

Revision 1: Outreach and Events Committee Meeting Notes 8/24/2017

Attending: Morgan Ashley-Eguia, Steve Bakaley, Dave Casterson, Trician Comings, Greg McPheeters, Mary Odegaard

Approved Events:

- November 16, Leonie Sherman, confirmed "Bicycling around Iceland"
- January 18, Donna and Peter Thomas "Following John Muirs walk from SF to Yosemite"
- September 21st, "Treasured Lands" slideshow QT Luong, photographer and outdoorsman extraordinaire
- Santa Cruz Open Streets, West Cliff Drive, October 8 2017 9AM – 2PM
- "Before the Flood" movie tentatively scheduled for early December. Action Item: Morgan to reach out to Keresha Durham and Jack Nelson for help providing volunteers to host the event
- Tabling for Valley Women's Club Environmental event. Date has not been established. Event approved subject to volunteer availability once a date has been established.
- March 15th David Casterson, North to Alaska.

Other business:

The committee committed to meeting at least three times per year. Plan is to tentatively schedule meetings for the third Thursday of each month in which we have not scheduled a slide show. Trician volunteered her home as venue. Action item: Steve to propose dates for the next three or four months.

Audience announcement guidelines need to be clearly stated and/or posted on a white board. It is unacceptable to interrupt a speaker while they are giving a presentation or interject announcements during the presenter's Q&A. Brief announcements are in order at the beginning of the program prior to the presenter, and possibly at the very end ONLY.

All proposed events, except Santa Cruz Group sponsored outings, must be approved by the Outreach and Events Committee prior to bringing them to Group Excomm. Santa Cruz Group sponsored outings must be approved by the Outreach Committee chair prior to posting on the Group Meetup site. Non-Sierra Club sponsored or co-sponsored outings require Outreach and Event Committee Approval which implies Group Excomm approval as well.

Volunteer and staff resources for all events are at a premium and their availability or lack thereof must be taken into consideration before an event can be approved. This is especially true for events other than the bi-monthly slide show at the Live Oak Grange Hall. Ideally there should be six volunteers to assist with setup, traffic control, greeting, presentation equipment, and tear down for any event at "the Grange."

The committee agreed in principle to migrate from using existing Drupal website on Ventana2 server to a Drupal template hosted on a Sierraclub.org server that includes a calendar (the "house" template). Steve suggested that Santa Cruz Group move from entering internal meetings on Meetup to entering them into Campfire. Outings could also be entered into the calendar via Campfire to bring in SC members. Steve suggested that outings continue to be entered into Meetup as well to bring in non-

member attendees and widen demographics of participants. Action item: Steve to work with current webmaster, Ted Merrill, and with national to create an initial project plan.