

What about ...

E P R ?

Extended Producer Responsibility

... is a policy approach under which producers are given a significant responsibility - financial and/or physical - for the treatment or disposal of post-consumer products. Assigning such responsibility could in principle provide incentives to prevent wastes at the source, promote product design for the environment and support the achievement of public recycling and materials management goals. Just as for other policy approaches, a careful assessment of the related costs and benefits of EPRs is important. One of the aims of EPRs is to give producers an incentive to change product design in environmentally benign ways, for example by making it easier to reuse or recycle the products.

Faced with increasing amounts of waste, many governments have reviewed available policy options and concluded that placing the responsibility for the post-consumer phase of certain goods on producers could be an option. Japan and the Republic of (South) Korea have already enacted and enforce some EPRs, as do the states of California, Maine, New Hampshire, Maryland, Massachusetts and Oregon here at home.

Contact your favorite products manufacturers and advocate for Extended Producer Responsibility!