

Stop Clearcutting Campaign Update March 2015

Over the winter, the Stop Clearcutting campaign has undertaken our annual strategic planning process with about 20 volunteers statewide. This year, we plan to continue our focus on passing municipal resolutions that call for a ban against clearcutting. We hope ten new cities (yours perhaps?) will join Davis, San Francisco, Daly City and Monte Serreno in calling for an end to clearcutting and are currently building volunteer-led teams in various cities statewide.

We also plan to mobilize statewide public pressure to ensure that the State's Climate Action Plan includes the loss of carbon due to clearcutting in its assessment of how various forest management practices can either contribute to or mitigate against climate change.

Our campaign is working closely with Ebbetts Pass Forest Watch on launching a new website featuring an expanded coalition and background information on clearcutting. Our newly launched Media Team is preparing a spring newsletter that will be distributed to 17,000 supporters statewide. We are working on expanding our use of Social Media and producing articles/opeds and letters to the editor on topics like clearcutting and the drought. Most Californians are still unaware that clearcutting is occurring in our forests, so the main goal of our campaign is to expose how clearcutting exacerbates and intensifies the impacts of climate change and drought on water, wildlife and other public trust resources at every opportunity. Our campaign holds conference calls every other Wednesday at 10am followed by a Media Team conference call at 11am. Please join us! Contact Juliette Beck at stopsierraclearcutting@gmail.com, 530-902-8407 for more information.