We support designation of the Chumash Heritage National Marine Sanctuary

Because it’s good business

Commercial and recreational fishing and coastal tourism thrive in the waters and habitat protected by national marine sanctuaries.

Over 2010-2012, California’s national marine sanctuaries generated more than $200 million from recreational fishing and supported nearly 1,400 jobs.

In 2011:

Channel Islands National Marine Sanctuary generated more than $27 million annually from commercial fishing, supporting 659 full-time and part-time jobs.

Monterey Bay National Marine Sanctuary supported nearly 500 commercial fishing operations earning over $25 million annually, supporting 843 full-time and part-time jobs.

Tourism in the Greater Farallones and the northern portion of Monterey Bay national marine sanctuaries generated $127 million annually and supported nearly 1,700 jobs.

A marine sanctuary on the Central Coast would be likely to result in the local economy growing by at least $23 million annually and nearly 600 new jobs, at the most conservative estimate.

Sign the petition at: tinyurl.com/CHNMSpetition

We are incredibly blessed to not only live next door to this ocean treasure, but to run a business whose success hinges on a healthy and well protected sanctuary.

- Captain Joe Nazar, Owner
San Francisco Whale Tours Pier 39
San Francisco

Businesses like ours reap direct and indirect economic benefits from the presence of Channel Islands Marine Sanctuary worth millions of dollars for our local economy.

- Captain Alex Brodie
Fleet Manager, Island Packers, Ventura

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And join us on February 1 from 5:30 - 8:30 p.m. at the Steynberg Gallery, 1531 Monterey Street, SLO, for a Chumash Heritage National Marine Sanctuary town hall meeting.