



SIERRA CLUB
MOTHER LODE

ENVIRONMENTAL JUSTICE IN TOBACCO CONTROL PROJECT

Adelita Serena

Community Engagement Coordinator
Los Angeles and San Francisco Bay Chapters

Adelita has lived in Woodland for nearly two decades but grew up in Salinas and Coachella Valley as part of a farm-working family. Following in the footsteps of her father, who worked with Cesar Chavez, Adelita started organizing when she was in high school, rallying her peers to put on street performances about local issues. This experience was so powerful that it leads her to work with at-risk youth as well as Survivors of Sexual Assault and Domestic Violence for many years.

Adelita is passionate about using her ability to communicate with underserved communities to improve their conditions by providing resources and services. As the mother of two teenage boys, she has become increasingly concerned about the climate change impacts they are already experiencing, from extreme heat to wildfires. She is passionate about developing and centering the leadership of women from marginalized communities to achieve energy democracy and preserve a livable climate. Recently Adelita was instrumental in developing the language for the Climate Emergency Resolution that she and other allies submitted to Yolo County Board of Supervisors which was ultimately adopted in September of 2020, she was recently appointed to the Climate Action Commission by Supervisor Angel Barajas to oversee the implementation of the Climate Emergency Resolution.



Adelita has a Bachelor of Science in Digital Film and has held leadership positions in various agencies including Mothers Out Front before joining Sierra Club.