

Rev Up EVs Volunteer Survey

1. Which dealership did you call or visit? Please provide the name.

2. Dealership city:

3. Dealership state:

4. When did you call or visit the dealership?

Select date.

5. Did you call or check the dealership's website first to see if they had any electric vehicles available?

Yes / No

6. When you called or checked the dealership's website, did they say they had any EVs in stock?

Yes / No

7. When you visited the dealership, were there any electric vehicles on the lot? (Note: by "electric vehicles," we mean plug-in hybrids/extended range electric cars like the Ford C-Max Energi or Chevy Volt or full battery electric cars like the Nissan Leaf, but NOT regular hybrids like the Toyota Prius. Basically, "plug-in" or "electric" means it plugs in for all or part of its fueling.)

Yes/ No

8. How many electric cars did they have at the location?

Select: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 or more

9. Were electric vehicles displayed in a prominent location?

Yes (Inside dealership showroom, near the entrance, by the road, or under special canopies, etc.)

Somewhat

No (They were hard to find)

10. When you first interacted with a salesperson and asked about their electric vehicle options, what happened next? Select all that apply:

They provided me with information about electric vehicles.

They directed me to a different salesperson with expertise in EVs

They encouraged me to consider purchasing a non-electric vehicle instead.

They informed me they did not have electric vehicles for sale.

Other:

11. When you spoke with a salesperson, rate their interest in talking to you about their electric vehicles:

Select: 1 - 5 (1 = unenthusiastic, 5 = enthusiastic)

12. Did you test drive an electric vehicle?

Yes

No, I didn't want to.

No, they didn't have a charged electric vehicle for me to drive.

Other:

13. Was the car sufficiently charged with electric power?

Yes

No

Unsure

14. Did the salesperson provide information on the difference between fueling methods and costs for EVs vs conventional cars?

Yes

No

Unsure

15. Was this information prompted by you or the salesperson?

Me

Salesperson

Both

16. How knowledgeable would you say the salesperson was about electric vehicle technology?

Select 1- 5 (1 = poor, 5 = very)

17. Did the salesperson provide information about installing a home charging station?

Yes

No

Unsure

18. Was this information prompted by you or the salesperson?

Me

Salesperson

Both

19. Did the salesperson provide information about how and where to charge an EV while traveling?

Yes

No

Unsure

20. Was this information prompted by you or the salesperson?

Me

Salesperson

Both

21. Did the salesperson provide information on state rebates and/or federal tax credits?

Yes

No

Unsure

22. How knowledgeable would you say the salesperson was about state rebates and/or federal tax credits?

Select: 1- 5 (1 = poor, 5 = very)

22. Please rate your overall personal experience shopping for an electric vehicle at this dealership:

Select: 1 - 5 (1 = very negative, 5 = very positive)

23. If you would like to share any additional information about your dealership or store experience, please let us know.

Comment field.

24. First Name, Last Name

25. Email

26. Phone

27. What is your household income?

28. What is your age?

29. Please select the gender you most closely identify with:

Female

Male

Transgender / Unspecified / Non-conforming

Unknown / Decline to state

30. Please select the racial/ethnic category you most closely identify with:

Asian / Asian-American

Black / African-American

Hispanic / Latino / Latina

Native American / American Indian / Alaskan Native

Native Hawaiian or Other Pacific Islander

White / European American

Multi-racial / Multi-ethnic (2+ races / ethnicities)

Other

Unknown / Declined to state