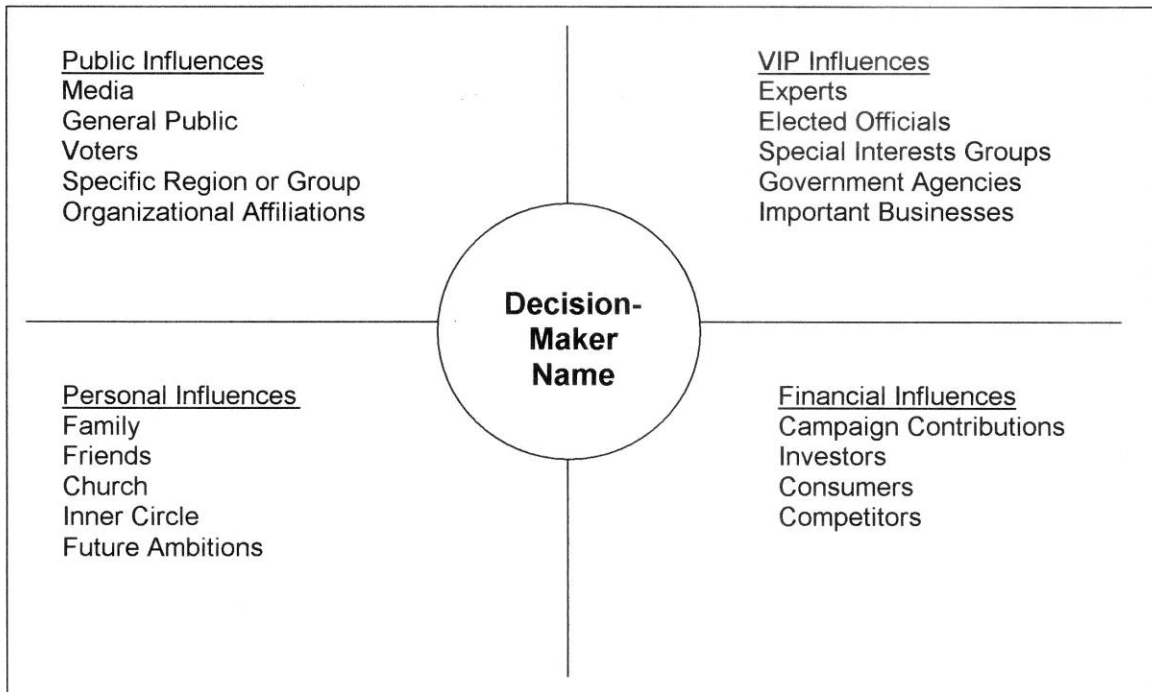
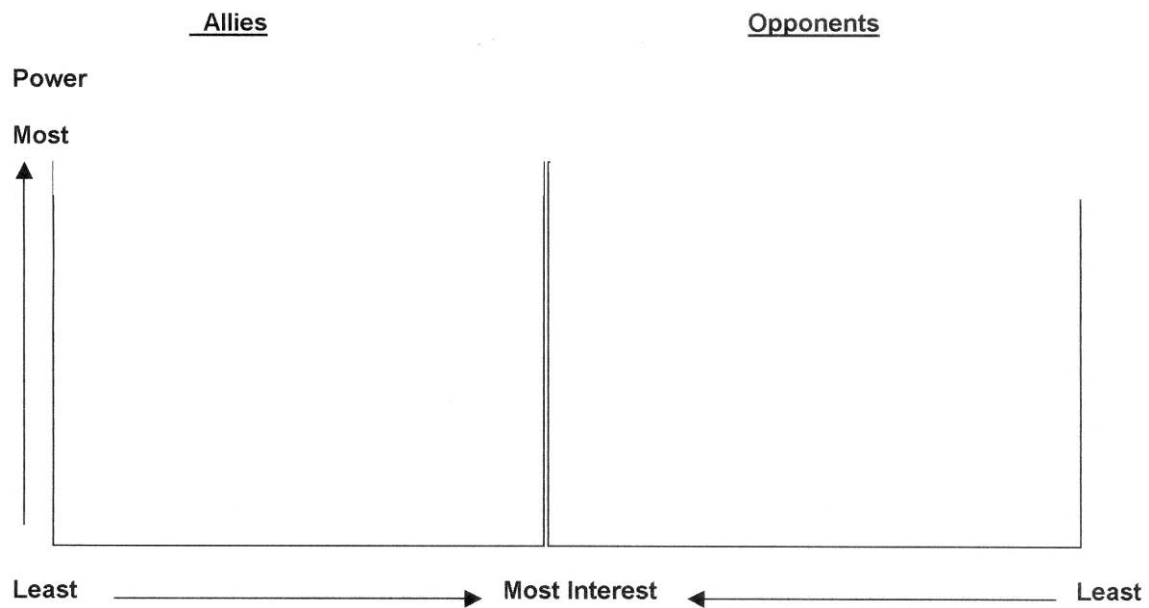


Tool 2: Power Mapping



1. Who has the power to decide? Put them in the center
2. Who are the less powerful players that influence decision maker? Write their names down in the appropriate category
3. Who of these have the most influence? Circle them
4. Who do we have access to? Star them
5. Look over list – whom do we know that has access to and can influence those identified or the decision-maker directly?

Tool 3:
Power and Interest Chart



Put all possible stakeholders on this chart with those having the most power near the top and those with the most interests near the centerline.

Then you want to focus energy on those with the most power and the most interest.