



EcoAction Arlington: Celebrating 40 Years of Environmental Stewardship in Arlington

by Elenor Hodges, Executive Director, EcoAction Arlington

2018 marks a big year for EcoAction Arlington. As of Earth Day this year, Arlingtonians for a Clean Environment (ACE) officially rebranded with a new name and logo, looking to expand opportunities for supporters and partners to connect and participate in building a healthier, more sustainable planet. The group is also celebrating 40 years of work in the Arlington community.

Back in 1978, ACE began its work as a small volunteer-powered environmental organization. Since those early days, its work has expanded its work to include connecting students with knowledge about protecting our environment, spreading the word about energy efficiency and water protection, and planting trees to expand our tree canopy.

Today, EcoAction Arlington is working to inspire everyone to get involved in improving and protecting our air, water, and land by creating opportunities to participate and sharing simple everyday actions we can all do to improve the health of our planet for the future.

EcoAction Arlington has launched a "Plastic Free Challenge" to raise awareness about the use of disposable plastic in our daily lives and the damage it is causing to our environment, waterways, and wildlife. By joining this campaign, participants will learn about ways to reduce their plastic footprint and be able to share tips and successes with other community members at events and through social media.

On October 19th EcoAction Arlington will mark its 40th birthday with a celebration, the "EcoExtravaganza". This festive evening will celebrate the organization's grassroots beginnings to its EcoAction Arlington future. The event will be held from 7:00 to 9:00 p.m. at the Arlington Arts Center, 3550 Wilson Blvd., Arlington. Proceeds from the event will support EcoAction Arlington's programs and operations plus development of an online Sustainable Choices Resource Center. Early Bird tickets are on sale through September 14 and discounted student tickets and couples' tickets are also available.

To enroll in the Plastic Free Challenge and/or buy tickets to the EcoExtravaganza, visit ecoactionarlington.org.

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