A Book of Accomplishments 80 Years in the Making

Sixty dedicated Sierra Club members gathered at Hidden Villa on June 18, 1933 and founded the Sierra Club’s third local chapter, the Loma Prieta Chapter. What an inspiring day this must have been! The tireless efforts of these early members formed the core of the local, grassroots environmental movement that has grown far beyond what these 60 charter members could ever have dreamed.

Looking back at our Chapter’s 80 years of accomplishments couldn’t make us prouder of our community. Here are just a few of our favorite accomplishments:

- Organizing over 20,000 outings for over 3,000,000 participants;
- Playing an instrumental role in the passage of the California Coastal Act;
- Defeating the proposal to build the environmentally destructive Devil’s Slide bypass on Highway 1 in San Mateo County;
- Helping to elect hundreds of strong environmental leaders to state and local office;
- Getting Leland Clement to commit to re-creating Permanent Creek for steelhead;
- Reducing barriers to solar installation; and
- Providing 80 years of inspiration to citizens to act to protect our local environment.

Our list of accomplishments could fill a book, and it’s made possible by people like you who care about the planet and use their time, talent, and treasure to protect it.

The Loma Prieta Chapter plays a unique and vital role in the region by providing a community for our hundreds of strong volunteer base to contribute millions of dollars worth of time to making the world a better place every year. Our volunteers run this organization and are the people on the front lines reviewing environmental impact reports, filing lawsuits, interviewing candidates for elected office, leading outings, hosting film screenings, organizing teams, processing donations, writing publicity ... the list could be as long as the book of accomplishments we haven’t written!

All of this is supported with a tight budget and a lean four-person staff at our headquarters in Palo Alto.

The Next 80 Years

We have no doubt that our next 80 years will bring seemingly insurmountable challenges, such as confronting the climate crisis, saving what remains of our open space and agricultural land, and protecting our precious water supply for wildlife and people as we grow. The Sierra Club’s Loma Prieta Chapter will play a key role in solving these challenges as we always have: with our volunteer community.

We have big goals to make this possible:
- Doubling our revenue to $500,000 each year to increase our programs and provide our volunteers with more resources to be effective,
- Engaging and training new people from all walks of life in the environmental movement,
- Growing the local environmental communities in northern San Mateo County and San Benito County.

None of these goals will be possible without you, and we can only grow with your commitment to our organization. Whether you choose to commit your time, talent, or treasure to our organization, your participation is the fuel to power us through the next 80 years.

Here’s to our next 80 years!

Melissa Hippard, Executive Committee Chair
John Corder, Executive Committee Vice Chair
Megan Medicine, Conservation and Development Manager
PS: Make a donation of $100 or more now and we will send you a free 2014 Sierra Club wall calendar!
Ballot Check That Box

Each member is entitled to vote once in this election. Two selection columns have been included so that both people in a dual membership can vote (see below, to discover whether you have dual membership). If you fail to receive your ballot, contact the Chapter office (650-390-8411) for an extra. Photocopies or other reproductions will not be accepted.

A. Vote for Chapter and regional group candidates. Instructions below tell how to determine your group.

B. Decide whether to use the Voter 1 column or the Voter 2 column. Mark your ballot by placing an “X” in the box opposite candidate names in that column. Ballots marked in both columns by other than two members in a joint membership will not be counted.

To discover whether you have a dual or joint membership, look at the second row on your mailing label. If the second group of characters is “JNT,” both members can vote. If not, only one person can vote; in that case, ballots marked in both columns will not be counted. Our example shows “JNT,” so both Jan and Leslie can vote.

Print write-in names legibly. Sign validation tab on the line provided (tab will be removed prior to counting).

C. Cut along dashed line and remove the complete ballots from paper. The mailing label on the back must be left in place for validation.

In lieu of a label, print clearly on the back your name, member number, and expiration date (EXACTLY as they appear on your membership card) and your mailing address.

D. Place ballot in an envelope and mail to:

Chapter/Group Elections Sierra Club

3921 E. Bayshore Rd., Palo Alto, CA 94303.

E. Ballots must be sent in the mail or received by November 30th. Late ballots will not be counted.

Dual Membership and Group Affiliation:

A typical Loma Prieta mailing label looks like this:

CARET SORT **CR 81
1205436 JNT 0203
JAN AND LESLIE MEMBER
1213 MUIR DRIVE
BAYLANDS, CA
94308

To discover whether you have a dual or joint membership, look at the second line on your mailing label. If the second group of characters is “JNT,” both members can vote. If not, only one person can vote; in that case, ballots marked in both columns will not be counted. Our example shows “JNT,” so both Jan and Leslie can vote.

To discover your regional group affiliation, look at the second line on your mailing label. The four-digit number beginning with “020” is your regional group code.

0200 = Chapter, but no group
0203 = San Carlos / Belmont
0204 = Peninsula
0205 = Guadalupe (No candidates)

In our example, the group code is “0203” to Jan and Leslie can vote in the San Carlos/Belmont Group election as well as in the Chapter Executive Committee Election.

GIFT PLANNING: LEAVE AN ENVIRONMENTAL LEGACY

November 7, 2013, 6:00-7:30pm at Merrill Lynch
333 Middle Road, Menlo Park

Did you know that in 2012, Americans made over $316 billion in contributions to charity? Of that amount, about 8%, or $24 billion came in the form of bequests or other so-called estate gifts. We think this number could be higher.

The Sierra Club Loma Prieta Chapter has partnered with Merrill Lynch to help our community understand the many financial, estate, and tax advantages of estate gifts. Join us on November 7th as we kick off our Chapter’s planned giving program with a seminar for those who are interested in exploring the powerful array of benefits available in the estate-gifting arena including current-year income tax deductions, alternative pathways for channeling investment income during the donor’s lifetime, and the incredible benefits to the charity of your choice. Attorney Bob Vale of McCool Center in San Mateo will provide an insightful analysis of estate-gifting structures. He brings to our meeting decades of experience in trust law, estate planning, tax-advantaged giving, and most of all, his own unique common sense approach to the practice of law.

Geoff Ashton of Calvert Investments will show us how our money when lined up with our inner values, can become a mighty agent for social change and environmental improvement. He will outline how charitable trusts and other gifting vehicles can support our environmental mission by a combination of selective investment screening and shareholder activism.

Toby Cooper and Gary Bladen, Merrill Lynch’s “Small Planet Investors,” will host the presentation and lead the discussion of how these benefits can directly assist the mission of the Sierra Club Loma Prieta Chapter.

For more information and to RSVP contact Justyna Guterman, Development Coordinator Sierra Club Loma Prieta Chapter, (650) 390-8494, Justyna.Guterman@sierraclub.org.

The Loma Prieta newsletter is now electronic. To communicate faster and put more of our money to use in campaigns, the Chapter only publishes its Loma Prieta newsletter electronically. Stay up to date with environmental news. Sign up for our electronic newsletter by going to www.lomaprieta.sierraclub.org, clicking on Newsletter and then clicking on Subscription.

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Excom candidate statements are on Loma Prieta website.

Be sure to VOTE!

Excom candidate statements are on Loma Prieta website. Ballots must be received or postmarked before November 30th. Late ballots will not be counted.
Continued from page 1

would support car-share and bike-share, and a study of composting and waste-to-energy to avoid disposing of organic waste in landfills. Cliff Lenz has served as a Brisbane City Council Member since 2010. He is the Chair for the Burlingame Sustainability Committee, which is committed to bringing best-practice concepts related to the environment, economics and social equity into the final vision for Burlingame development.

Clarey Conway, Lori Lu and Cliff Lenz are dessert of election to the Brisbane City Council, and are very open to exchange of ideas with the Sierra Club. We look forward in having these stewardship of the environment on the city council going forward.

**BURLINGAME**

**Elect Brownrigg, Keighran and Bandrapalli to Burlingame City Council**

By Dave Olson, Peninsula Regional Group Chair

The Sierra Club is proud to endorse Michael Brownrigg, Ann Keighran and Nirmala Bandrapalli for the Burlingame City Council. Incumbent Michael Brownrigg helped start the Green Street Fair, helped launch the Citizens Environment Committee, and participated in Burlingame’s Climate Action Plan. He vigorously supported banning single use plastic bags and foam containers. He is a strong advocate and others to finding a part-time or full-time environment position. He has run for Chairman of the Burlingame City Council. He has promoted Transit Oriented Development in the downtown area and is running for chairman of Michael’s campaign. Please go to www.michaelbrownrigg.com.

Ann Keighran has been on the Burlingame City Council for two and a half years and is now serving as Mayor. During her tenure, Burlingame developed a Climate Action Plan, adopted Green Building ordinances, adopted a bicycle transportation plan, lowered solar permit fees from $1,100 to $300, and has helped bring forward for part-time or full-time environment position. He has run for Chairman of the Burlingame City Council. He has promoted Transit Oriented Development in the downtown area and is running for chairman of Michael’s campaign. Please go to www.michaelbrownrigg.com.

Nirmala Bandrapalli is a biochemist, community volunteer and mother who supports efforts to preserve the environment. This is the first time she has run for City Council. She believes that the important environmental issues facing Burlingame are climate change and sea level rise, keeping organism’s out of the landfill and water issues. For more information or to volunteer please go to www.nirmalabandrapalli.com.

**MILLBRAE**

**Elect Ann Schneider, One of Our Own**

by Sue Chou, Peninsula Regional Group Chair

Longtime Chapter Political Co-Chair and Chair of Zero Waste Committee, Ann Schneider grew up in Millbrae, returning seven years ago to care for her parents. She leads Chapter efforts on plastic recycling and composting, and trains our political activists. She is the advisor to the Green Youth Alliance at Mills High School.

While employed as a Commercial Recycling Manager, Ann has always been a strong advocate to implement recycling and green purchasing programs. Ann has taught Zero Waste courses at USCC and SJSU. When elected, Ann will grow Millbrae’s plastic base by helping the City get on sound financial ground. She will support Grand Boulevard developments along El Camino Real, expansion of organics collection; and implement actions to strengthen Millbrae’s Climate Action Plan. Ann is an environmental ambassador. Show your thanks for her leadership by your vote, volunteering and supporting her campaign. www.vote4AnnSchneider.com, 657-699-6249

**MONTARA WATER & SANITARY DISTRICT**

**Re-elect Pteace and Harvey**

By Ruth Steinher Mazza, Montara W&SDD Endorsement Team Leader

The Club doesn’t often see an elected board that features a majority of solid environmentalists. But we can shout out some very happy news with the Montara Water & Sanitary District, which provides wa- ter, sewer, trash and recycling services to the Moss Beach and Montara communities. Incumbents Bob Pteace and Jim Harvey have been doing wonderful work in their past four years. The district has safe and sufficient water sources that are well-man- aged in an environmentally responsible manner, it is fis- cally sound, and is following a hang-up job of replacing old infrastructure and encouraging private well owners to cap their wells and get on the system. Harvey and Pteace both show a firm grasp on District priorities and local issues. We heartily recommend sending the message “job well done” to Bob Pteace and Jim Harvey by casting your vote for the incumbents on No- vember 5th.

**PORTOLA VALLEY**

**Vote for Maryann Moise Derwin, John Richards and Craig Hughes**

By Mike Ferreia, Conservation Chair

The small Town of Portola Valley pop. 4,400. It is important to be able to incorporate under today’s state laws because it would be considered too small to be viable. It has an enve- table tract record of envi- ronmental preservation and sound planning — as enforced by lush woodlands and mead- ows.

Portola has high expecta- tions for its Town Council members. The Sierra Club is pleased to report that those expectations are well met by incumbents Maryann Moise Derwin and John Rich- ards and candidate Craig Hughes. These candidates have demonstrated their commitment to preserving the character of the Town while also displaying sensitivity to thoughtfully encourage some affordable housing units at appropriate and acceptable locations. These candidates brought forward depths of knowledge and insight regarding de- tails about the operations and challenges of the Town that would be exemplary for part time council members. They demonstrated a keen awareness of regional issues that are important to the Sierra Club and the environmental imperatives associated with those issues. The Sierra Club enthusiastically endorses the reelection can- didacies of Council Members Maryann Moise Derwin and John Richards and endorses the candidacy of Craig Hughes.

**SAN CARLOS**

**Vote for Ibarra and Medina**

By John Cordes, Loma Prieta Polem Co-Chair

The Sierra Club proudly endorses Ken Ibarra and Rico Medina for San Carlos City Council. Both candidates have a history with the Sierra Club and stand for a more sustainable town.

Ken has been a council member since 1996. He has supported Sierra Club positions on numerous occasions. Ken voted for the ban on single use plastic bags (2013) and EPS foam food container ban in 2010. Ken is an advocate for tran- sit oriented development in the transit corridors. Ken supported for the Transit Corridor Plan ensure downtown San Bruno develops in a more sustainable way. Rico wants to reduce the GHG in San Bruno by reducing dependency on automobiles.

Rico Medina is another advocate for a more sustainable future in San Bruno. Rico voted for the bans on EPS foam takeout containers (2010) and for the ban of single use plastic bags (2013). He has proposed and passed a program to require recycling for groups that rent municipal facilities. Together with council member Ken, they are negotiating a new waste management contract to begin composting in January of 2014. One of the area Rico want to focus on if re-elected is getting the San Bruno’s Climate Action Plan finished.

**SAN MATEO**

**Vote for Hugg, Lim and Ross**

By Rafael Brey, Team Leader

The Sierra Club is pleased to endorse three excellent can- didates for San Mateo City Council. Joshua Hugg, Da- vid Lim, and Robert Ross. Joshua Hugg is a chal- lenger with an excellent track record of community service on the Planning Commis- sions. He served on the San Mateo County Conserva- tion Commissions. He has been a frequent ally of the Sierra Club throughout his work at the Housing Leadership Council where he promoted healthier, more sustainable residential developments, which reduces pollution. He is also a frequent leader of the Coastal Cleanup Day. Learn more at joshuahugg.org.

David Lim has been an enthusiastic supporter on the Council since he joined four years ago. His leadership has been instrumental in advancing the polystyrene and mesquite, protecting rangeland in the San Carlos community. Karen has worked to educate other city council members. The Sierra Club endorses the three excellent candidates for the Roost & Shoots program in San Carlos. We endorsed Keighran because, as a San Carlos City Council member, she has proven to be a consistent supporter of the issues the Sierra Club cares about.

Bob Grasselli is a stalwart supporter of our environment and community. Among other things, he supported the ban on Styrofoam containers and plastic bags, voted to increase recycling rules for multi- residential and commercial buildings, and get San Carlos to fund and complete the stormwater storage system to contain and resolve the volumes of infiltrating water at certain points during ex- tremes weather events on the San Mateo County coast.

By Ruth Stoner Muzzin, Montara W&SD Manager, Ann assisted businesses implement- recycling and green purchasing programs. Ann has taught Zero Waste courses at UCSC and SJSU. When elected, Ann will grow Millbrae’s plastic base by helping the City get on sound financial ground. She will sup- port Grand Boulevard developments along El Camino Real; expansion of organics collection; and implement actions to strengthen Millbrae’s Climate Action Plan. Ann is an environmental ambassador. Show your thanks for her leadership by your vote, volunteering and supporting her campaign. www.vote4AnnSchneider.com, 657-699-6249

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Thank You to our Endorsement Volunteers!

By John Cordes, political committee tri-chair

The Chapter’s Political Committee thanks its many volunteers for their dedicated work in this year’s general elections. It is a lot of work to identify and support local government candidates who are aligned with our Chapter’s objectives. Our volunteers’ efforts include researching endorsement issues, generating interview questions, reading the candidates’ returned questionnaires, interviewing the candidates, deliberating on endorsement recommendations, and composing the write-up presented to the Chapter’s Executive Committee for approval. It is a lot of work, and we deeply appreciate their gift of their time and energy. We conducted interviews in 13 races and made endorsements in 12.

We send a special THANK YOU to our newest team leaders, Dave Olson and Rush Muniz. Thank you for moving into the leadership role. We hope to see more team members stepping up to team leadership.

Our returning team leaders were: Gary Bailey, Sue Chow, John Cordes, John Ehneiter, Mike Ferreras, Melissa Huppard, Kelly Moran, and Rafael Reyes. We could not do all the endorsements we do year after year without these folks.

A special thank you to our new team members: Vanessa Hartoolood, Susie Wike, Lisa Karpinski, and Suds Jain. It was great having your help making these important decisions. We really appreciate your getting involved with our endorsement process, and we hope you will be helping us again. This is the highest number of new team members we’ve had in a single season. It bodes well for the Chapter to have enough teams to endorse in more races next time.

Our returning team members were: John Cordes, Gita Dri, Pam DiGiovanni, Gladwyne d’Souza, Mike Ferreras, Gail Ghose, Cecily Harris, Karin Irvin, Ken King, Dana Kimsey, Ginny Lukl, John Lynch, Bonnie McClure, Kristin Mercer, Warren Leberman, Lennie Roberts, Ann Schneider, Bita Shahrvini (new!), Brandon Sulser, Terry Trumbull, Michael Verdone, Paul Wenk. Thank you for protecting the environment by helping decide whom the Sierra Club endorses.

Our gracious hosts, who supported us by hosting the interviews, were Melissa Huppard, John Lynch, Amber McGaw, Rafael Reyes, Lennie Roberts, Ann Schneider and Cathy Wilson.

Conratulations to all of our volunteers for their incredible work! My apologies if I misnamed any.

Get Involved

The Political Committee will have a “Thank you” party on Sunday Jan 12th to kick off the 2014 primary election season. For our endorsed candidates, volunteers, and anyone interested in getting more involved with the Chapter’s political work, I’ll be recruiting new endorsements. If you’re interested please RSVP to Ann Schneider at schneiderdan@juno.com. Our new participants will be recognized at the party.

Even if you can’t come to the party, we’d love your help electing green candidates to support your environmental values. Contact John Cordes at john.cordes@sierrclub.org or Ann Schneider at schneiderdan@juno.com.


Robert Ross has been a strong supporter of environmental progress at the city including the polystyrene and single-use bag bans. He has worked to educate the community on the value of conservation and played a key role in moving the city towards establishing the Sustainability Commission. Learn more about Robert at www.rosskimcouncil.com.

SOUTH SAN FRANCISCO

Vote for Addiego, Gupta, Goodman and Matsumoto

By John Cordes, Lamina Prieta Polcom Co-Chair

The Sierra Club is proud to endorse another long-term incumbent and two new team leaders, Dave Olson and Ruth Muzzin. Thank you for moving into the leadership role.

Our returning team members were: John Cordes, Gita Dri, Pam DiGiovanni, Gladwyne d’Souza, Mike Ferreras, Gail Ghose, Cecily Harris, Karin Irvin, Ken King, Dana Kimsey, Ginny Lukl, John Lynch, Bonnie McClure, Kristin Mercer, Warren Leberman, Lennie Roberts, Ann Schneider, Bita Shahrvini (new!), Brandon Sulser, Terry Trumbull, Michael Verdone, Paul Wenk. Thank you for protecting the environment by helping decide whom the Sierra Club endorses.

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