

Fairbank,  
Maslin,  
Maullin,  
Metz &  
Associates

FM3

**OAKLAND COAL TRANSPORT SURVEY**  
**220-4378-WT**  
**N=402**  
**MARGIN OF SAMPLING ERROR ±4.9% (95% CONFIDENCE INTERVAL)**

Hello, I'm calling from \_\_\_\_\_, a public opinion research company. I am not trying to sell you anything or ask for a donation, but I would like to have you take a few minutes to answer a brief survey about issues that are important to voters in Oakland. May I speak with \_\_\_\_\_? **(MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED -- OTHERWISE TERMINATE.)**

A. **(T)** Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others? **(IF NOT ON A CELL PHONE, ASK: "Do you own a cell phone?")**

Yes, cell and can talk safely----- 42%  
 Yes, cell but cannot talk safely ----- **TERMINATE**  
 No, not on cell, but own one ----- 44%  
 No, not on cell and do not own one ----- 14%  
**(DON'T READ) DK/NA/REFUSED ----- TERMINATE**

1. Have you seen, heard or read anything about proposals to transport coal by rail through Oakland? **(IF YES, ASK:)** "Have you seen, heard or read a great deal or just a little about these proposals?"

**TOTAL YES -----47%**  
 Yes, a great deal ----- 14%  
 Yes, a little----- 33%  
  
 No, have not heard anything ----- 52%  
**(DON'T READ) DK/NA -----1%**

**(ASK Q2 IF CODE 1 OR 2 IN Q1)**

2. From what you have heard, do you support or oppose transporting coal by rail through Oakland? **(IF SUPPORT/ OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?")**

**TOTAL SUPPORT -----14%**  
 Strongly support -----7%  
 Somewhat support -----7%  
  
**TOTAL OPPOSE -----70%**  
 Somewhat oppose----- 14%  
 Strongly oppose----- 55%  
  
**(DON'T KNOW/NA) ----- 17%**

**(RESUME ASKING ALL RESPONDENTS)**

3. Here is some more information about the issue. There is currently a proposal to build a large export terminal at the former Army Base in West Oakland. This terminal is expected to be completed in 2017 and handle nine to ten million tons of goods each year, brought in by rail and loaded onto ships bound for other countries. Recently, the project’s developers have proposed exporting coal mined in Utah through this terminal, making it one of the primary goods to be exported through the new terminal. The coal would be shipped to Asia, where it would be burned in coal-fired power plants. If this proposal were to be approved, at least five million tons of coal per year would pass through Oakland on freight trains to this terminal in West Oakland to be moved onto ocean-going vessels.

Having heard this, would you support or oppose this proposal to transport coal by rail through Oakland?  
**(IF SUPPORT/OPPOSE, ASK:) “Is that strongly SUPPORT/OPPOSE, or just somewhat?”)**

**TOTAL SUPPORT -----23%**  
 Strongly support -----9%  
 Somewhat support ----- 14%

**TOTAL OPPOSE -----56%**  
 Somewhat oppose----- 13%  
 Strongly oppose----- 44%

**(DON'T KNOW/NA) ----- 21%**

4. Next, I am going to read you some statements from supporters and opponents of plans to transport coal by rail through Oakland. (ROTATE)

[ ] Supporters say that moving coal through the terminal is part of an important plan to move all types of commodities through the old Army base. The builders are using the most modern, efficient and environmentally friendly practices. This plan would make use of space in West Oakland that has been unused and abandoned for decades, add living-wage jobs for local residents and bring millions of dollars of outside investment to our city. Opposing this piece of the plan is just not worth risking Oakland’s economic future.

[ ] Opponents say that coal-by-rail is an unnecessary and potentially dangerous part of an otherwise-important plan to build a new terminal. Coal dust coming off train cars will lead to increased risk of asthma, bronchitis, and cancer in Oakland – particularly in nearby low-income communities and communities of color. As the world moves away from coal and toward clean, renewable energy, we should not make Oakland a center for this dirty, outdated fuel that drives climate change and hurts public health. The risks are too great and more rail traffic will tie up traffic through Oakland. Developers of the terminal should stick to their original plan – and build a terminal that will ship goods other than coal.

Now that you’ve heard more about it, let me ask you again: do you support or oppose this proposal to transport coal by rail through Oakland? (IF SUPPORT/OPPOSE, ASK:) “Is that strongly SUPPORT/OPPOSE, or just somewhat?”)

**TOTAL SUPPORT -----15%**  
 Strongly support -----6%  
 Somewhat support -----9%

**TOTAL OPPOSE -----76%**  
 Somewhat oppose----- 19%  
 Strongly oppose----- 57%

**(DON'T KNOW/NA) -----9%**

5. Suppose that your City Councilmember opposed this proposal to transport coal by rail through Oakland. Would that make you more likely or less likely to vote for them? (IF MORE/LESS LIKELY, ASK: "Is that much MORE/LESS likely or just somewhat?")

**TOTAL MORE LIKELY -----48%**  
 Much more likely ----- 28%  
 Somewhat more likely ----- 20%

**TOTAL LESS LIKELY -----17%**  
 Somewhat less likely -----7%  
 Much less likely----- 10%

**MAKES NO DIFF/DK/NA -----35%**  
**(MAKES NO DIFFERENCE)----- 23%**  
**(DON'T KNOW/NA) ----- 11%**

**I HAVE JUST A FEW MORE QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.**

6. I don't need to know the exact amount, but please stop me when I read the category that includes the total income for your household before taxes in 2015.

\$25,000 and under ----- 12%  
 \$25,001 - \$50,000 ----- 14%  
 \$50,001 - \$75,000 ----- 11%  
 \$75,001 - \$100,000 ----- 15%  
 \$100,001 - \$150,000 ----- 16%  
 More than \$150,001 ----- 16%  
**(DON'T READ) Refused ----- 16%**

7. With which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Anglo or White; Asian or Pacific Islander; or some other ethnic or racial background?

Latino/Hispanic ----- 10%  
 African American/Black----- 22%  
 White ----- 47%  
 Asian/Pacific Islander-----7%  
**(MIXED RACE)-----3%**  
**(OTHER)-----1%**  
**(DON'T READ) DK/NA/REFUSED -- 11%**

**THANK AND TERMINATE**

**SEX (BY OBSERVATION):**

Male ----- 48%  
Female----- 52%

**PARTY REGISTRATION:**

Democrat----- 68%  
Republican-----5%  
No Party Preference ----- 22%  
Other-----5%

**STATEWIDE ELECTION FLAGS**

P10----- 44%  
G10 ----- 68%  
P12----- 45%  
G12 ----- 86%  
P14----- 40%  
G14 ----- 77%  
Blank -----4%

**AGE**

18-29 ----- 14%  
30-39 ----- 20%  
40-49 ----- 18%  
50-64 ----- 25%  
65-74 ----- 13%  
75+-----9%  
Blank -----0%

**PERMANENT ABSENTEE**

Yes----- 61%  
No----- 39%

**CITY COUNCIL**

City Council District 1 ----- 19%  
City Council District 2 ----- 14%  
City Council District 3 ----- 14%  
City Council District 4 ----- 18%  
City Council District 5 -----9%  
City Council District 6 ----- 14%  
City Council District 7 ----- 12%

**HOUSEHOLD PARTY TYPE**

Dem 1 ----- 48%  
Dem 2+----- 15%  
Rep 1 -----3%  
Rep 2+-----1%  
Ind 1+----- 22%  
Mixed----- 11%