

Outreach and Events Committee Meeting Notes 12/21/2017

Attending: Steve Bakaley, Dave Casterson, Trician Comings, Charlie Dixon, Mary Odegaard

Approved Events:

- January 18 David Casterson, "Klondike Chronicles"
- January 20 Women's March Fair, probable tabling required
- February time frame Transportation Committee, "Save the transit option – Rails and Trails". Outreach and Events Committee agrees that the Transportation Committee should own this event. Outreach and Events Committee to publicize and assist Transportation Committee in finding venue
- March 15 Donna and Peter Thomas, "Anywhere That is Wild"
- May 17 TBD staff of our local Exploration Center which is part of NOAA, "National Marine Sanctuaries"
- July 19 Walker Hum, "Triple Crown of Backpacking/Long Distance Hiking"
- No date specified movie re-showing, "After the Flood" Notes: Shown quite recently June 22. Outreach and Events Committee recommends to 2018 Excomm that we withdraw it. If Excomm still wants it shown, the event will require an owner.

Other Business

- Suggestion by Ted Merrill for a Gear Night at the Grange. The sense of the committee is that the Grange is too large a venue for anticipated turnout. Tabled pending a presentation to committee by Ted Merrill next meeting
- Meetup Chip-in button Charlie Dixon volunteered to make a small contribution to verify that it now works
- Acquisition of an Apple laptop Steve Bakaley to include an appeal for a used one in the Dec 26 email blast "Happy Holidays from the Santa Cruz group"
- Group Excomm requested a monthly email blast with reports from Conservation, Transportation, Outreach and Events, and Political Committees. Outreach and Events Committee report to include Sierra Club outings and group-sponsored events held in Santa Cruz County or conducted by Santa Cruz leaders. Dec 26 email the blast to be the first one. Between the Ventana Chapter and the Santa Cruz Group there is a maximum of three email blasts allowed per month. There is no limit on the number of follow-up emails to attendees of issue-related events who indicate that they are interested in volunteering or keeping abreast of further developments of the specific issue.
- Status of website upgrade – Steve is collating features questionnaires from stakeholders/users of current website.