JULY/AUGUST 2015

EXPLORING THE OUTDOORS: FEATURING THE EV BUYERS GUIDE


FEATURES

- **2015 Electric Vehicle Buyers Guide:** Our annual print & digital guide to electric, hybrid, and plug-in vehicles. It is the top searched EV vehicle guide on Google and is live for one year. Exclusive Sponsorship available.

- **Into The Arctic:** Sierra Club’s Michael Brune and musician/explorer DJ Spooky journey to the Arctic National Wildlife Refuge and reveal efforts in protecting it.

- **GEAR BUYER’S GUIDE- Wearables:** From fitness to GPS trackers, we showcase the best wearable technology that will enhance your outdoor experience.

- **High Tech in the Backcountry:** How gizmos and gadgets are redefining risk in the outdoors.

- **India’s Power Plant:** Investigation into the plant that destroyed local communities.

ARTICLES

**Adventure Travel:**

- Escape to Kittitian Hill, a sustainable living community in the Caribbean.
- How to survive a grizzly encounter while mountain-biking in Alberta.

EVENT SPONSORSHIP

- **Wilderness Adventure Demo Day Sponsorship:** On Saturday, June 6, guests will gather at the Clair Tappaan Lodge in California to demo your gear, go on exciting adventures such as trail hikes, kayak clinics, and wetland walks. **Sponsor a custom activation!**

TOGETHER WE WILL MAKE A DIFFERENCE. We build successful long-term partnerships with companies aligned with our mission to inspire readers to explore, enjoy, and protect the planet and creatively market their brand to our motivated green community — ensuring a total brand experience.

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