*



CLEAN ENERGY GENERATION



FOSSIL FUEL GENERATION

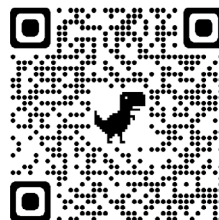
Without any meaningful plan or commitment to reduce emissions or transition away from fossil fuels, MidAm's "good utility" talking points are nothing more than greenwashing. All the wind turbines and branded electric buses in the world can't take climate-and health-destroying pollution out of the air, and MidAm continues to pump more than 13 million tons of planet-warming carbon dioxide into

100 Percent What?

MidAmerican brags that it delivers 100 percent renewable energy to Iowa customers, but what does that mean? MidAm operates a lot of wind turbines in Iowa. The amount they generate from clean energy is the same as the amount of energy used by MidAm customers in Iowa, but there's a big catch. MidAm doesn't stop there. It generates more power than required to meet customers' needs, and sells that extra energy for big profits on the open market. That extra, unneeded energy? You guessed it ... It comes from dirty, dirty coal.

Make 100 Percent Clean Energy Mean 100 Percent

MidAmerican's new CEO, Kelcey Brown, has the opportunity to cut through the greenwashing and deliver on the promises MidAm marketing so proudly touts. With a comprehensive plan to transition away from coal by 2030, MidAmerican really would be leading the nation as the one of the first utilities to break away from fossil fuels. For years, MidAmerican has been producing enough energy through renewable sources to meet the entire demand of Iowa's customers. One of the biggest obstacles for other utilities is building clean energy on the scale needed to replace fossil fuels, but as MidAm itself so often points out, it's already done that. Now it just needs to get off coal.



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