

NEWS RELEASE

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Sierra Club Endorses Kathleen Falk for Governor

Madison, WI – The Sierra Club — John Muir Chapter announced its endorsement of Kathleen Falk for Governor today. "The Sierra Club is proud to endorse Kathleen Falk for Governor," said Liz Wessel, Chair of the John Muir Chapter, "Kathleen Falk's experience, wisdom, passion, and dedication to Wisconsin make her the Sierra Club's choice for Governor."

Falk's experience as an environmental attorney, Public Intervenor and successful Dane County Executive demonstrate that her commitment to preserving, protecting, and growing Wisconsin responsibly make her the clear and best choice for Governor.

- Falk invested wisely in land conservation and preservation in Dane County, demonstrating uncommon
 environmental stewardship while balancing the County budget and protecting public services for 14 straight
 years. She successfully managed the budget of the state's second-largest County while implementing many
 important environmental and conservation initiatives protecting air, land, and water.
- Falk understands the need for responsible and balanced transit planning as a supporter of commuter rail, Regional Transit Authorities, and dedicated transit funding. She knows that enhanced transportation options improve our economic future by connecting workers with employers, encouraging compact development, reducing pollution, and encouraging responsible growth.
- Under Falk's leadership, Dane County passed nationally-recognized environmental safeguards such as the phosphorous fertilizer ban, and storm water and construction site ordinances- all designed to help keep our lakes clean. She also created the Land and Water Legacy Fund to further enhance and protect our waters with wetland restoration, prevention of lake sedimentation, and better flood control.
- Falk proposed and implemented innovative and cost-effective technology solutions, such as the first "community" manure digester that created sustainable farm jobs, produces energy and removes significant amounts of phosphorous in agricultural runoff causing algae and weed growth in streams and lakes.
- Falk's record shows job creation does not have to come at the expense of Wisconsin's environment. As governor, she will push to reinvigorate Wisconsin's renewable and clean energy economy that has been stalled since Governor Walker took office.
- Falk will restore Wisconsin's tradition of honesty, openness and clean government in natural resource protection by restoring DNR independence and the Public Intervenor's Office.

"Kathleen Falk is the candidate we need to stop the rollbacks of Governor Scott Walker. Since he was elected, Wisconsin has lost thousands of potential clean energy jobs that would have put Wisconsin residents to work on upgrading energy efficiency for public buildings, building commuter trains, installing wind turbines and more" said Caryl Terrell, Legislative Committee Chair, "This legislative session was the worst attack on environmental safeguards in Wisconsin's history. Kathleen Falk will protect Wisconsin's conservation heritage while moving our economy forward responsibly."

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"The Sierra Club will mobilize our members and fight for Kathleen Falk's election as Governor," stated Dave Blouin, Political Committee Chair, "Sierra Club members are appalled by Governor Walker's irresponsible anti-environmental agenda. We are thrilled and motivated to work for a true and proven environmental champion, Kathleen Falk."

For more information on Sierra Club endorsements and election activity, go to: http://wisconsin.sierraclub.org/political/

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Founded in 1892 by John Muir, the Sierra Club is America's oldest, largest and most influential grassroots environmental organization. The Sierra Club's mission is to explore, enjoy, and protect the wild places of the earth; to practice and promote the responsible use of the earth's ecosystems and resources; to educate and enlist humanity to protect and restore the quality of the natural and human environment; and to use all lawful means to carry out those objectives. The Sierra Club – John Muir Chapter is made up of 15,000 members and supporters working to promote clean energy and protect Wisconsin's natural resources.