

January 23, 2012

Sunnyvale City Hall
456 W. Olive Avenue
P.O. Box 3707

RE: Ranking of study issues from Sunnyvale Cool Cities

Dear Honorable City Councilmembers

Sunnyvale Cool Cities met this month to discuss and rank the proposed study issues for 2012. There are many worthy study issues on the list, but our focus is to rank only the ones that pertain to environmental issues. We respectfully submit our recommendations for those that we feel provide the highest environmental benefit for our City, with #1 as the top ranking issue.

#1 - ESD 11-01 Ban the use of Expanded Polystyrene (ESP) Food Containers

For Sunnyvale to show true environmental leadership, we strongly recommend the ban of polystyrene food containers. ESP food containers cannot be recycled and don't break down in our landfills. The long term damage outweighs a very short term convenience.

#2 - ESD 12-01 Community and Operational Greenhouse Gas Inventory

By adopting the Mayors' Climate Protection Agreement, Sunnyvale has shown its commitment to reducing Greenhouse Gas emissions. This inventory is necessary so that we have an up to date baseline and can accurately measure, and meet, our goals for emissions reduction in the future

#3 - CDD 12-09 Pedestrian Plans for ITR Areas

This is the ideal time to review areas that are transitioning from industrial to residential, to ensure they are pedestrian and bicycle friendly.

#4 - DPW 12-05 Downtown Parking and Maintenance Management Program

As we develop the downtown area it is an opportune time to review parking practices for maximum efficiency of our land use

#5 (Tied) - DPW 12-02 Establishment of 15 Miles Per Hour School Zones and Flashing Warning Signs

By reducing the traffic speed around schools, we are helping to build walking and bike friendly neighborhoods for the students. With more students walking to school we help avoid childhood obesity, build communities and reduce traffic congestion and pollution.

#5 (Tied) - ESD 12-04 Community Solar Program

Let's encourage Green Energy, bring jobs and tax dollars to Sunnyvale, with cost savings for our residents.

Thank you,

Sunnyvale Cool Cities