



SIERRA CLUB

EXPLORE, ENJOY AND PROTECT THE PLANET

Founded by legendary conservationist John Muir in 1892, the Sierra Club is the largest and most influential grassroots environmental organization in the country, with 1.4 million members and supporters. The Sierra Club helped establish and expand national parks like Yosemite and the Grand Canyon, and pushed to define landmark legislation like the Clean Water Act and Endangered Species Act.

Today the Club has 63 chapters nationwide, with dozens of active local and national campaigns. At the heart of every campaign are local citizens, fighting to protect their families, communities, and environment. Their work has proven highly successful, from stopping more than 160 proposed coal plants to restoring wetlands destroyed by the BP oil spill.

Despite this progress, though, the work is far from done. Today's environment faces a new set of complex challenges with imminent and dangerous implications on a global scale. The major focus is climate recovery, and these are the campaigns that the Sierra Club has implemented to get us there:

BEYOND COAL Take on the largest source of global warming pollution in the country by helping



retire or transition coal-fired power plants to clean energy like wind and solar. Coal burning is responsible for one-third of all U.S. carbon emissions, \$100 billion in annual health costs, and 24,000 premature deaths. Coal burning activities are directly linked to smog, mercury poisoning, asthma, drinking water contamination, and the destruction of fragile ecosystems. We have so far announced the retirement of 79 out of 500 existing coal plants. Bloomberg Philanthropies has committed \$50 million to the campaign.

BEYOND OIL Help America break its dangerous addiction to oil and promote real transportation solutions such as high-speed rail, local transit,



livable communities, walking and biking, fuel-efficiency, and electric vehicles powered by clean, renewable energy. Oil is a leading source of

smog and other toxic pollutants that contribute to tens of thousands of deaths each year. Our thirst for oil threatens our coasts, our Arctic, and our most precious places with catastrophic spills. It disrupts our climate, poisons our drinking water sources, and pollutes our neighborhoods — with lower-income communities suffering a disproportionate share of the health and environmental harm.

NATURAL GAS REFORM Join us in our effort to fight back against the dangerous drilling known as fracking. We're working to ensure that natural gas companies are subject to additional scrutiny and that strong national and state safeguards are put in place to protect our air, water, and communities.



We must protect our health and treasured landscapes from the damages caused by the natural gas industry and fracking, while developing clean alternative energy sources such as wind, solar, and geothermal.

RESILIENT HABITATS All Americans share a responsibility to protect wildlife and wild places



for future generations. Today our outdoor legacy faces new and growing threats from destructive energy development, unsustainable logging, and a rapidly changing climate. We must protect, connect, and restore forests and waterways to function as healthy, resilient habitats where plants, animals, and people can survive and thrive in a changing world.

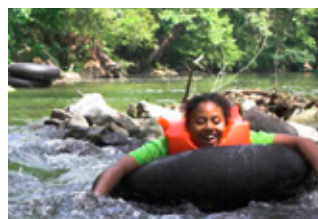
PROTECTING AMERICA'S WATERS We live on the



water planet. All living things, our weather, the seasons, and our climate depend on water. Help us protect this finite resource from the pollution and

overuse that threaten both the quality and quantity of our water.

SIERRA CLUB OUTINGS Help us in our mission to enjoy, explore, and protect the planet as we work to



make outdoor experiences available to everyone. Volunteers and national Sierra Club staff conduct more than 13,000 outings a year, including trips that

serve military families, inner city youth, and other groups across the country. Each year, our Inner City Outings program helps over 14,000 young people experience the outdoors. These experiences foster an appreciation of nature, increase physical fitness, build self-esteem and relationships, and ultimately instill a desire to protect our planet.

Sierra Club National
85 Second Street, 2nd Floor
San Francisco, CA 94105
(415) 977-5500

Sierra Club Legislative
50 F Street, NW, Eighth Floor
Washington, DC 20001
(202) 547-1141

www.sierraclub.org
facebook.com/SierraClub
twitter.com/sierra_club

